

# IN 2020 YOU HELPED...

No one could've predicted the year that 2020 became. COVID-19 turned our lives upside down, but that didn't stop you and March of Dimes from fighting for the health of all moms and babies.

**HEALTHY  
MOMS.  
STRONG  
BABIES.**



## PROVIDE 2K patient visits

with **mobile health units** in 5 communities to support pregnant people where there's a lack of maternity care.



## RAISE more than \$25M

with **70K participants** in 114 markets with **March for Babies** to ensure that every mom and baby is healthy and strong during this difficult time.

## GENERATE 70+ peer-reviewed research publications

on **maternal and infant health** with March of Dimes funding.



## RECOGNIZE 3 excellence awards AND DISTRIBUTE 16 grants

for **clinical science and innovation** in the maternal and fetal field.

## ADVOCATE ON 150+ state legislative bills

to **improve health equity** and ensure that **every family is healthy**.

Among the highlights are March of Dimes Georgia celebrating the passage of HB 1114, which extends postpartum Medicaid coverage from 60 days to 6 months.

## SIGN UP more than 2K new advocates

to demand **#BlanketChange** and call on policymakers to prioritize our nation's moms and babies.

## SUPPORT 50K+ families

through our NICU initiatives, including the **NICU Family Support™** program and the **My NICU Baby® App**.



## HOST GROUP SESSIONS FOR

## 253 moms-to-be

at SPC sites, and hundreds more online through **Supportive Pregnancy Virtual Group** to provide social support and education in a safe, virtual space.



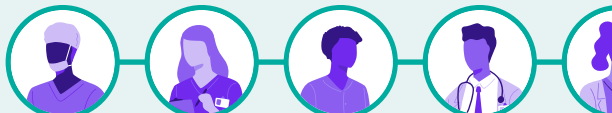
## REACH 1.5M viewers

through **It Starts With Mom**, our new campaign to empower women with health and wellness resources for every stage of motherhood.



## TRAIN 8.2K health care providers

through our e-learning tool, and launch 13 live sessions to educate them on **the impact of systemic racism**.



## COVID-19 PANDEMIC

March of Dimes pivoted during the health emergency to protect families who needed us even more. We did this by:

## REACHING 1.4M people

## THROUGH 19 Healthy Moms Strong Babies webinars

## WITH 550K+ views

We also provided critical medical supplies to health care workers and information to families, including:

## 5,292+ meals

for frontline workers and NICU families

## 5,620+ masks

## 80+ tablets

delivered to hospital partners

## 225 breast pumps

## 2,133+ NICU bags

with essential supplies

## 450+ blood pressure cuffs

distributed to at-risk women

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