Dear Friends and Supporters,

For 2021, there’s no single March of Dimes story. Ours is composed of millions of people and their shared experiences—those who had first-hand hardships, those celebrating their health and those just trying to start their families.

Nothing stopped us last year—not COVID-19, restrictions on gathering or financials difficulties that affected many families. In fact, these obstacles inspired us to work even harder. March of Dimes is powered by volunteers, donors, advocates, partners and specifically, YOU. Our tireless pursuit to keep ahead of the global pandemic and mom and baby health was only possible by our spectacular community of supporters. The year threw a lot at us all—the pandemic continued with increasingly more serious variants. Vaccine misinformation was widespread. Gathering in person was difficult to predict and coordinate. But we dug in and held on. March of Dimes persevered.

What’s more, we pushed forward. And it’s all thanks to you.

We never stopped asking the important questions—what about the health of every family and baby? With the help of our community, we continued programs like Supportive Pregnancy Care® and NICU Family Support® both on site and remotely. We reached significant new milestones with prematurity research, and we never stopped leading to protect the health of moms and babies during the pandemic by distributing essential supplies.

What about women who couldn’t access prenatal care? We brought the care to thousands of patients with our Mom & Baby Mobile Health Centers®, and hosted webinars and campaigns like It Starts With Mom with experts to debunk myths and best inform families.

What about the ongoing preterm birth and maternal and infant health crisis? Our many advocates worked on dozens of policies to make a positive impact for tens of thousands of underserved women, especially those of color; we mobilized national and local cross-sector partners through our Mom and Baby Action Network and Collective Impact initiatives; and we trained medical professionals on how to lessen the impact of bias in the health care system and improve outcomes for every family.

March of Dimes also brought together individuals and organizations to stand up for families in ways that suit them best, from continuing March for Babies virtually, our largest annual fundraiser, to providing opportunities for our volunteers to engage and offering an outlet for our advocates to speak out with us.

The stories of families last year didn’t end on New Year’s Eve. For them, it was the close of a difficult chapter, but their needs carry on. March of Dimes galvanized our community around them. We truly were unstoppable—and because of you, we’ll be there for them and every other parent and baby, as we continue our story together.

Thank you and be well,

Chair, National Board of Trustees, March of Dimes

Dear March of Dimes Community,

The last few years have tested us all in ways we could never have imagined. The times we find ourselves experiencing especially seem to test our collective threshold of how much we can change with an ever-shifting “new normal!” Our organization has a nearly 85-year legacy of rallying and inspiring the nation, thanks to supporters like you. You donate your time, talent and funds to ensure every pregnant person, parent, baby and family is healthy. Learning, evolving and growing is in our DNA. Even though 2021 was a year like no other, March of Dimes took the reality of the situation and used it to fight back even harder. That’s incredible to me, and I hope you feel the pride that I do in our collective accomplishments.

My first year as Chair of the National Board of Trustees was both rewarding and eye-opening. We know working toward our goal to end preventable maternal health risks and death, reduce preterm birth and close the health equity gap for families is as critical as ever. The problems we fight every day were amplified last year. Once again, too many babies, 1 in 10, were born too soon. We addressed that by investing millions of dollars into more than two dozen research grants to bring real treatments to families. Moms-to-be were contracting COVID-19 mid-pregnancy, so we funded research during the pandemic at incredible institutions like Massachusetts General Hospital and the University of Pennsylvania to find answers. We never stopped our work with our mission-impacted community, providing neonatal intensive care (NICU) staff and families with more than 6,000 meals, over 9,000 bags with essential items and tens of thousands of masks. Expecting moms lacked access to quality health care, which is why our Mom and Baby Mobile Health Centers took care to those in need and made it easy for 2,400 people to get very important prenatal care. Of course, we never stopped advocating for every family’s health by fighting for legislation and educating moms and parents through our programs, campaigns and websites.

In the midst of the pandemic, we did much more: we saw positive revenue growth after 12 years, and we saw positive net assets for the first time in 14 years. We also decreased our liabilities and earned near perfect scores in accountability and transparency on Charity Navigator, the trusted benchmark for many people in making their nonprofit donations. Our progress was propelled by March of Dimes senior leaders and our Board of Trustees.

On behalf of the board, I thank each of you, our supporters, volunteers and families, who never gave up on March of Dimes nor the communities we serve. You inspire us. It was your commitment that enabled March of Dimes to be there with programs, services and advocacy efforts where we were needed most. I’m grateful to be a part of a community that cares so deeply about helping moms and babies be healthy and strong every day, no matter what that day brings.

Sincerely,
Last year was tough on everyone, especially parents. Being pregnant or giving birth can be scary enough without a pandemic lurking outside the door. There are too many families with stories like Keelee’s, whose baby Adrian was born four months too soon, struggling to survive, while she endured multiple surgeries due to pregnancy complications. March of Dimes supporters came through for families in a big way so we could be there for them when they needed us most.

“March of Dimes gives me encouragement that there’s an organization out there working towards creating a better experience for moms and babies.”

KEELEE MOSELEY, March of Dimes mom
We reached more than 50,000 families through our NICU Initiatives, including the NICU Family Support® (NFS) program and the My NICU Baby® and Mi Bebe en la NICU apps, which were downloaded over 14,000 times. Thanks to you, we continued to support and innovate with hospital partners in working both on site and remotely with families who weren’t able to be present in the NICU due to the pandemic or other barriers, such as needing childcare or transportation. We also continued our leading role to protect the health of moms and babies in the NICU during the COVID-19 pandemic, providing through our markets 6,249 meals for frontline workers and NICU families, 9,190 NICU bags with essential items as well as critical information and medical supplies to health care workers and families—including 82,050 masks and 281 tablets for hospital partners.

This year also marked NFS’s 20th anniversary, celebrating evidence-based programming which has supported more than a million families over the past two decades. We launched our new, completely virtual NFS model, reaching even more families and health care providers through digital resources and education. And, educational content from our award-winning NICU Journey booklet was also featured in the Wellness Network, Nicolette and Ovia platforms.

Speaking of great partnerships, we ended the year at 67 sites nationwide, with new programs opening at Children’s Memorial Hermann Hospital; Wellstar Cobb; Hackensack University Medical Center Joseph M. Sanzari Children’s Hospital; and virtually at Northside Hospital in Atlanta.

“March of Dimes provided us with great support, encouragement and compassion through our NICU stay, and we are truly grateful.”

KARISSA MCLAREN, NICU mom

Caring donors, such as members of our prestigious Roosevelt Society, made it possible to continue our relentless research to end preventable preterm birth at our Prematurity Research Centers (PRCs) in the U.S. and London. Our studies showcased a variety of factors that impact preterm birth, including wildfire smoke during pregnancy and a father’s education (as a father’s education level increases, preterm birth rates decrease). Highlights include:

- Imperial College London—Researchers reached a significant milestone by developing a first-of-its-kind vaginal microbiome testing device that has great potential to advance diagnosis of preterm birth.
- Stanford University—A blood test was developed for early detection of preeclampsia, an incredible achievement that far exceeds today’s diagnostic tools.
- We continued funding COVID-19 research at Massachusetts General Hospital (MGH) and the University of Pennsylvania. Researchers at MGH showcased how antibodies generated by the COVID-19 vaccine cross the placenta and pass into the umbilical cord and into breast milk, providing some level of immune protection for the newborn and breastfed baby.

Donations and fundraising enabled us to invest $6.5 million in 26 active grants to speed the development of lifesaving diagnostics and treatments for moms and babies, and we published 74 publications. Our scientific reports, including the March of Dimes Report Card and Nowhere to Go: Maternity Care Deserts Across the U.S., garnered nearly 208,000 webpage views.
A pregnancy is the beginning of one of the most wonderful chapters of any parent’s life. Unfortunately, finding access to proper maternal care and information was more difficult than usual for many people in 2021. Even without the added layer of COVID-19 vaccines and masks and restrictions, it was a lot to figure out. But Alexandra and Edgar and parents everywhere had a powerful ally on their side, no matter the situation. March of Dimes stood up to make it easier for families to do what they do best: care for each other.

“With the twins being born preterm and during COVID and having to see them on the iPad, we missed out on seeing what their development was like.”

ALEXANDRA AND EDGAR MEDINA, March of Dimes mom and dad
Mobile Health Centers

With support and funding from our community and partners in 2021, March of Dimes Mom & Baby Mobile Health Centers® provided nearly 3,000 patient visits. These units, operating in five communities in Arizona, Ohio, Maryland and Washington, D.C., helped uninsured and under-insured women of childbearing age receive quality health care services—such as prenatal care and well-woman visits—for themselves and their babies. We also provided over 5,000 COVID-19 vaccines.

Supportive Pregnancy Care

Too many families nationwide need support preparing for pregnancy, and our community knows it—that’s why they helped us continue providing local programs like Supportive Pregnancy Care® (SPC), our group prenatal care program that brings high quality prenatal care along with education and social support where it’s most needed. In 2021, March of Dimes trained providers to implement SPC in whatever manner was best for them and the pregnant people they serve—from standard or socially-distanced in-person groups to virtual groups with a telehealth prenatal care component through our Virtual Supportive Pregnancy Care option. We conducted site-specific trainings for new sites, and also a virtual nationwide training in September for sites that were on hold during the pandemic. Despite the barriers COVID-19 imposed, many of our SPC sites persevered, demonstrating the successes we hope to see—patient and provider satisfaction, community-building among participants and an enhanced prenatal care experience.

Fifty SPC sites exist around the country today, with 13 new ones trained in 2021:

- The Women’s Health Center, MedStar—Baltimore, MD
- Birthland—Oakland, CA
- HHM Health—Dallas, TX
- Eastern Virginia Medical School—Norfolk, VA
- Antelope Valley Birth Center—Lancaster, CA
- Texas Tech University Health Sciences Center Permian Basin—Odessa, TX
- Penn Family Care—Philadelphia, PA
- University of Kentucky—Lexington, KY
- Ascension Medical Group, Providence Women’s Health—Waco, TX
- Wayne State University—Detroit, MI
- Community Wellness of Tyler—Tyler, TX
- Central Phoenix OB/GYN—Phoenix, AZ
- Indiana University Health—Bloomington, IN

“Access is not just being able to reach the services that you need, but reach them in a culturally aware way. The mobile bus does exactly that.”

JENNIFER L. PORTER, MPH, MCHES, Executive Director, DC Mayor’s Office on Women’s Policy and Initiatives

“March of Dimes gave me the hope I needed to get through the challenges I was going through with my daughter, and also the resources to know I wasn’t alone.”

EMILY HARRIET, March of Dimes mom
Together with our partners and you, we celebrated resiliency with It Starts With Mom, our campaign to help moms and moms-to-be find support and give support—while increasing awareness of March for Dimes and our work to support families. It Starts With Mom raised more than $3 million through corporate partnerships and contributions, and $99,000 during Mother’s Day week through digital and direct marketing solicitations.

It Starts With Mom also garnered significant media attention through national media placements, local radio placements and press release pickups, enabling the messaging and information to reach millions of women across the country.

ItStartsWithMom.org offered moms pregnancy health resources with more than 17,000 website views. Our second annual It Starts With Mom Live took place on May 7, hosted by Shawn Johnson East, entrepreneur, author and former Olympic gymnast, and received more than 30,000 views. Nationwide, women learned about prioritizing their mental health and wellness, getting strength through community and how healthy eating can be a family-friendly activity.

**Healthy Moms, Strong Babies Webinars**

March of Dimes is there through every stage of the pregnancy journey, even when things don’t go as planned. In 2021, we hosted 10 Healthy Moms, Strong Babies webinars, bringing together experts, parents and leaders on topics ranging from infant loss, to debunking COVID-19 myths, to Black motherhood. We reached more than 156,000 people to help moms and their families best prepare and care for their baby. Our webinars reached 237,000 people with a 35 percent year-over-year increase in engagement rate.

**Healthy Moms, Strong Babies: 2021 Panelists**

- Linda Goler Blunt
- Tracey Brown
- Angela Williams
- Dr. Samuel Parry
- Dr. Kjersti Aagaard
- Kate H. Reno
- Dr. Lynne Lightfoot, MD
- Dr. James Collins, MD, MPH
- Kimbley Seals Allers
- Folashade Butler
- Kelsey Nixon
- Erica & Joe Solosky
- Allison Baxter Catherino
- Barbara Collura
- Dr. Jason S. Griffith
- Dr. Kit S. Devine
- Chris V. Rey
- Jesse Ray Spivey
- Tarrynce Robinson, E.D.D.
- Ted Yang
- Rob Huebel
- Haimy Assefa
- Tamika Pettway
- Dr. Torie Comeaux Plowden, MD/MPH, FACOG
- Dr. Monica McLemore, PhD, MPH, RN, FAAN
- Dr. Veronica Gillispie-Bell, MD, MAS, FACOG
- Dr. Andrea G. Edlow
- Cerina Vincent
- Lucie Fink
- Karissa McLaurin, MSHS, CCRP
- Christina Lloyd, MS, RN, RNC-NIC
- Lauren LaRosa
- Dr. Allan Picariello
- Lauryn Ricketts
- Tom Truxillo
- Erica McAllee
- Latham Thomas
- Dr. Nicole Saint Clair, MD, FACOG
- Steve Love
- Dr. Lee Beers
- Dr. L. Joy Baker, MD, FACOG, PMH-C, C-EFM MT(ASCP)
- Amber Stevens West

“The piece of advice I’d like to give moms out there is use the support you have at home.”

ADRIANA COSTA, TV personality on “Bringing Home Your NICU Graduate During COVID-19” Healthy Moms, Strong Babies Webinar

“This past year was really hard on everyone learning how to navigate work life and mom life and social life and life with your spouse—and doing that all under the same roof and still being a good mom.”

SHAWN JOHNSON EAST, It Starts With Mom Live host
With the global pandemic in its second year, conversations turned more and more to health equity, and March of Dimes advanced the initiatives and support we’d already begun to make an even bigger impact for families of color. Every family deserves the best possible start. Helping to make America more equitable for moms like Shannel is an enormous task, but March of Dimes donors and volunteers were up to the challenge.

“I felt like something wasn’t right. I voiced my concerns and my concerns were dismissed.”

SHANNEL PEARMAN, March of Dimes mom
Access to quality care, essential services and Paid Family Leave. Someone needed to speak out for struggling families during a time of an unprecedented public health crisis. Thanks to the voices of our outstanding advocates, like you, March of Dimes’ Office of Government Affairs (OGA) led a successful, aggressive maternal and child health policy agenda. Among the most significant achievements was the passage of the federal American Rescue Plan Act of 2021 (ARP). The legislation included key March of Dimes’ priorities, most notably a new option allowing states to extend postpartum Medicaid coverage for up to 12 months for eligible moms and pregnant women, which provides 250,000 moms extended postpartum benefits.

Parallel to the federal effort March of Dimes state government team advocated for 106 pieces of state legislation, 34 of which were signed into law. These included the state approval and authorization to take advantage of the ARP’s new postpartum provisions and the creation of innovative programs supporting pregnant women’s access to doulas and midwives. March of Dimes provided critical leadership to build momentum behind the Black Maternal Health Momnibus Act of 2021, and ensure enactment of the first Momnibus bill, the bipartisan Protecting Moms Who Served Act in late 2021. These policy adoptions will have a positive impact for tens of thousands of underserved women, especially Black moms, across the country.

Last year our #BlanketChange advocacy network acquired nearly 11,000 new advocates with more than 47,000 actions taken to call on policymakers to improve mom and baby health. We made an impact on the 2021 Black Maternal Health #M omnibus Act, a package of 12 bills that builds on existing maternal health legislation to address our country’s maternal and infant health.

Bringing people and organizations together is at the heart of how we support families. At the national level, March of Dimes facilitates the Mom and Baby Action Network (M-BAN): a consortium of more than 320 national, state and local partners dedicated to addressing inequities in maternal and infant health through five shared strategies. As a leading M-BAN partner, March of Dimes is also building partnerships with local public and private organizations in nine cities across the U.S. to improve maternal and infant health within each community.

In 2021, over 1,800 advocates came together through a series of M-BAN learning webinars and a national M-BAN virtual summit to learn about the five strategies in the National Equity Framework and how, through aligned implementation of effective policies and practices, they can achieve together what they cannot achieve alone.
With the nearest birthing hospital hours away, access to care made Vania’s pregnancy difficult and stressful. March of Dimes Collective Impact Initiative is building partnerships with local public and private organizations in nine cities across the U.S. to improve inequities around maternal and infant health outcomes. Each collaborative focuses on centering communities through anti-racist and data-driven approaches, redistributing power and promoting systems transformation. The sites are focused on addressing the following strategies: Dismantling Racism & Unequal Treatment, Increasing Access to Care, Improving Economic Security and Building Connected Communities.

March of Dimes is working to mitigate bias among maternal and infant health care professionals and to promote better outcomes for pregnant and postpartum people, newborns and their families through education and action. In 2021, more than 40,000 health care professionals were provided access to continuing education to improve maternal and infant health outcomes. Our implicit bias training was offered to 30,000 health care professionals to increase awareness and stimulate action in care settings nationwide. We also had training on topics such as reducing stigma in the care of women with maternal mental health and substance use disorders; care practices to reduce maternal morbidity and mortality; and strategies to improve care and outcomes in the NICU. More than 90 percent of participants reported an increase in knowledge and intent to change practice following these trainings.

“We traveled two hours to the nearest birthing hospital.”

VANIA BIGLEFTHAND, March of Dimes mom

“Only by working together can we ensure that every mom and baby is healthy regardless of wealth, race, gender or geography.”

STACEY D. STEWART, PRESIDENT AND CEO MARCH OF DIMES

300+ members engaged to develop agendas for how we’ll improve birth outcomes

30,000 health care professionals offered our implicit bias training

“If you have a trusting relationship with your provider and you know you’re going to be listened to, then you have much less anxiety and fear, and that lowers the risk of poor outcomes.”

CINDY BARTER, MD, MPH, March of Dimes Implicit Bias Training participant
For more than 80 years, March of Dimes donors, fundraisers, volunteers and supporters have represented the gold standard of rising to challenges. They knew families needed our help more than ever last year and they were instrumental in creating ways to connect with each other and to our mission to fight for the health of all moms and babies.

“We were able to find the support that we needed through March of Dimes and through other families so that we could survive in this chaotic world.”

KELLY COCO, March of Dimes mom
ENDURING

March for Babies

The U.S. remains among the most dangerous developed nations for childbirth, especially for women and babies of color. That’s why together with our incredible community—filled with caring parents who participate for so many reasons—we again held our largest annual fundraising experience virtually in response to the COVID-19 global pandemic and restrictions on in-person gatherings with the March for Babies: A Mother of a Movement™ campaign. Across the U.S. 41,000 individuals, companies and teams stepped up to raise more than $26 million to make America more equitable and ensure that every family is healthy.

STACEY D. STEWART, PRESIDENT AND CEO MARCH OF Dimes

“Only by working together can we ensure that every mom and baby is healthy regardless of wealth, race, gender or geography.”

$26 MILLION RAISED

and counting through March for Babies: A Mother of a Movement™ fundraising experience by 41,000 individuals, companies and teams

“My granddaughter was born preterm with very little chance to survive. I love what March of Dimes means and what it stands for. I’m interested in making sure that we’re able to do something to support babies and their moms.”

SHARON, March for Babies team captain

INSPIRING

Volunteer engagement

Throughout 2021, our volunteers have done some pretty amazing things to help mobilize communities, raise critical awareness and funds and improve the health of moms, babies and families—including more than 11,000 National Service Partner members who participated in March for Babies, volunteer activations and advocacy actions. With 18,300 total volunteers joining our fight, we made an impact together by:

- Providing almost 800 military families with educational information and baby items through Mission: Healthy Baby®.
- Raising $500,000 in over 250 do-it-yourself fundraisers.
- Writing 18,700 Notes of Hope to families in the NICU or Notes of Gratitude to health care workers.
- Donating nearly $125,000 of Meals that Matter to families in need around the country. Meals that Matter in Nashville featured and was supported by celebrity chef and volunteer Maneet Chauhan bringing meals to the NICU staff and parents and families.

$500,000 raised in over 250 do-it-yourself fundraisers

11,000+

National Service Partner members participated in March for Babies

18,300 total volunteers engaged with March of Dimes

“For parents and workers in the NICU, it’s not only physical, but also emotional stress. If we can nourish them through good food, then as a chef I’m doing my best.”

MANEET CHAUHAN, celebrity chef and volunteer
Healthy moms. Strong babies. That’s what we fight for each day—and our Celebrity Advocate Council amplifies the impact of that work. Our eight members are deeply connected and involved with the work of March of Dimes, and continue to make a big difference for families.

We added three new members in 2021, including influencer Whitney Port, podcast host Jade Roper Tolbert who engaged her 1.5 million followers for our It Starts With Mom campaign and actor Rob Huebel who supported us during March for Babies and also hosted Our Mission in Action on Giving Tuesday virtual experience.

We've also continued our work with ongoing supporters, including musician Ally Brooke, Nick Lachey who supported March for Babies during Father’s Day, athlete and Olympic champion Allyson Felix who partnered in the Better Starts For All program that was covered by People, NBC News and Healthline, as well as actress and singer Tatyana Ali and TV personality and influencer Porsha Williams.

We’re online making it easy for people everywhere to engage with our cause, which is so important to them to help end preventable maternal health risks and death, end preterm birth and close the health equity gap for every family. Nearly 12 million people viewed our educational webpages to find information. We also partnered with Amazon Smile, where we received more than $50,000 in 2021 thanks to supporters choosing March of Dimes as their charity of choice.

Since the launch of the TikTok channel on August 9, 2021, we've gained 7,751 followers, and acquired more than 7.6 million video views and 263,000 engagements (comments, likes and shares).

“In the more I talked about [my traumatic birthing experience], the more I’ve heard about other women who have experienced very similar things. It’s still bothersome that so many women are going through this in the year 2021.”

ALLYSON FELIX, Celebrity Advocate Council member

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“My family was connected to so many other families and was able to experience the resources that March of Dimes was able to offer.”

LAUREN LAROSA, NICU graduate
PARTNERS AND ALLIANCES 2021

Our progress and success are made possible because of the partnerships we’ve created. We’re grateful to the following local, regional and national partners whose remarkable support helped protect the health of families.

5M+

- Publix
- Cartier’s
- Elevance Health Foundation
- HCA Healthcare
- BlueCross BlueShield
- Cigna
- CircleK
- ClearBlue
- EMD Serono
- Ferring Pharmaceuticals
- GM Financial
- Hilton
- Hologic
- Honest
- Johnson & Johnson
- Lord Abbott
- Medela
- Medtronic
- Pediatric
- Medallion Health Management
- Memorial Hermann
- Newell Brands
- Northside Hospital
- NRG
- Pampers
- Philips
- PSEG
- Reliant
- Sutter Health
- Stanley Black & Decker
- TRUIST
- UPMC
- Walmart

2M+

- Macy’s
- Reckitt
- Carter’s
- Center for Disease Control & Prevention
- Elevance Health Foundation
- HCA Healthcare
- Medwell
- Meteor
- MITRE
- Pfizer

500K+

- Abilene Teachers Federal Credit Union
- Advocate Aurora Health
- Aetna
- Aflac
- Amegy Group
- Arlington County
- Bank of America
- Baptist Health
- Bashas’ Inc.
- Centene Corporation
- Citibank
- Covis Pharma
- Deloitte
- Delta Sigma Theta Sorority

150K+

- Alpha Phi Alpha Fraternity, Inc.
- Chi Eta Phi Sorority, Inc.
- Delta Sigma Theta Sorority, Inc.
- Future Business Leaders of America-Phi Beta Lambda, Inc.
- Gamma Sigma Sigma National Service Sorority
- General Federation of Women’s Club
- Jack and Jill of America, Inc.
- Kappa Alpha Psi Fraternity, Inc.
- Kappa Delta Sigma Sigma Sorority, Inc.
- Kappa Delta Rho Sorority, Inc.
- Kappa Xi Psi Phi Phi Sigma Phi Sorority, Inc.
- Kappa Xi Psi Phi Sigma Sigma Sorority, Inc.
- Kappa Xi Psi Phi Zeta Phi Beta Sorority, Inc.
- Kappa Xi Psi Phi Zeta Phi Beta Sorority, Inc.
- Kiwanis International, Key Club and Circle K
- Koppes Inc.
- KPMG
- Los Angeles County
- Memorial Healthcare System
- Mccarthy Building Companies, Inc.
- National Christian Foundation
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We apologize for any omissions or incorrect spelling.

2021 ANNUAL REPORT
Roosevelt Society members are March of Dimes’ most committed and loyal individual donors who invest in our mission. Our work simply wouldn’t be possible without their support to solve the toughest maternal and infant health problems and keep families safe during the global health crisis.

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**Megan Walker**
VP and Chief Volunteer Officer

**Kelly Ernst**
SVP Market Impact, Market Impact Leadership

**Paul Ziv**
VP, Special Projects
### Operating Activities

<table>
<thead>
<tr>
<th>Description</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$ 78,265</td>
<td>$ 82,429</td>
</tr>
<tr>
<td>Bequests and major gifts</td>
<td>13,503</td>
<td>11,622</td>
</tr>
<tr>
<td>Government, foundation and corporate grants</td>
<td>4,257</td>
<td>4,553</td>
</tr>
<tr>
<td>Investment return appropriated for operations</td>
<td>2,000</td>
<td>2,000</td>
</tr>
<tr>
<td>Other</td>
<td>2,227</td>
<td>3,379</td>
</tr>
<tr>
<td><strong>Total operating revenue</strong></td>
<td>$ 100,252</td>
<td>$ 103,983</td>
</tr>
<tr>
<td>Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Research and medical support</td>
<td>$ 13,845</td>
<td>$ 15,756</td>
</tr>
<tr>
<td>Public and professional education</td>
<td>10,817</td>
<td>12,732</td>
</tr>
<tr>
<td>Community services</td>
<td>49,581</td>
<td>54,404</td>
</tr>
<tr>
<td>Management and general</td>
<td>10,215</td>
<td>11,525</td>
</tr>
<tr>
<td>Fundraising</td>
<td>14,115</td>
<td>9,404</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>$ 98,573</td>
<td>$ 103,821</td>
</tr>
<tr>
<td>Excess (deficiency) of operating revenue over expenses</td>
<td>$ 1,679</td>
<td>$ 162</td>
</tr>
</tbody>
</table>

### Non-operating activities

<table>
<thead>
<tr>
<th>Description</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment return greater than appropriated</td>
<td>1,144</td>
<td>1,646</td>
</tr>
<tr>
<td>Net increase in fair value of assets held in trust by others</td>
<td>820</td>
<td>974</td>
</tr>
<tr>
<td>Adjustment in pension liability</td>
<td>(15,261)</td>
<td>(18,322)</td>
</tr>
<tr>
<td><strong>Change in net assets</strong></td>
<td>$(11,618)</td>
<td>$ 21,104</td>
</tr>
</tbody>
</table>

### Statement of financial activities

Year ended December 31, 2020 and 2021 (amounts in thousands)

### Statement of financial position

Year ended December 31, 2020 and 2021 (amounts in thousands)

<table>
<thead>
<tr>
<th>Description</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investments, cash and cash equivalents</td>
<td>$ 50,948</td>
<td>$ 61,969</td>
</tr>
<tr>
<td>Sponsorships and other receivables – net</td>
<td>10,086</td>
<td>10,404</td>
</tr>
<tr>
<td>Assets held in trust by others</td>
<td>11,508</td>
<td>12,328</td>
</tr>
<tr>
<td>Land, building and equipment – net</td>
<td>348</td>
<td>1,187</td>
</tr>
<tr>
<td>Other assets</td>
<td>2,065</td>
<td>2,450</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>$ 74,955</td>
<td>$ 88,338</td>
</tr>
<tr>
<td>Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and awards payable</td>
<td>$ 2,561</td>
<td>$ 982</td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>7,040</td>
<td>8,898</td>
</tr>
<tr>
<td>Refundable advances and deferred revenue</td>
<td>5,113</td>
<td>5,366</td>
</tr>
<tr>
<td>Loan payable – Paycheck Protection Program</td>
<td>10,000</td>
<td></td>
</tr>
<tr>
<td>Accrued pension obligation</td>
<td>79,749</td>
<td>61,496</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>$ 94,463</td>
<td>$ 86,742</td>
</tr>
<tr>
<td>Net assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without donor restrictions</td>
<td>(42,596)</td>
<td>(23,618)</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>23,088</td>
<td>25,214</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>(19,508)</td>
<td>1,596</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td>$ 74,955</td>
<td>$ 88,338</td>
</tr>
</tbody>
</table>