HEALTHY MOMS. STRONG BABIES.

Here’s how March of Dimes leads the fight for the health of all moms and babies:

**RESEARCH**
We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

**ADVOCATE**
We fight for policies in the halls of government that prioritize the health of moms and babies.

**SUPPORT**
We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don’t go according to plan.

**EDUCATE**
We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

**UNITE**
We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

**PARTNER**
We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

---

**EACH YEAR IN NORTH CAROLINA**

- **120,125** babies are born
- **12,591** babies are born prematurely
- **3,640** babies are born with a birth defect
- **874** babies die before their first birthday
- **150,000** women live in a maternity care desert
- **$650 MILLION** is the societal cost of preterm birth
In North Carolina, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

**RESEARCH**

In 2018 March of Dimes invested nearly $20 million in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in North Carolina, throughout the United States and across the globe. At our six Prematurity Research Centers (PRCs) teams of scientists from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth. In 2015 March of Dimes joined with the University of Chicago, Northwestern University Feinberg School of Medicine and Duke Medicine to launch the fifth PRC. Learn more at marchofdimes.org/research.

**EDUCATE**

March of Dimes helps all women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. We communicate this information through our websites, social media, and community and workplace programs. March of Dimes also educates health care providers across North Carolina on evidence-based strategies and interventions they can use to help their patients achieve their best health and reduce their risk for preterm birth.

**ADVOCATE**

March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in North Carolina. In 2018 March of Dimes successfully advocated for legislation to add three newborn screening conditions—Pompe, MPS 1, and X-ALD—to the state’s screening panel and supported legislation to require the state to automatically update its newborn screening panel whenever conditions are added to the federal Recommended Uniform Screening Panel.

**UNITE**

March of Dimes is proud to lead, alongside key partners, a statewide multidisciplinary workgroup focused on the social determinants of health. Important initiatives include use of a health equity assessment tool to assist providers and organizations with accessing equity in policy development and providing participating organizations with technical assistance and guidance. In addition, we are working to create a foundational health equity training for use with public health professionals.

**SUPPORT**

March of Dimes helps families when a pregnancy doesn’t go according to plan. In 2018 we launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our NICU Family Support® program in Chapel Hill and our Training Institute for health care professionals.

**PARTNER**

March of Dimes North Carolina works with organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies, such as group prenatal care and interconception care. We partner with the North Carolina Division of Public Health to educate families and health care providers around optimizing preconception health to reduce future preterm births.