



HEALTHY MOMS. STRONG BABIES.

Here's how March of Dimes leads the fight for the health of all moms and babies:

RESEARCH

We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

EDUCATE

We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

ADVOCATE

We fight for policies in the halls of government that prioritize the health of moms and babies.

UNITE

We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

SUPPORT

We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don't go according to plan.

PARTNER

We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

EACH YEAR IN NORTH CAROLINA



120,125

babies are born



12,591

babies are born prematurely



3,640

babies are born with a birth defect



874

babies die before their first birthday



150,000

women live in a maternity care desert



\$650 MILLION

is the societal cost of preterm birth

In North Carolina, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

RESEARCH

In 2018 March of Dimes invested nearly **\$20 million** in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in North Carolina, throughout the United States and across the globe. At our **six Prematurity Research Centers** (PRCs) teams of scientists from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth. In 2015 March of Dimes joined with the University of Chicago, Northwestern University Feinberg School of Medicine and Duke Medicine to launch the fifth PRC. Learn more at marchofdimes.org/research.

ADVOCATE

March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in North Carolina. In 2018 March of Dimes successfully advocated for legislation to add **three newborn screening conditions**—Pompe, MPS 1, and X-ALD—to the state's screening panel and supported legislation to require the state to automatically update its newborn screening panel whenever conditions are added to the federal Recommended Uniform Screening Panel.

SUPPORT

March of Dimes helps families when a pregnancy doesn't go according to plan. In 2018 we launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our NICU Family Support® program in **Chapel Hill** and our Training Institute for health care professionals.

SOURCES AND NOTES: Births and preterm births—National Center for Health Statistics, final natality 2017. Preterm is less than 37 weeks gestation. Birth defects—Based on CDC estimate that 1 in 33 babies is born with one or more birth defect. Infant mortality—NCHS, infant mortality, 2016. Women living in maternity care desert—"Nowhere to Go", March of Dimes, 2018. Cost of preterm birth—Institute of Medicine report, 2007.

EDUCATE

March of Dimes helps all women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. We communicate this information through our websites, social media, and community and workplace programs. March of Dimes also educates health care providers across North Carolina on evidence-based strategies and interventions they can use to help their patients achieve their best health and reduce their risk for preterm birth.

UNITE

March of Dimes is proud to lead, alongside key partners, a statewide multidisciplinary workgroup focused on the social determinants of health. Important initiatives include use of a health equity assessment tool to assist providers and organizations with accessing equity in policy development and providing participating organizations with technical assistance and guidance. In addition, we are working to create a foundational health equity training for use with public health professionals.

PARTNER

March of Dimes North Carolina works with organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies, such as group prenatal care and interconception care. We partner with the North Carolina Division of Public Health to educate families and health care providers around optimizing preconception health to reduce future preterm births.

JOIN THE FIGHT

Because of friends like you, we can provide programs, tools and support for all moms and babies.

JOIN US

MARCHOFDIMES.ORG

©2018 March of Dimes


MARCH OF DIMES