



**MARCH OF DIMES**

## **NATIONAL COLLEGIATE LEADERSHIP COUNCIL INFO SHEET**

*Vision: Fighting for a world where every mom and baby is healthy regardless of wealth, race or geography is the cause of choice for this generation.*

### **Mission Statement & Purpose**

Our mission is to empower students to be a critical part of the solution to the maternal, infant, and health equity crisis in America. Members of the National Collegiate Leadership Council (NCLC) take the lead to raise critical funds, advocate with community members and policymakers to address issues affecting the health of all families, and build awareness of March of Dimes in their communities by mobilizing their peers to get involved. The members of the National Collegiate Leadership Council drive growth and movement-building while keeping the mission at the core of their fundraising and awareness-building efforts on their campuses and in their community striving to connect younger audiences to March of Dimes.

### **Structure**

Lead by 1-2 Chairs (seasoned council members), NCLC members will spend the year completing OBJECTIVES through a project of their choosing that supports the March of Dimes mission:

- **FOCUS:** Members choose a focus area of growth, mission, or impact.
- **TOPIC:** Members choose any topic of interest listed within the March of Dimes website's "Our Work" section.
- **GOAL:** Members must meet the fundraising goal by June 30th each year by involving your campus/community through a March for Babies event.

Members will participate in 10 virtual meetings (once a month on Sunday evenings from August through May). Each meeting will focus on one area within the organization to allow members to apply a wide range of learning from different sectors to their objectives. Further, members will gain skills and knowledge from these diverse sectors which they can apply to future career connections and endeavors. Tentative meeting themes include resources and planning, advocacy, funding programs, research, marketing, outreach, data and presentation, and communication. During meetings, members will hear from an expert at March of Dimes, participate in a collaborative thinking activity, and work towards a monthly task. By the end of May, members will have created a unique and well-rounded project with all objectives complete, and present their hard work in the annual NCLC Showcase. Here, industry professionals, academic colleagues, March of Dimes employees, NCLC alumni, friends, and family are invited to celebrate the council's accomplishments!



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### **Eligibility Requirements**

- Current undergraduate student in the United States
- Passionate about March of Dimes!
- Submit the application form by June 30th, 2023.

### **Responsibilities**

- Attend virtual monthly meetings (tentatively scheduled for Sunday evenings)
- Dedicate 60 minutes per week to completing member objectives and monthly tasks that are designed to help you learn about the different sectors of the March of Dimes organization and apply them to your objectives
- Meet the set fundraising goal of \$1000 by June 30th during each year of membership.

# **APPLY NOW!**

If you have any questions or concerns about applying, please reach out to Abbey (NCLC Chair) at [stewart.ab@northeastern.edu](mailto:stewart.ab@northeastern.edu), Cyrus (NCLC Chair) at [cyrusrichermm@gmail.com](mailto:cyrusrichermm@gmail.com), and Krystle at [kgervais@marchofdimes.org](mailto:kgervais@marchofdimes.org).