March of Dimes mobilizes partners at the national level through the Mom and Baby Action Network (M-BAN) and currently in nine U.S. communities through Local Collective Impact Initiatives. At both levels, they leverage Collective Impact, a proven approach of working with multi-sector stakeholders to solve intricate challenges. They’re also guided by a common National Birth Equity Framework rooted in five overarching strategies crucial to addressing root causes of maternal and infant health inequities:
1. Dismantle racism and address unequal treatment
2. Improve access to quality health care
3. Promote environmental justice
4. Strengthen economic security
5. Build safe and connected communities

KEY MESSAGES
● Igniting Impact Together is a national and community initiative to improve the health of every mom and baby and close the health equity gap.
● The U.S. maternal and infant health crisis is a complex challenge that requires cross-sector partners working together at the national, state and local levels.
● Through the Mom and Baby Action Network (M-BAN) and Local Collective Impact Initiatives, March of Dimes is bringing together partners at the national and local levels to close the health equity gap.
● As a leader in mom and baby health, March of Dimes is creating a national and community-level initiative to improve the health of families by reducing maternal mortality, maternal morbidity and preterm birth across the U.S. and closing the health equity gap.
● M-BAN and the local initiatives are partnering to provide support, expertise, resources and tools.
● Bringing M-BAN and the communities together online and/or in-person will create a system of support and information sharing to disseminate best practices that can encourage other communities to join in this initiative and scale up systemic change to eliminate the health equity gap.
● By working together, we can ensure that families are healthy regardless of wealth, race, gender or geography.

MOM AND BABY ACTION NETWORK (M-BAN): A national action-oriented coalition of cross-sector partners leading broad changes in policy, research, funding and systems to address the root causes of inequities in maternal and infant health. March of Dimes serves as the backbone organization, providing technical assistance, training and resources, and is an active partner to advance progress through its own aligned programs, research and policies.
LOCAL COLLECTIVE IMPACT INITIATIVES: March of Dimes is building partnerships with local community and public and private organizations to improve maternal and infant health outcomes. Through a multi-year effort, local initiatives align on the underlying challenges affecting birthing people and babies locally, establish a shared vision and build infrastructure and partnerships to deploy strategies and solutions to address these factors and drive improved, measurable health outcomes.