**Better Starts for All**

**Giving Moms and Babies the Best Possible Start.**

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Learn more at BetterStartsForAll.com

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Better Starts for All: Two evidence-based interventions, Mom & Baby Mobile Health Centers® and Community Health Workers that provide services in ways that are relevant and acceptable to the women, are underway in both pilot areas. Women in the pilot regions prefer services from providers that they trust and prefer individual, rather than group services. Better Starts for All has seen an impressive number of visits through both interventions.

**Mom & Baby Mobile Health Centers®** travel to community locations to provide health services directly to patients. This reduces the barriers to care of transportation and time. Providers often serve at-risk populations—they strive to develop critical and trusting relationships with patients to support adoption of healthy behaviors.

**Community Health Workers** are community members who provide basic health and social support services. This project’s Community Health Workers are improving access to services by providing individualized solutions to overcome roadblocks to prenatal and postpartum support and education, mental health screening and referrals, social service referrals, tobacco cessation, substance use disorder treatment and family planning.

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**Use of Services Already Exceeds 2023 Pilot Goal**

- **June 2022 Visits**
  - Total: 2,292
  - MBMC: 1,457
  - CHW: 835

USE OF SERVICES ALREADY EXCEEDS 2023 PILOT GOAL

WITH YOUR SUPPORT WE CAN INCREASE VISIBILITY AND PROVIDE FUTURE FUNDING

**Help Increase Visibility:** These pilot markets and other maternity care deserts in the United States will continue to need support to gain visibility, increase impact and give all members of the community an opportunity to thrive.

**Provide Future Funding:** This support includes future funding for interventions such as those of Better Starts for All and scalable solutions that can be implemented in both urban and rural communities across the country.

For information on how you can help contact Andy Coccari at ACoccari@marchofdimes.org or Cassidy Richards at CRichards@marchofdimes.org

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