Community Awards fund small-scale community-based programs that address the health of women before, during and after pregnancy, and the health of their infants, and promote equity in birth outcomes.

**Bay Area Division**

Contra Costa County Health Services  $3,000

**Nurse-Family Partnership Graduation Events**

Funding will be used to host graduation events for clients of the Nurse-Family Partnership – a home visiting program for low-income mothers proven to improve pregnancy and child development outcomes. Each event will include an interactive presentation and distribution of interconception care kits.

The Latina Center  $3,000

**Fitness Folklorico**

Fitness Folklorico is a culturally specific and holistic approach to increase physical activity, social support, health education and mental health services for low-income Latina women in West Contra Costa County. Funding will be used for supplies for group classes and to evaluate the impact of the program on improving preconception health.

**Greater Capital Division**

Alyboo & Izybee Foundation  $3,000

**NICU Family Socials**

NICU Family Socials are opportunities for families to interact with other current and graduate NICU families for support. Funding will be used to provide care packages, lending library materials and DVDs, and refreshments for monthly socials at Sutter Medical Center, Sacramento and Kaiser Permanente, Roseville Medical Center, hosted in collaboration with the hospitals.

**Greater Los Angeles Division**

Perinatal Advisory Council: Leadership, Advocacy & Consultation (PAC/LAC)  $3,000

**Use of Perinatal Substance Use Screening Protocols: Education for Health Care Providers**

Funding will support a workshop to educate perinatal health care providers in Ventura County on the use of a comprehensive screening protocol to identify substance use among pregnant and postpartum women in the hospital so that appropriate referrals for treatment can be made.

Providence Tarzana Medical Center  $1,000

**Perinatal Symposium**

Funding supported speaker fees for a multi-disciplinary symposium for perinatal care providers in October 2014. Topics included preterm labor recognition and management, obstetric emergencies and caring for very low birthweight infants and their families.

Tri-Counties Regional Center  $2,344

**Rainbow NICU Connection Program**

The Rainbow NICU Connection Program helps families in Ventura County get connected to resources and support while their baby is in the hospital and after they go home. Funding will provide books, DVDs and other materials for family resource libraries at two locations in Ventura County.
Inland Empire Division
Bear Valley Community Health Care District $714
*The Mom and Dad Project*
Funding supported the purchase of educational resource materials for mothers enrolled in the Mom Project prenatal education classes.

Inland Empire & San Diego-Imperial Divisions
Neighborhood Healthcare $1,500
*Becoming a Mom™ / Comenzando bien®*
Funding was used to purchase educational materials and visual models to enhance the Becoming a Mom/Comenzando bien prenatal education program. These tools will help address the multiple learning styles of the class participants.

Orange County Division
SSEP $2,000
*Sweet Success Express: An Ounce of Prevention*
Funding supported speaker fees for the Sweet Success Express Annual Research Conference held in November 2014. This conference provided effective and collaborative strategies for diabetes and obesity prevention to improve pregnancy outcomes and long term follow-up care for mothers with diabetes and their families.

San Diego-Imperial Division
La Maestra Community Health Centers $3,000
*Perinatal Health Education Program*
Funding will support expansion of the perinatal education program with additional educational materials and incentives for participants, in order to reach more low-income, underserved Latina women who receive care at the clinic.

Southern California Association of Neonatal Nurses $300
*Changing Tides in Neonatal Care - 20th Annual SCANN Conference*
Funding supported the Annual SCANN Conference held in November 2014. The purpose of the conference was to promote the highest standards of neonatal practice in order to improve care provided to the neonatal population and their families.

South Bay Division
Santa Clara County Department of Public Health $3,000
*Early Prenatal Care Outreach Campaign*
Funding will support a month-long advertising campaign on Pandora internet radio. The campaign will include audio spots focused on the importance of early prenatal care and clickable banners to take listeners to information about County prenatal services and other resources available from the County and March of Dimes.

*More than 4 million babies were born in the United States last year and the March of Dimes helped each and every one through research, education, vaccines and breakthroughs.*
South Bay Division (continued)
Soledad Community Health Care District Foundation $1,509

Well-Baby Program
The award was used to purchase educational materials and equipment needed to operate the clinic’s prenatal services program. These items included audio CDs, DVDs, books, handouts, and medical equipment for taking and recording vital signs during each visit.

Valley Division
Mommy & Me Healthy Start Community Outreach Project $3,000

Breaking Generational Cycles
Funding will purchase educational tools and incentives for participants in the Breaking Generational Cycles program. The program provides education and social support for low-income pregnant and parenting African-American women, focused on increasing healthcare utilization, parenting skills, healthy relationships and life planning.

Stanislaus County Health Services Agency $1,549

FIT MOMS
Funding will be used to integrate the FIT MOMs prenatal/postpartum fitness workout into the Healthy Birth Outcomes Program in ten Family Resource Centers. The program aims to decrease health disparities by increasing the number of participants who have healthy weight gain during pregnancy, promoting physical activity and healthy eating, and increasing the number of women who go back to their pre-pregnancy weight by baby’s first birthday.

San Joaquin County Public Health Services $2,084

Comprehensive Perinatal Services Program (CPSP) Roundtables
Funding will support expansion to four professional education roundtable events per year. Roundtables provide training and resources on physical and mental health issues during pregnancy to all CPSP providers in the County. The CPSP program provides enhanced health education and psychosocial services to Medi-Cal eligible pregnant and postpartum women.

Total 2014 Community Award investment: $34,000

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