15 million preterm births every year and rising
1.1 million babies die from preterm birth complications
>60% of preterm births occur in sub-Saharan Africa and South Asia
5 to 18% is the range of preterm birth rates (per 1,000 live births) across 184 countries of the world
75% of deaths of premature babies could be prevented with feasible, cost-effective care

Born Too Soon provides the first-ever national, regional and global estimates of preterm birth. The report is a joint effort of over 40 organizations in support of Every Woman, Every Child and proposes actions for policy, programs and research that, if acted upon, will substantially reduce the toll of preterm birth, especially in high-burden countries. Prevention of preterm birth must be accelerated through strategic investments in innovation and research. Premature babies can be saved now with cost-effective care. By working together, governments, donors, UN and other multilateral, civil society, business community, health care professionals and researchers can reduce preterm births and improve the care of premature babies, stimulating progress towards the goal of halving deaths due to preterm birth by 2025.

Everyone has a role to play — to reach every woman, every newborn, every child.