



# HEALTHY MOMS. STRONG BABIES.

## Here's how March of Dimes leads the fight for the health of all moms and babies:

### RESEARCH

We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

### ADVOCATE

We fight for policies in the halls of government that prioritize the health of moms and babies.

### SUPPORT

We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don't go according to plan.

### EDUCATE

We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

### UNITE

We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

### PARTNER

We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

## EACH YEAR IN ARIZONA



**81,872**

babies are born



**7,578**

babies are born prematurely



**1,489**

women had no health insurance.\*\*  
(13% of women 15-44 years)



**450**

babies die before their first birthday



**373**

babies were born in areas defined as maternity care deserts.\*



**44,242**

babies were born with Medicaid as their primary source of payment at birth.\*

\*signifies 2016 data \*\*signifies 2017 data

# In Arizona, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

## RESEARCH

In 2018, March of Dimes invested nearly **\$20 million** in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in Arizona, throughout the United States and across the globe. At our six Prematurity Research Centers teams of brilliant minds from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth, including causes and preventions. Learn more at [marchofdimes.org/research](http://marchofdimes.org/research).

## ADVOCATE

March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in Arizona. In 2018, March of Dimes secured **four legislative wins** by leading efforts to address opioid-related deaths by creating an Opioid Action Plan to ensure increased treatment and education options for pregnant and postpartum women, supporting legislation to create guidelines and training requirements for community health workers, defeating attempts to eliminate licensing requirements for mental health providers, and protecting maternal and child health programs from efforts to reduce their funding.

## SUPPORT

March of Dimes helps families when a pregnancy doesn't go according to plan. In 2018, March of Dimes launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our NICU Family Support® program in **Phoenix** and our Training Institute for health care professionals.

**SOURCES AND NOTES:** Births, preterm births, and Medicaid births—National Center for Health Statistics, final natality 2017. Preterm is less than 37 weeks gestation. Birth defects—Based on CDC estimate that 1 in 33 babies is born with one or more birth defect. Infant mortality—NCHS, infant mortality, 2016. Babies born in maternity care desert—"Nowhere to Go", March of Dimes, 2018. Women without health insurance - U.S. Census, American Community Survey, 2017.

## EDUCATE

March of Dimes helps all women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. We communicate this information through our websites, social media, community partnerships, and workplace programs.

## UNITE

In 2018, March of Dimes Arizona continued to collaborate with and unite other maternal child health leaders to promote a continuing state-wide collaboration. These efforts include, but are not limited to: improving infant and maternal mortality and morbidity surveillance, supporting perinatal/neonatal levels of care, addressing perinatal substance use and neonatal abstinence syndrome, increasing utilization of progesterone shots (17P) to prevent prematurity, decreasing sudden unexpected infant deaths, and expanding access to long-acting reversible contraceptives.

## PARTNER

In 2018, March of Dimes Arizona led partnership efforts with key stakeholders from government agencies, the private sector, providers, and the public to drive systems change for maternal and child health programs. These partnerships provide the opportunity to strategically align our work with other organizations to achieve maximum impact.

## JOIN THE FIGHT

Because of friends like you, we can provide programs, tools and support for all moms and babies.

JOIN US

[MARCHOFDIMES.ORG](http://MARCHOFDIMES.ORG)

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