

**From:** Prematurity Collaborative <from@e-mail.marchofdimes.org>  
**Sent:** Monday, November 19, 2018 3:26 PM  
**To:** Leas, Susan  
**Subject:** [PROOF][MULTIPART] PREMATURETY COLLABORATIVE NEWSLETTER



## PREMATURETY COLLABORATIVE

### *Quarterly Newsletter*

#### THE PREMATURETY PREVENTION SUMMIT: BUILDING A BIRTH EQUITY MOVEMENT SYNOPSIS



Over 320 Collaborative members convened in Crystal City, Virginia on May 21st and 22nd for the Prematurity Collaborative's in person second quarter meeting—The Prematurity Prevention Summit: Building a Birth Equity Movement. It was an exciting and productive two days! Collaborative thought leaders convened to advance policy and practice, mobilize community leadership, share and spread emerging ideas and to energize stakeholders striving towards equity and reductions in preterm birth. Whether you were able to join us or not, [click here to view the full synopsis](#) and visit [www.marchofdimes.org/collaborative](http://www.marchofdimes.org/collaborative) to watch plenary sessions and access the slides from the concurrent sessions.



## SHARING WORK GROUP ACCOMPLISHMENTS

### THE GUIDING PRINCIPLES TO ACHIEVING EQUITY IN PRETERM BIRTH

The Prematurity Collaborative is excited to share the Health Equity Work Group's [The Guiding Principles to Achieving Equity in Preterm Birth](#) resource—access it here.

### WORK GROUP ACCOMPLISHMENTS

Collaborative work groups have a lot to share. [View 2017 and 2018 accomplishments](#) and visit [www.marchofdimes.org/collaborative](http://www.marchofdimes.org/collaborative) to access the resources and tools created. Stay tuned to see 2019 work group work plans—they will be out soon!

### BIRTH EQUITY

If you missed the FrameWorks Institute® September 25th webinar on birth equity messaging, [click here](#).



## COLLECTIVE ACTION FOR MOMS AND BABIES

### ARE YOU PART OF A LOCAL EFFORT TO IMPACT EQUITY AND MOM AND BABY HEALTH?

We want to hear from you! We will continue to feature local collaborative efforts to improve equity and birth outcomes in our Full Collaborative meetings, please share your story with us at [collaborative@marchofdimes.org](mailto:collaborative@marchofdimes.org).

### WHAT ARE YOU MEASURING?

As your organization or local collaborative is working towards equity and improvements in preterm birth prevention, what is your focus? What are you measuring and working towards? Please share your stories with us at [collaborative@marchofdimes.org](mailto:collaborative@marchofdimes.org).

## SHARED ACCOUNTABILITY AND COLLECTIVE ACTION

If you attended the Summit or have participated in our recent work group meetings, you have heard the mention of Collective Impact, collective action, shared measures or Results-Based Accountability™. The Prematurity Collaborative team is working to create the system and metrics to harness the powerful collaboration that we have together and translate it into action for ALL MOMS and BABIES. You will continue to hear more about these as we work behind the scenes to build our capacity and infrastructure. If you want to learn more, please visit these great resources:

1. Access Clear Impact's Results Based Accountability® guide [here](#)
2. The original article on Collective Impact can be found [here](#)
3. View FSG's work on healthy birth outcomes [here](#).



## PLEASE JOIN US

### UPCOMING COLLABORATIVE MEETINGS

- Full Collaborative: 11/29 1-2:30PM ET
- Steering Committee: 10/25 1-2:30PM ET
- Health Equity: 11/15 3:30-5pm ET
- Clinical Public Health Practice: 10/18 1-2:30PM and 12/12 2-3:30PM ET
- Policy: 10/22-3pm ET, 11/15 2-3pm ET and 12/4 1-2PM ET
- Communications: 11/8 1-2:30PM ET

2019 calendar appointments are currently being released-full schedule to be posted soon.

## SIGN UP

[View the 2018 meeting schedule](#) for the Full Collaborative, Steering Committee and workgroups. To sign-up to receive meeting notices and become a participant in a workgroup and/or the Full Collaborative, or to receive the Collaborative newsletter, complete this sign-up [form](#) or email us at [collaborative@marchofdimes.org](mailto:collaborative@marchofdimes.org).

## #BLANKETCHANGE

March of Dimes launched a fall advocacy campaign #BlanketChange on October 10th with the release of the report, Nowhere to Go: Maternity Care Deserts in the U.S., the

blanket memorial on the National Mall, and a whole lot of social media activity. Find tools and resources available for your use and to share with your partners, networks and friends here: <https://thesocialpresskit.com/march-of-dimes> and visit the #BlanketChange landing page here [marchofdimes.org/blanketchange](http://marchofdimes.org/blanketchange).

**MOMS.**

**BABIES.**

**March of Dimes**

1275 Mamaroneck Avenue  
White Plains, NY 10605

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