



HEALTHY MOMS. STRONG BABIES.

Here's how March of Dimes leads the fight for the health of all moms and babies:

RESEARCH

We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

EDUCATE

We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

ADVOCATE

We fight for policies in the halls of government that prioritize the health of moms and babies.

UNITE

We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

SUPPORT

We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don't go according to plan.

PARTNER

We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

EACH YEAR IN NEW YORK



229,737

babies are born



20,607

babies are born prematurely



6,960

babies are born with a birth defect



1,056

babies die before their first birthday



15,000

women live in a maternity care desert



\$1.1 BILLION

is the societal cost of preterm birth

In New York, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

RESEARCH

In 2018 March of Dimes invested nearly **\$20 million** in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in New York, throughout the United States and across the globe. At our **six Prematurity Research Centers** (PRCs) teams of scientists from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth. Columbia University is a collaborating institution of the PRC at the University of Pennsylvania. The University of Rochester partners with the PRC at Washington University in St. Louis. Learn more at marchofdimes.org/research.

ADVOCATE

March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in New York. In 2018 March of Dimes successfully opposed legislation that would have weakened immunization requirements for children attending public schools. Advocates supported efforts to require neonatal intensive care physicians to screen each infant admitted to the NICU for neonatal abstinence syndrome and report all instances. March of Dimes also advocated in support of maternal and child health funding in the state budget.

SUPPORT

March of Dimes helps families when a pregnancy doesn't go according to plan. In 2018 we launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our NICU Family Support® program in **Stony Brook** and our Training Institute for health care professionals.

EDUCATE

March of Dimes helps women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. We communicate this information through our websites, social media, and community and workplace programs. In New York March of Dimes partners with Zeta Phi Beta Sorority, Inc. to support **four Stork's Nest® sites** delivering prenatal education. We have also educated hundreds of providers on group prenatal care, birth equity, birth spacing and interconception care.

UNITE

In New York, March of Dimes connects multi-sector partners around critical maternal and child health issues to influence local and state-level policy changes and funding priorities like the Governor's Task Force on Maternal Mortality and Disparate Racial Outcomes. We convene stakeholders and lead collaboratives in Albany, Queens and western New York focused on systems change and access to care. We have improved birth outcomes in high-risk populations and we leverage funding from external partners to support innovative programming.

PARTNER

In communities across New York, March of Dimes convenes, collaborates and coordinates with partners to improve the health of moms and babies. In western New York and Queens, we are the backbone for a preterm birth prevention initiative that provides a supportive structure for implementing evidence-based preterm birth prevention interventions. This collaborative effort provides education for pregnant patients, perinatal providers and the greater community on the problem of preterm birth and strategies for reducing risk.

SOURCES AND NOTES: Births and preterm births—National Center for Health Statistics, final natality 2017. Preterm is less than 37 weeks gestation. Birth defects—Based on CDC estimate that 1 in 33 babies is born with one or more birth defect. Infant mortality—NCHS, infant mortality, 2016. Women living in maternity care desert—"Nowhere to Go", March of Dimes, 2018. Cost of preterm birth—Institute of Medicine report, 2007.

JOIN THE FIGHT

Because of friends like you, we can provide programs, tools and support for all moms and babies.

JOIN US

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