

BETTER STARTS FOR ALL

GIVING MOMS AND BABIES THE BEST POSSIBLE START.

Case study authors: Kiana Hardy, MPH; Chasmine Flax MPH; Elena Schmidt, PhD; Kathryn Mishkin, DrPH; Mallory Mpare; Abra Greenberg, DNP, MEd, WHNP-BC, CNE; Tiffany Aquino, MPH; Zsakeba Henderson, MD

Learn more at BetterStartsForAll.com



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In 2020, March of Dimes and Reckitt began piloting two interventions to increase access to care and improve outcomes in maternity care deserts throughout Better Starts for All. We're currently piloting two evidence-based interventions, Community Health Workers and Mom & Baby Mobile Health Centers® in the Washington D.C. area and Southeast Ohio. **Women in the pilot regions prefer services from providers that they trust and prefer individual, rather than group services.** The pilot has seen an impressive number of visits and we've exceeded our total program goals for 2023. As of June 2022, **724 women received care through 2,292 visits** across both interventions.



COMMUNITY HEALTH WORKERS

- Prenatal support
- Postpartum support
- Health screenings
- Referrals
- Education
- Access to care and resources



MOM & BABY MOBILE HEALTH CENTER®

- Prenatal care
- Postpartum care
- Well woman/child visits
- Health screenings
- Education
- Referrals

Community Health Workers are community members who provide basic health and social support services. This project's **Community Health Workers** are improving access to services.

Mom & Baby Mobile Health Centers® travel to community locations to provide health services directly to patients. This reduces the barrier to care of transportation and time. **Providers often serve at-risk populations**, and they strive to develop critical and trusting relationships with patients to support adoption of healthy behaviors.

1/3

of women surveyed **would not have access** to care without the Mom & Baby Mobile Health Center.®

2/3

of patients returned for additional care.