HEALTHY MOMS. STRONG BABIES.

Here’s how March of Dimes leads the fight for the health of all moms and babies:

**RESEARCH**
We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

**ADVOCATE**
We fight for policies in the halls of government that prioritize the health of moms and babies.

**SUPPORT**
We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don’t go according to plan.

**EDUCATE**
We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

**UNITE**
We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

**PARTNER**
We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

**EACH YEAR IN MASSACHUSETTS**

- **70,702** babies are born
- **6,272** babies are born prematurely
- **2,140** babies are born with a birth defect
- **281** babies die before their first birthday
- **$324 MILLION** is the societal cost of preterm birth
In Massachusetts, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

RESEARCH
In 2018 March of Dimes invested nearly $20 million in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in Massachusetts, throughout the United States and across the globe. At our six Prematurity Research Centers teams of brilliant minds from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth, including causes and prevention. Learn more at marchofdimes.org/research.

EDUCATE
March of Dimes helps all women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. In 2018 March of Dimes trained hundreds of pharmacists on guidelines for women being prescribed low-dose aspirin for the prevention of preeclampsia. Providers from multiple fields came together and developed a state action plan to ensure women have access to low-dose aspirin to prevent preterm birth.

ADVOCATE
March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in Massachusetts. In 2018 March of Dimes secured a legislative win by advocating for legislation to raise the legal age to purchase tobacco products and electronic cigarettes from age 18 to 21.

UNITE
March of Dimes is a founding member in much of the quality improvement work across the state of Massachusetts. March of Dimes was a founding partner of the Massachusetts Perinatal Quality Collaborative, a strong partner of the Neonatal Quality Improvement Collaborative and sits on the executive level of leadership of the Perinatal-Neonatal Quality Improvement Network (PNQIN). March of Dimes was instrumental in gathering a high-profile Advisory Board for PNQIN, helping increase visibility of the collaborative among lawmakers and local stakeholders.

SUPPORT
March of Dimes helps families when a pregnancy doesn’t go according to plan. In 2018 we launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our two NICU Family Support® programs operating in Massachusetts hospitals and our Training Institute for health care professionals.

PARTNER
March of Dimes Massachusetts works with citizen and health professional groups to elevate the issue of infant mortality, including local coalitions such as the Worcester Healthy Baby Collaborative and Project Baby Springfield. We work with the Massachusetts Caucus of Women’s Legislators to pursue policies solutions to reduce preterm birth. We also work with the PNQIN to disseminate best practices for maternal and neonatal care to all birthing hospitals and NICUs.