

PREMATURITY COLLABORATIVE STRATEGIC MAP

ACHIEVE EQUITY AND DEMONSTRATED IMPROVEMENTS IN PRETERM BIRTH

	A	B	C	D	E
	Increase effective use of evidence-informed clinical and public health practice	Expand discovery and accelerate translation and innovation	Align multi-level support to improve health equity	Develop and implement messaging, policy & practice strategies	Secure the funding and resources required for success
	The Clinical and Public Health Practice Workgroup has the following objectives:	The Research Workgroup has the following objectives:	The Health Equity Workgroup has the following objectives:	The Policy and Communications Workgroups have the following objectives:	The Funding and Resources Workgroup has the following objectives:
1	Optimize public health systems and strategies to improve the health of women and adolescents	Implement public health/community-based research and program evaluation	Foster and support community/place-based leadership and engagement	Tell the right story to each audience in a compelling way	Align and strengthen staffing and infrastructure
2	Optimize clinical practices to improve the health of women and adolescents	Expand basic, translational, clinical and health services research	Foster and support population-based solutions	Coalesce partners to support common messaging	Identify, cultivate relationships and prioritize potential funders/resources
3	Support strategies to increase the intentionality of pregnancy	Research effective adaptation and implementation of evidence to improve precision	Align federal, tribal, state, territorial, local and community policy initiative	Integrate messaging with other campaigns/efforts	Improve “asks” to secure funding and coordinate where appropriate
4	Ensure all women receive high quality prenatal care	Provide career support for multi-level/multi-degree investigators	Partner across sectors to impact the root causes of inequity	Engage partners to advocate policies supporting preterm birth goals	Provide appropriate funder and partner recognition
5	Ensure appropriate care for all women with prior preterm birth	Foster collaborative community learning		Establish a federal home for preterm birth efforts	Align payment/funding with desired outcomes
F	Emphasize the health of women and adolescents				
G	Engage families, communities and other strategic partners across sectors through a collaborative infrastructure				
H	Optimize the use of data and evaluation to drive learning and success				