15 million babies are born too soon every year.

China: 11,786,000
India: 3,519,900
Brazil: 778,089
USA: 517,400

More children die as a result of being born too soon than from AIDS, malaria or diarrhea.

AIDS: 1,178,600
Malaria: 517,400
Diarrhea: 3,519,100
Premature birth: 778,089

The survival gap: 10% die in high-income countries vs. 90% die in low-income countries.

More than 75% of deaths can be prevented even without intensive care.

Warmth: Skin-to-skin holding and swaddling help babies stay warm.

Nutrition: Early and exclusive breastfeeding is best.

Protection: Sunflower oil protects babies’ skin and prevents infections.

Prevention: Raise awareness, educate girls and women, educate front-line workers, equip clinics, fund research.

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STOP babies from being born too soon.
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