

MCH news you need

Rate card

Effective January 1, 2017



Use our *MCH news you need* newsletter to reach more than 45,000 maternal/child health care professionals with a call to action, to generate leads or to announce your new product or service.

600 x 125



MCH News You Need

Your bi-weekly resource providing up-to-date news and insight in maternal and child health

Forward to a Friend

May 30th, 2017

MATERNAL AND CHILD HEALTH

75 x 75

Pellentesque quam orci, egestas eget rutrum ut, sodales vitae orci. Sed sit amet sem congue erat eleifend efficitur in eu lacus. Phasellus auctor eu lacus vitae sagittis. Aliquam viverra placerat nisi eu convallis. Sed auctor metus eu purus luctus, vitae pellentesque risus ullamcorper. In hac habitasse platea dictumst. Duis tempus at orci auctor sodales

Read more...

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Read more...

Banner sponsorship

- One sponsorship spot available per issue
- Displayed directly over the newsletter header
- Add your own attention-getting image: 600 pixels wide x 125 pixels high; high res @300 dpi or higher; PNG, JPG or PDF format
- Hyperlink to your landing page

Quarterly (6) \$800/issue 1/2 Year (12) \$700/issue Annually (26) \$600/issue

Section sponsorship

- Premium logo placement in line with news articles
- Four sections available per issue. (MCH, preterm birth, neonatology, birth defects)
- Add your own attention-getting image: 75 pixels wide x 75 pixels high; high res @300 dpi or higher; PNG, JPG or PDF format
- Hyperlink to your landing page

Quarterly (6) \$500/issue 1/2 Year (12) \$400/issue Annually (26) \$300/issue

Program or product feature email blast

- Email sent to 45,000+ MCH professionals.
- Listing includes one photo and a 40-50 word description about your product or service.

\$2,000/email

Contact: Jennifer Nicoletti at jnicoletti@marchofdimes.org or 914-997-4781

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