HEALTHY MOMS.
STRONG BABIES.

Prematurity Campaign Policy Workgroup Meeting
Prematurity Summit
May 22, 2018
# PREMATURITY COLLABORATIVE STRATEGIC MAP

## ACHIEVE EQUITY AND DEMONSTRATED IMPROVEMENTS IN PRETERM BIRTH

<table>
<thead>
<tr>
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<th>A</th>
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<tbody>
<tr>
<td>1</td>
<td><strong>Increase effective use of evidence-informed clinical and public health practice</strong></td>
<td><strong>Expand discovery and accelerate translation and innovation</strong></td>
<td><strong>Align multi-level support to improve health equity</strong></td>
<td><strong>Develop and implement messaging, policy &amp; practice strategies</strong></td>
<td><strong>Secure the funding and resources required for success</strong></td>
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<td>2</td>
<td><strong>The Clinical and Public Health Practice Workgroup has the following objectives:</strong></td>
<td><strong>The Research Workgroup has the following objectives:</strong></td>
<td><strong>The Health Equity Workgroup has the following objectives:</strong></td>
<td><strong>The Policy and Communications Workgroups have the following objectives:</strong></td>
<td><strong>The Funding and Resources Workgroup has the following objectives:</strong></td>
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<td>3</td>
<td><strong>Optimize public health systems and strategies to improve the health of women and adolescents</strong></td>
<td><strong>Implement public health/community-based research and program evaluation</strong></td>
<td><strong>Foster and support community/place-based leadership and engagement</strong></td>
<td><strong>Tell the right story to each audience in a compelling way</strong></td>
<td><strong>Align and strengthen staffing and infrastructure</strong></td>
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<td>4</td>
<td><strong>Optimize clinical practices to improve the health of women and adolescents</strong></td>
<td><strong>Expand basic, translational, clinical and health services research</strong></td>
<td><strong>Foster and support population-based solutions</strong></td>
<td><strong>Coalesce partners to support common messaging</strong></td>
<td><strong>Identify, cultivate relationships and prioritize potential funders/resources</strong></td>
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<td>5</td>
<td><strong>Support strategies to increase the intentionality of pregnancy</strong></td>
<td><strong>Research effective adaptation and implementation of evidence to improve precision</strong></td>
<td><strong>Align federal, tribal, state, territorial, local and community policy initiative</strong></td>
<td><strong>Integrate messaging with other campaigns/efforts</strong></td>
<td><strong>Improve “asks” to secure funding and coordinate where appropriate</strong></td>
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<td>6</td>
<td><strong>Ensure all women receive high quality prenatal care</strong></td>
<td><strong>Provide career support for multi-level/multi-degree investigator goals</strong></td>
<td><strong>Partner across sectors to impact the root causes of inequity</strong></td>
<td><strong>Engage partners to advocate policies supporting preterm birth goals</strong></td>
<td><strong>Provide appropriate funder and partner recognition</strong></td>
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<td>7</td>
<td><strong>Ensure appropriate care for all women with prior preterm birth</strong></td>
<td><strong>Foster collaborative community learning</strong></td>
<td><strong>Establish a federal home for preterm birth efforts</strong></td>
<td><strong>Align payment/funding with desired outcomes</strong></td>
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**Emphasize the health of women and adolescents**

- **Engage families, communities and other strategic partners across sectors through a collaborative infrastructure**
- **Optimize the use of data and evaluation to drive learning and success**
ARE WE ALIGNED ON:

• Preterm birth?

• Health equity?
SURVEY RESULTS

ACCESS
• Medicaid coverage for pregnant women and infants
• Maternal mortality

FAMILY SUPPORT
• Paid family leave

Amplification vs. expansion into new areas
GOAL: SELECT AN INITIATIVE

• Not exclusive, but major focus
• Always will be open to bringing new things to the group
• This effort would be our key focus for the next 6-12 months
• Be poised to make real progress in 2019
ACCESS: MEDICAID

- How will this prevent PTB and promote equity?
- What policy issue(s) would this involve?
- Federal, state, or both?
- How will we define and measure success?
ACCESS: MATERNAL MORTALITY

- How will this prevent PTB and promote equity?
- What policy issue(s) would this involve?
- Federal, state, or both?
- How will we define and measure success?
FAMILY SUPPORT: PAID FAMILY LEAVE

- How will this prevent PTB and promote equity?
- What policy issue(s) would this involve?
- Federal, state, or both?
- How will we define and measure success?
DISCUSSION AND VOTE