

IGNITING IMPACT *together*

LOCAL PERSPECTIVE. NATIONAL IMPACT. EQUITABLE OUTCOMES.



IGNITING IMPACT TOGETHER: Role of Fathers and Partners in Maternal and Infant Health Equity

JUNE

Virtual Summit

PARTNERSHIP PROPOSAL

MARCH OF DIMES IMAGINES A WORLD WHERE EVERY MOM AND BABY IS HEALTHY REGARDLESS OF WEALTH, RACE, GENDER OR GEOGRAPHY.

Our goal is to end preventable maternal risk and death, preterm birth and infant death.

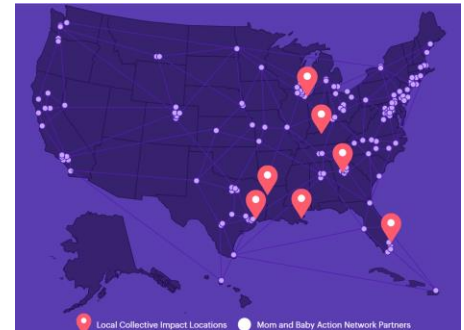
WE DO THIS BY:

- Supporting research to find solutions so every family gets the best possible start.
- Advocating for policies that prioritize the health of moms and babies.
- Providing resources and programs to help moms throughout their pregnancies.
- Educating health professionals to improve mom and baby care.
- Uniting local communities across the nation through events and collaborations.
- Partnering with organizations and companies committed to helping moms and their families.

MOM AND BABY ACTION NETWORK (M-BAN)

M-BAN is a national, action-oriented coalition of cross-sector partners leading broad changes in policy, research, funding and systems to address inequities in maternal and infant health. We aim to achieve equity in maternal and infant health outcomes by centering the voices and experiences of local communities and mobilizing partners, companies, organizations, subject matter experts, policy-makers, advocates and leaders nationally around a common agenda and shared metrics of success.

To learn more about M-BAN and how we're rooting out inequities in maternal and infant health, visit our website: ignitingImpactTogether.org



PARTNERING WITH ORGANIZATIONS FOR CHANGE



IGNITING IMPACT TOGETHER: Role of Fathers and Partners in Maternal and Infant Health Equity

We invite you to join us at the Mom and Baby Action Network's 2025 Virtual Summit, IGNITING IMPACT TOGETHER: Role of Fathers and Partners in Maternal and Infant Health Equity, to be held online in June.

The Summit is the premier professional development and networking event for maternal and infant health stakeholders across the United States, specifically focusing on the essential yet often underrecognized role of fathers and partners in maternal and infant health equity. This virtual forum offers a unique space to exchange ideas and develop actionable strategies to create healthier families and communities through equitable, inclusive support for all parents.

The 2025 Virtual Summit will feature impactful presentations, interactive workshops, and collaborative discussions led by experts across maternal and infant health, public health, policy, and community advocacy. Participants will include healthcare providers, social workers, community leaders, and public health professionals dedicated to advancing evidence-based and innovative practices aligned with the five strategies of the National Equity Framework:

- *Dismantle Racism and Address Unequal Treatment*
- *Increase Access to High-Quality Health Care*
- *Promote Environmental Justice*
- *Advance Economic Opportunity*
- *Build Safe and Connected Communities*

Join us as we bring together leaders and changemakers to deepen the understanding of fathers' and partners' roles in supporting maternal and child health, with a shared goal of building a more inclusive, equitable future for all families

**Together We Can Achieve What We
Cannot Achieve Alone**



In 2024, the Mom and Baby Action Network hosted the 2nd national in-person summit

Igniting Impact Together: Nurturing Collaborative Solutions

JUNE 10-11 | MARRIOTT MARQUIS | CHICAGO, IL

306
Attendees

179
Orgs

110
Presenters

49
Sessions

22
Posters

AGENDA OVERVIEW

Keynote: Kimberly Seals Allers

Chicago Community Leaders Panel

Live Birthright Podcast

Live Aftershock Screening and Q&A with Director Tonya Lewis Lee

Five Learning Tracks

- Racism & Unequal Treatment
- Healthcare Quality & Access
- Environmental Justice
- Economic Opportunity
- Safe & Connected Communities

IMPACT

Several posts published across Instagram, LinkedIn and X (Twitter) resulting in:

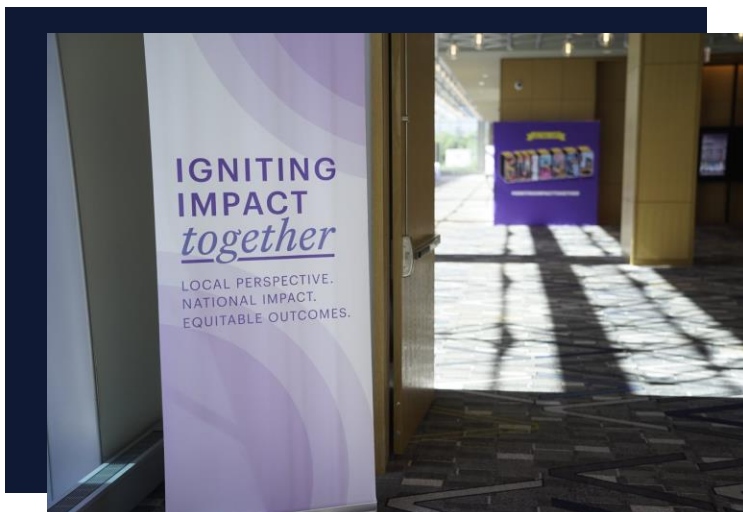
- **6,848 impressions**
- **988 engagements**
- **Engagement rate by reach (ERR) of 14.43%**

Igniting Impact Together Website

- **Web traffic – 653 views**
- **Env. Justice Report – 76 views**
- **National Equity Framework Guide – 168 views**

Summit Rating BY Attendees

- **92% Rated** Overall Experience Very Good or Excellent
- **>80% Rated** Keynote, Plenary, and Workshop Sessions Very Good or Excellent



WE CO-HOSTED THE BIRTH EQUITY FUNDERS SUMMIT

Held June 12-13 @ Marriott Marquis

- 127 Attendees
- 80 Philanthropic Organizations

PARTNERSHIP OPPORTUNITIES

As a Summit partner, you and/or your company will receive the following benefits throughout the campaign. A sponsorship qualifies as tax-deductible only to the extent that it exceeds the value of any benefits the sponsor receives in return. You should consult your tax or legal professional with questions about tax considerations.

	SIGNATURE PARTNER	IMPACT PARTNER	Supporter
Sponsorship Level	\$10,000	\$5,000	\$2,500
Recognition during event as signature partner	X		
Opportunity for subject matter expert to participate as panelist/presenter (expertise aligned with event)	X		
Recognition on digital media during the event	X	X	X
Logo included in event programming	X	X	X
Recognition on pre-/post-promotional event communications	X	X	
Virtual exhibitor space on digital program	X	X	X
Recognition on Igniting Impact Together Site as Key Partner	X		



SPONSORSHIP DEADLINES

Deadline for sponsorship payment	May 30, 2025
Deadline for submission of artwork, logos, copy	May 30, 2025
Deadline for submission of virtual exhibitor content	June 5, 2025

If you would like to continue your support of this important work beyond the Summit, consider becoming a Mom and Baby Action Network partner, where efforts to address inequities in maternal and infant health continue year-round! [Contact us](#) to learn more.

Questions or details about the event contact:

Kasey Rivas
KRivas@marchofdimes.org

