



HEALTHY MOMS. STRONG BABIES.

Here's how March of Dimes leads the fight for the health of all moms and babies:

RESEARCH

We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

EDUCATE

We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

ADVOCATE

We fight for policies in the halls of government that prioritize the health of moms and babies.

UNITE

We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

SUPPORT

We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don't go according to plan.

PARTNER

We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

EACH YEAR IN IDAHO



22,181

babies are born



1,941

babies are born prematurely



670

babies are born with a birth defect



131

babies die before their first birthday



70,000

women live in a maternity care desert



\$100 MILLION

is the societal cost of preterm birth

In Idaho, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

RESEARCH

In 2018 March of Dimes invested nearly **\$20 million** in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in Idaho, throughout the United States and across the globe. At our **six Prematurity Research Centers** teams of brilliant minds from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth, including causes and preventions. Learn more at marchofdimes.org/research.

ADVOCATE

March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in Idaho. In 2018 March of Dimes secured **four legislative wins** by successfully advocating to exempt breastfeeding as an act of indecent exposure; protecting against attempts to weaken immunization requirements for children in daycares and schools; and defeating legislation that would have allowed the purchase of health insurance plans that would disrupt insurance markets and increase insurance premiums by creating a barrier to accessing affordable health care.

SUPPORT

March of Dimes helps families when a pregnancy doesn't go according to plan. In 2018 we launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our NICU Family Support® program in **Boise** and our Training Institute for health care professionals.

SOURCES AND NOTES: Births and preterm births—National Center for Health Statistics, final natality 2017. Preterm is less than 37 weeks gestation. Birth defects—Based on CDC estimate that 1 in 33 babies is born with one or more birth defect. Infant mortality—NCHS, infant mortality, 2016. Women living in maternity care desert—"Nowhere to Go", March of Dimes, 2018. Cost of preterm birth—Institute of Medicine report, 2007.

EDUCATE

March of Dimes helps all women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. We communicate this information through our websites, social media, and community and workplace programs.

UNITE

March of Dimes convenes more than **340 public, private and nonprofit organizations** from large federal agencies to state hospital systems to small community-based groups, and over **600 individuals** from diverse backgrounds to identify and act on solutions to improve equity and prevent preterm birth via the Prematurity Collaborative. The Collaborative aims to achieve these goals by focusing on six strategic areas: clinical and public health practice; health equity; policy communications; funding and resources; and research. The Collaborative's workgroups unite experts to advance equity and prevent preterm birth.

PARTNER

March of Dimes understands that addressing complex challenges in maternal and infant health requires the collective impact of many stakeholders. For this reason, we partner with organizations and individuals that share our goal of healthy moms and strong babies to leverage expertise, resources and influence to advance health equity.

JOIN THE FIGHT

Because of friends like you, we can provide programs, tools and support for all moms and babies.

JOIN US

MARCHOFDIMES.ORG

©2018 March of Dimes

