



# HEALTHY MOMS. STRONG BABIES.

## Here's how March of Dimes leads the fight for the health of all moms and babies:

### RESEARCH

We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

### EDUCATE

We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

### ADVOCATE

We fight for policies in the halls of government that prioritize the health of moms and babies.

### UNITE

We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

### SUPPORT

We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don't go according to plan.

### PARTNER

We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

## EACH YEAR IN OHIO



**136,832**

babies are born



**14,168**

babies are born prematurely



**4,140**

babies are born with a birth defect



**1,026**

babies die before their first birthday



**150,000**

women live in a maternity care desert



**\$731 MILLION**

is the societal cost of preterm birth

# In Ohio, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

## RESEARCH

In 2018 March of Dimes invested nearly **\$20 million** in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in Ohio, throughout the United States and across the globe. At our **six Prematurity Research Centers** (PRCs) teams of scientists from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth. In 2013 the March of Dimes PRC Ohio Collaborative was established, bringing together a transdisciplinary team of leading researchers from universities and medical centers throughout the state of Ohio. Learn more at [marchofdimes.org/research](http://marchofdimes.org/research).

## ADVOCATE

March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in Ohio. In 2018 March of Dimes successfully advocated for **\$4.5 million** in Medicaid funding to support the statewide expansion of CenteringPregnancy®. The funding prioritizes programing in **nine counties** where black infant mortality and preterm birth is highest in the state.

## SUPPORT

March of Dimes helps families when a pregnancy doesn't go according to plan. In 2018 we launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our **two NICU Family Support® programs** operating in Ohio hospitals and our Training Institute for health care professionals.

**SOURCES AND NOTES:** Births and preterm births—National Center for Health Statistics, final natality 2017. Preterm is less than 37 weeks gestation. Birth defects—Based on CDC estimate that 1 in 33 babies is born with one or more birth defect. Infant mortality—NCHS, infant mortality, 2016. Women living in maternity care desert—"Nowhere to Go", March of Dimes, 2018. Cost of preterm birth—Institute of Medicine report, 2007.

## EDUCATE

March of Dimes helps all women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. In Ohio, March of Dimes partners with local organizations to implement One Key Question®, which teaches community health workers how to have birth spacing conversations with patients. We also support IMPLICIT ICC, a program that screens women on key maternal risk factors.

## UNITE

March of Dimes proudly supports the work of the Ohio Collaborative to Prevent Infant Mortality (OCPIM), which brings together **300 members** representing **250 organizations** committed to reducing infant mortality. March of Dimes provides financial support and leadership to several OCPIM projects including the development of the Progesterone Toolkit for Credible Messengers, The Spacing Project to educate providers and consumers and the December 2018 OCPIM Summit: Saving Babies Together, Meeting the Equity Challenge.

## PARTNER

March of Dimes is leading the expansion of group prenatal care in Ohio, an intervention that reduces preterm birth, lowers health care costs and better supports mothers during their pregnancies. In collaboration with UnitedHealthcare, we are implementing Supportive Pregnancy Care® at **two sites** in areas where infant mortality and preterm birth rates are extremely high. Also, with support from Anthem Blue Cross Blue Shield, we are expanding CenteringPregnancy with **four Ohio hospital systems** caring for high-risk mothers.

## JOIN THE FIGHT

Because of friends like you, we can provide programs, tools and support for all moms and babies.

JOIN US

[MARCHOFDIMES.ORG](http://MARCHOFDIMES.ORG)

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