



HEALTHY MOMS. STRONG BABIES.

Here's how March of Dimes leads the fight for the health of all moms and babies:

RESEARCH

We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

EDUCATE

We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

ADVOCATE

We fight for policies in the halls of government that prioritize the health of moms and babies.

UNITE

We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

SUPPORT

We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don't go according to plan.

PARTNER

We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

EACH YEAR IN SOUTH DAKOTA



12,134

babies are born



1,125

babies are born prematurely



360

babies are born with a birth defect



60

babies die before their first birthday



70,000

women live in a maternity care desert



\$58 MILLION

is the societal cost of preterm birth

In South Dakota, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

RESEARCH

In 2018 March of Dimes invested nearly **\$20 million** in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in South Dakota, throughout the United States and across the globe. At our **six Prematurity Research Centers** teams of brilliant minds from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth, including causes and preventions. Learn more at marchofdimes.org/research.

EDUCATE

March of Dimes helps all women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. We communicate this information through our websites, social media, and community and workplace programs.

ADVOCATE

March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in South Dakota. In 2019 top March of Dimes priorities include advocating to prevent preterm birth, protect moms from dying from pregnancy-related causes, and address the impact of the opioids crisis on moms, babies and families.

UNITE

March of Dimes is supporting the development of a Dakota Perinatal Quality Collaborative (PQC) to improve outcomes for moms and babies. The PQC brings together experts from across the Dakotas to create system-level changes for moms and babies. In addition, March of Dimes leads efforts to improve health equity in the states by leading a collaborative of indigenous communities from across the Midwest in discussions on prenatal care. March of Dimes ensures every mom and baby in the Dakotas has access to high-quality prenatal care by promoting teamwork, problem solving and enhancement of culturally-relevant interventions across native communities in multiple states.

SUPPORT

March of Dimes helps families when a pregnancy doesn't go according to plan. In 2018 we launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our NICU Family Support® program in **Sioux Falls** and our Training Institute for health care professionals.

PARTNER

March of Dimes is partnering with indigenous communities across South Dakota to implement group prenatal care programs. Group prenatal care is the 'gold standard' of prenatal care and improves outcomes for both moms and their babies. It combines medical care with social support and educational opportunities. By partnering with home visiting and doula programs, March of Dimes is able to reach the most vulnerable women in South Dakota, ensuring that every baby has a healthy start.

SOURCES AND NOTES: Births and preterm births—National Center for Health Statistics, final natality 2017. Preterm is less than 37 weeks gestation. Birth defects—Based on CDC estimate that 1 in 33 babies is born with one or more birth defect. Infant mortality—NCHS, infant mortality, 2016. Women living in maternity care desert—"Nowhere to Go", March of Dimes, 2018. Cost of preterm birth—Institute of Medicine report, 2007.

JOIN THE FIGHT

Because of friends like you, we can provide programs, tools and support for all moms and babies.

JOIN US

MARCHOFDIMES.ORG

©2018 March of Dimes


MARCH OF DIMES