

WORKING TOGETHER

ACHIEVING EQUITY AND DEMONSTRATED IMPROVEMENTS IN PRETERM BIRTH



The Prematurity Collaborative aims to achieve equity and demonstrated improvements in preterm birth. Preterm birth (before 37 weeks of pregnancy) and its complications are leading contributors to infant death and disability in the United States. Preterm birth rates have been increasing over the past two years, especially among women of color. Collaborative participants work together to address the persistent health inequities and rising rate of preterm birth in the United States.

The Collaborative, launched in 2017, now involves more than 300 participating organizations, including a wide variety of

public, private and nonprofit organizations, from large federal agencies to state hospital systems to small community-based groups. The Collaborative has six workgroups, which are overseen by the steering committee. The Collaborative Strategic Map identifies five critical strategies (columns A-E on the reverse side of this sheet) that are now being pursued by Collaborative workgroups.

To join virtual meetings of the Collaborative and workgroups, sign up at marchofdimes.org/collaborative to receive meeting notices and the Collaborative newsletter.

CLINICAL AND PUBLIC HEALTH PRACTICE WORKGROUP

Increase effective use of evidence-informed clinical and public health practice

RESEARCH WORKGROUP

Expand discovery and accelerate translation and innovation

HEALTH EQUITY WORKGROUP

Align multi-level support to improve health equity

POLICY WORKGROUP

Develop and implement policy and practice strategies

COMMUNICATIONS WORKGROUP

Develop and implement messaging strategies

FUNDING AND RESOURCES WORKGROUP

Secure the funding and resources required for success

PREMATURITY COLLABORATIVE STRATEGIC MAP

ACHIEVE EQUITY AND DEMONSTRATED IMPROVEMENTS IN PRETERM BIRTH

	A	B	C	D	E
	Increase effective use of evidence-informed clinical and public health practice	Expand discovery and accelerate translation and innovation	Align multi-level support to improve health equity	Develop and implement messaging, policy & practice strategies	Secure the funding and resources required for success
	The Clinical and Public Health Practice Workgroup has the following objectives:	The Research Workgroup has the following objectives:	The Health Equity Workgroup has the following objectives:	The Policy and Communications Workgroups have the following objectives:	The Funding and Resources Workgroup has the following objectives:
1	Optimize public health systems and strategies to improve the health of women and adolescents	Implement public health/community-based research and program evaluation	Foster and support community/place-based leadership and engagement	Tell the right story to each audience in a compelling way	Align and strengthen staffing and infrastructure
2	Optimize clinical practices to improve the health of women and adolescents	Expand basic, translational, clinical and health services research	Foster and support population-based solutions	Coalesce partners to support common messaging	Identify, cultivate relationships and prioritize potential funders/resources
3	Support strategies to increase the intentionality of pregnancy	Research effective adaptation and implementation of evidence to improve precision	Align federal, tribal, state, territorial, local and community policy initiative	Integrate messaging with other campaigns/efforts	Improve “asks” to secure funding and coordinate where appropriate
4	Ensure all women receive high quality prenatal care	Provide career support for multi-level/multi-degree investigators	Partner across sectors to impact the root causes of inequity	Engage partners to advocate policies supporting preterm birth goals	Provide appropriate funder and partner recognition
5	Ensure appropriate care for all women with prior preterm birth	Foster collaborative community learning		Establish a federal home for preterm birth efforts	Align payment/funding with desired outcomes
F	Emphasize the health of women and adolescents				
G	Engage families, communities and other strategic partners across sectors through a collaborative infrastructure				
H	Optimize the use of data and evaluation to drive learning and success				