



HEALTHY MOMS. STRONG BABIES.

Here's how March of Dimes leads the fight for the health of all moms and babies:

RESEARCH

We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

EDUCATE

We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

ADVOCATE

We fight for policies in the halls of government that prioritize the health of moms and babies.

UNITE

We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

SUPPORT

We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don't go according to plan.

PARTNER

We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

EACH YEAR IN ALABAMA



58,941

babies are born



7,090

babies are born prematurely



1,780

babies are born with a birth defect



534

babies die before their first birthday



150,000

women live in a maternity care desert



\$366 MILLION

is the societal cost of preterm birth

In Alabama, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

RESEARCH

In 2018 March of Dimes invested nearly **\$20 million** in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in Alabama, throughout the United States and across the globe. At our **six Prematurity Research Centers** teams of brilliant minds from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth, including causes and preventions. Learn more at marchofdimes.org/research.

ADVOCATE

March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in Alabama. In 2018 March of Dimes secured **three legislative wins** by securing funding to improve and modernize the state's Prescription Drug Monitoring Program and supporting legislation to require day care centers to provide parents and guardians with information on flu and the flu vaccine.

SUPPORT

March of Dimes helps families when a pregnancy doesn't go according to plan. In 2018 we launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our NICU Family Support® program in **Birmingham** and our Training Institute for health care professionals.

EDUCATE

March of Dimes helps all women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. We communicate this information through our websites, social media, and community and workplace programs.

UNITE

March of Dimes is supporting the development of the newly formed Alabama Perinatal Quality Collaborative (APQC) to improve outcomes for moms and babies. The APQC brings together experts from across Alabama to create system-level changes in care for moms and babies around low-dose aspirin use to prevent preeclampsia and increasing access to progesterone shots (17P) to prevent repeat preterm births.

PARTNER

March of Dimes Alabama is co-chairing a workgroup responsible for expanding progesterone shots (17P) under the Governor's Initiative for Reducing Infant Mortality. This partnership provides the opportunity to strategically align our mission investment plan with other agencies including Medicaid, the Alabama Hospital Association, and the APQC to leverage resources and align impact and results.

SOURCES AND NOTES: Births and preterm births — National Center for Health Statistics, final natality 2017. Preterm is less than 37 weeks gestation. Birth defects — Based on CDC estimate that 1 in 33 babies is born with one or more birth defect. Infant mortality — NCHS, infant mortality, 2016. Women living in maternity care desert -- "Nowhere to Go", March of Dimes, 2018. Cost of preterm birth — Institute of Medicine report, 2007.

JOIN THE FIGHT

Because of friends like you, we can provide programs, tools and support for all moms and babies.

JOIN US

MARCHOFDIMES.ORG

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