



**CREATING A CULTURE OF HEALTH DISPARITY KNOWLEDGE:
A TOOLKIT FOR INCREASING AWARENESS AND IMPROVING BIRTH OUTCOMES
AMONG AFRICAN AMERICANS**

LIST OF RESOURCES

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FILMS/VIDEOS/WEBINARS/SOCIAL MEDIA

Anti-Racism and Anti-Oppression Work in Childbirth Professionals

Facebook group started by the Director of Bastyr University's Department of Allied Birth Professionals. <https://www.facebook.com/groups/202180853252569/>

Inequality for All

“A passionate argument on behalf of the middle class, INEQUALITY FOR ALL features Robert Reich—professor, best-selling author, and Clinton cabinet member—as he demonstrates how the widening income gap has a devastating impact on the American economy. The film is an intimate portrait of a man who's overcome a great deal of personal adversity and whose lifelong goal remains protecting those who are unable to protect themselves. Through his singular perspective, Reich explains how the massive consolidation of wealth by a precious few threatens the viability of the American workforce and the foundation of democracy itself. In this INCONVENIENT TRUTH for the economy, Reich uses humor and a wide array of facts to explain how the issue of economic inequality affects each and every one of us” (synopsis quoted from official trailer posted on YouTube).

Trailer: https://www.youtube.com/watch?v=9REdcxfie3M&feature=player_embedded

Website with downloadable U.S. income inequality graphics: <http://inequalityforall.com>

Unnatural causes: Is inequality making us sick?

(7 episodes; "When the Bough Breaks" episode relates to birth outcome disparities)
California Newsreel, San Francisco, CA.

Why do some of us get sicker more often and die sooner, and what causes us to become sick in the first place? This 7-part documentary series explores the apparent link between health and the social, economic and physical environments in which people live, with particular emphasis on racial and socioeconomic inequalities in health.

*Website (extensive resources here): <http://www.unnaturalcauses.org/>

*Live streaming of episodes: <https://vimeo.com/ondemand/unnaturalcauses>

Allegories on race and racism (20mins)

Camara Jones' TedX talk at Emory University describing racism through 4 allegorical tales -- Japanese lanterns, restaurant saga, gardener's tale, conveyor belt -- that facilitate the communication, explanation, and understanding of this complex and multidimensional concept

<https://www.youtube.com/watch?v=GNhcY6fTyBM>

Crisis in the Crib (36mins)

"In recognition of National Infant Mortality Awareness Month, the Office of Minority Health and producer Tonya Lewis Lee released a documentary on Sept. 9, 2009, focusing on the issue of Infant Mortality in the African-American community. Much of the footage was shot during a trip to Memphis, in which Lee, spokeswoman for OMH's Healthy Baby Begins with You Campaign, worked with federal and local officials, students and residents to raise awareness about the issue of infant mortality.

Infant Mortality for the African-American community is a pressing, but often overlooked, health disparity. The rate of death for black babies before their first birthday is twice the rate of white babies and greatly outpaces the national average. For some communities these deaths can seem like a normal part of life, but they are strong indicators of the health of the community." (synopsis quoted from

<https://vimeo.com/22659669>

The Gardener (6mins)

Mixed media presentation of Camara Jones' Gardener's Tale allegory on the 3 levels of racism <https://www.youtube.com/watch?v=ktj4jGmUs6Y>

A Girl Like Me (7mins)

What messages does our society give African American children about their value and worth as human beings? In her documentary, *A Girl Like Me*, teen filmmaker, Kiri Davis, conducts interviews with her peers to explore the impact and consequences of these messages. She then re-conducts Dr. Kenneth Clark's "doll test" with young African American children with sobering results (synopsis quoted from website, *Race: Are We So Different?*, a project of the American Anthropological Association,

<http://www.understandingrace.org/home.html>).

**Note: This video is a good illustration of the concept of internalized racism*

<http://www.understandingrace.org/lived/video/index.html>

Implementing health in all policies at the local level: Experiences from local health departments.

National Association of County and City Health Officials (NACCHO) webinar featuring lessons learned in Houston, San Diego, and Baltimore from their “health in all policies” initiatives.

<https://naccho.adobeconnect.com/a1053915029/p5ezykca0ag/?launcher=false&fcsContent=true&pbMode=normal>

Jeff & Chad (3mins)

Silent video illustration of social determinants of health that emphasizes the impact of socioeconomic factors on health throughout the life course and into subsequent generations; **Note: Jeff and Chad are white males, so this video illustrates how social determinants affect us all.*

<https://www.youtube.com/watch?v=11xLlwKgWc>

ORGANIZATIONS/PROGRAMS/INITIATIVES

Association of Maternal & Child Health Programs (AMCHP)

The Association of Maternal & Child Health Programs is a national resource, partner and advocate for state public health leaders and others working to improve the health of women, children, youth and families, including those with special health care needs.

2030 M Street, NW, Suite 350

Washington, DC 20036

202-775-0436

<http://www.amchp.org>

Best Babies Zone: Where Communities Thrive and Babies are Healthy

The Best Babies Zone (BBZ) Initiative is an innovative, multi-sector approach to reducing infant mortality and racial disparities in birth outcomes and improving birth and health outcomes by mobilizing communities to address the social determinants that affect health. The BBZ vision is that all babies are born healthy, in communities that enable them to thrive and reach their full potential. The uniqueness of this national initiative lies in the fact that not only is the approach zonal, but it is comprehensive – addressing four critical sectors – economics, education, health and community – in order to strengthen environments that support better and healthier outcomes (quoted from website).

<http://www.bestbabieszone.org>

Child Health USA

An illustrated collection of current and historical data compiled by the Maternal & Child Health Branch, Health Resources & Services Administration, US DHHS. Most recent data

available are from 2014.

<http://mchb.hrsa.gov/chusa14/>

Children's Optimal Health

GIS (Geographic Information System) and related spatial analysis methods have become instrumental in describing and understanding changes in a community's landscape, including the delivery and utilization of health care services, as visual images and maps can overcome language barriers and serve as powerful communication tools. The organization's mission is: "To enable communities through GIS mapping to visualize the health of their neighborhoods, identify assets and needs, and unearth opportunities for collaborative change."

1206 West 38th Street, Suite 4220

Austin, Texas 78705

512-324-5980

<http://www.cohtx.org>

The National Collaborative for Health Equity

The National Collaborative for Health Equity serves as a catalyst of the kinds of multi-sector partnerships and collaborations necessary to create healthier, more equitable communities. The mission of the National Collaborative is to promote health equity by catalyzing collaboration among racial equity advocates, grassroots and community-based organizations, researchers, public health professionals, policymakers, leaders of industry, and other key stakeholders. The project will connect research, policy analysis, communications, and activism to ultimately support policy, systems, and environmental change that address the legacy of racism, particularly its less visible—but more insidious—structural manifestations, and their health consequences.

1200 G St NW, Suite 800

Washington, DC 20005

(202) 765-2500

<http://www.nationalcollaborative.org>

The Prevention Institute

Prevention Institute was founded in 1997 to serve as a focal point for primary prevention practice—promoting policies, organizational practices, and collaborative efforts that improve health and quality of life. As a national non-profit organization, the Institute is committed to preventing illness and injury, to fostering health and social equity, and to building momentum for community prevention as an integral component of a quality health system. Prevention Institute synthesizes research and practice; develops prevention tools and frameworks; helps design and guide interdisciplinary partnerships; and conducts training and strategic consultation with government, foundations, and community-based organizations nationwide and internationally.

221 Oak Street

Oakland, CA 94607

(510) 444-7738

Email: prevent@preventioninstitute.org
<http://www.preventioninstitute.org>

Centers for Disease Control's Racial and Ethnic Approaches to Community Health (REACH) Initiative

Through REACH, awardee partners plan and carry out local, culturally appropriate programs to address a wide range of health issues among African Americans, American Indians, Hispanics/Latinos, Asian Americans, Alaska Natives, and Pacific Islanders. REACH partners involve members of the local community to identify, develop, and share strategies that work to reduce health gaps.

<http://www.cdc.gov/nccdphp/dch/programs/reach/index.htm>

SIRLab (Social Impact Research Lab)

SIRLab is an international network of management scholars who work directly with both non-profit and for-profit organizations to help them design and pilot test potential solutions to their most pressing development challenges (e.g., poverty).

<http://www.sirlab.org>

SEARCHABLE DATABASES

Kids Count Data Center

Kids Count, a project of the Annie E. Casey Foundation, offers high-quality data from federal and state data sources through its Kids Count Data Center in order to enrich local, state, and national efforts to secure better futures for children and to raise visibility of children's issues through nonpartisan, evidence-based approaches.

<http://datacenter.kidscount.org>

March of Dimes Peristats

Peristats is a searchable database developed by the March of Dimes Perinatal Data Center, supported by a cooperative agreement with the CDC, to provide maternal and child health data on a host of indicators for the US as a whole, as well as by state or region.

<http://marchofdimes.org/peristats.aspx>

The World Factbook

Compiled by the Central Intelligence Agency, provides information on the history, people, government, economy, geography, communications, transportation, military, and transnational issues for 267 world entities.

<https://www.cia.gov/library/publications/the-world-factbook/index.html>

International comparisons of infant mortality:

<https://www.cia.gov/library/publications/the-world-factbook/rankorder/2091rank.html>

National Center for Health Statistics, FastStats app

Offers information on diseases, condition, injuries, life stages, populations, health care, insurance, and birth and mortality data for every state and territory in the U.S. Content is updated every time a user's mobile device is connected to the internet. Users can personalize information through highlighting, annotations, and bookmarks, as well as share information via Facebook and Twitter. Available for Apple devices; Android version is under development. <https://www.cdc.gov/nchs/faststats>

National Center for Health Statistics, Health Indicators Warehouse

A comprehensive source for data on national, state, and county health indicators, which serves as the data hub for the US Department of Health and Human Services' Community Health Data Initiative: <http://healthindicators.gov>

Healthy People 2020, Data2020 Search

An interactive data tool that allows users to explore the data and technical information related to the Healthy People 2020 objectives, as well as trend data showing the progress (or lack thereof) on specific health objectives over time, such as the 72 objectives related to "Maternal, Infant, and Child Health"

<https://www.healthypeople.gov/2020/data-search/Search-the-Data>

County Health Rankings and Road Maps: Building a Culture of Health County by County, Road Maps to Health Action Center at the University of Wisconsin Population Health Institute, Robert Wood Johnson Foundation.

"How Healthy Is Your Community?" is a searchable database with health information for 2010-2015 in 4 domains (health behaviors, clinical care, social and economic factors, and physical environment) for all 50 states and their respective counties. For each health topic (eg, health behaviors: adult smoking), health statistics, data sources, and evidence-informed programs, policies, and systems changes to address the health issue are provided. Data can be displayed as a table or a map. Data descriptions include definitions of key terms, data sources, and reasons for county and state rankings. Programs, policies, and systems changes are listed in a "What Works for Health?" section, which includes live links and quality of evidence indicators. Click on a policy, program, or system change, and expected health benefits, a brief synopsis of the evidence with live links to the cited studies, impact on disparities assessment, and live links to model programs/policies appear, along with links to related policies, programs. Community coaches also are available for free consultation when you are "ready to take action, but not sure what to do."

<http://www.countyhealthrankings.org>

**U.S. Department of Agriculture, Economic Research Service
Food Environment Atlas**

Food environment factors—such as store/restaurant proximity, food prices, food and

nutrition assistance programs, and community characteristics—interact to influence food choices and diet quality. The objectives of the searchable Atlas are: 1) to assemble statistics on food environment indicators to stimulate research on the determinants of food choices and diet quality, and 2) to provide a spatial overview of a community's ability to access healthy food and its success in doing so.

<http://www.ers.usda.gov/data-products/food-environment-atlas/.aspx>

Food Access Research Atlas

Presents a spatial overview of food access indicators for low-income and other census tracts using different measures of supermarket accessibility; provides food access data for populations within census tracts; and offers census-tract-level data on food access that can be downloaded for community planning or research purposes. You can use the Atlas to create maps showing food access indicators by census tract using different measures and indicators of supermarket accessibility; view indicators of food access for selected subpopulations; and download census-tract-level data on food access measures.

<http://www.ers.usda.gov/data-products/food-access-research-atlas/.aspx>

TRAININGS, TOOLKITS, SLIDES, ETC

CityMatCH MCH Life Course Toolbox

The Toolbox is an online resource for MCH researchers, academics, practitioners, policy advocates, and others in the field to share information, innovative strategies, and tools to integrate the Life Course Perspective into MCH work at the local, state, and national levels. Includes information on ordering and facilitating the Life Course Game.

<http://www.citymatch.org:8080/lifecoursetoolbox/index.php>

Community Tool Box

Community Tool Box is a free online resource in 3 different languages (English, Spanish, Arabic) that connects people, ideas, and resources. Developed by partners at the University of Kansas and collaborating organizations, the Tool Box is designed to better equip those working to build healthier communities and bring about social change. It offers thousands of pages of tips and tools for taking action in communities, with the belief that people can change their communities for the better, particularly when adequately prepared with resources to do so.

<http://ctb.ku.edu/en>

Embodying Herstories: Race and Reproduction in the United States Embody Transformation

This workshop critically examines the US history of women's reproduction and women's relationship to their reproductive rights using an anti-racism and feminist intersectional framework. Participants develop a shared language and critical knowledge of the reproductive experiences and struggles of multiple social and racial groups of women. Together, they learn how to apply this analysis to the current reproductive health and justice issues in the US more broadly, as well as to their own work. The workshop can be adapted to the needs of interested organizations. Proceeds support Mama Sana Clinic, a free midwifery clinic serving indigent women and women of color in Austin. <http://www.mamasanaclinic.wordpress.com> ; embodytransformation@gmail.com

Health Equity and Prevention Primer, Prevention Institute

The Health Equity and Prevention Primer (HEPP) serves as a web-based training series for public health practitioners and advocates interested in policy advocacy, community change, and multi-sector engagement to achieve health equity. The Primer helps practitioners integrate a health equity lens into their initiatives in pursuit of overall health and safety.

<http://www.preventioninstitute.org/tools/focus-area-tools/health-equity-toolkit.html>

The People's Institute for Survival and Beyond

The People's Institute is recognized as one of the foremost anti-racism training and organizing institutions in the nation. Through Undoing Racism®/Community Organizing Workshops, technical assistance and consultations, The People's Institute helps individuals, communities, organizations and institutions move beyond addressing the symptoms of racism to undoing the causes of racism so as to create a more just and equitable society.

601 N. Carrollton
New Orleans, LA 70119
(504) 301-9292
<http://www.pisab.org>

Social Determinants of Health Slide Sets

Centers for Disease Control and Prevention

Set of slides depicting county-level data in US with regard to social determinants of health such as poverty, income, education, housing, and access to health care

<http://www.cdc.gov/nchhstp/atlas/SDH-Slides.html>

Toolkit for Health and Resilience in Vulnerable Environments (THRIVE) Prevention Institute

THRIVE is a tool to help you understand and prioritize the factors within your own community that can help improve health and safety. The tool can help answer questions such as: How can I identify key factors in my community and rate their importance? How are these factors related to health outcomes? What can I do to address each factor? Where can I go for more information?

<http://thrive.preventioninstitute.org/thrive/index.php>