

# TOGETHER IN 2021 WE MADE AN IMPACT

HEALTHY  
MOMS.  
STRONG  
BABIES.



Families needed a champion to help get the best possible start. Thanks to your support, March of Dimes was there for them in so many ways.

## INFORMATION, RESOURCES AND COMMUNITY

### PROVIDED

**2.4K** **MEDICAL VISITS**  
including quality prenatal and postpartum care



via **Mom & Baby Mobile Health Centers®** in  
**5 COMMUNITIES**



### SUPPORTED

**50K+**  
**FAMILIES THROUGH OUR NICU INITIATIVES,**  
including the **NICU Family Support®** program and the **My NICU Baby®** and **Mi Bebé en la NICU** apps, which were downloaded more than 14K times.



### EDUCATED

**12M** **PEOPLE WHO VIEWED OUR EDUCATION WEBPAGES**  
to find the latest health information.



**OFFERED TRAINING TO 35K HEALTH CARE PROFESSIONALS**

to educate them on mitigating bias, stigma and systemic racism in care settings and on best practices to improve maternal and infant outcomes.

### REACHED

**156K** **PEOPLE THROUGH 10 HEALTHY MOMS STRONG BABIES WEBINARS**

to help families hear from experts to best prepare and care for their baby.



**GENERATED 562M+ MEDIA IMPRESSIONS THROUGH IT STARTS WITH MOM**

that raised more than **\$3 million** through corporate partner activations and contributions.

### OFFERED

high quality prenatal care to parents-to-be at **50 SUPPORTIVE PREGNANCY CARE®** sites around the country, with **13 brand new sites.**



## VOLUNTEERS WHO TOOK ACTION

**RAISED \$23M FOR MARCH FOR BABIES: A MOTHER OF A MOVEMENT™**

with **41K participants** to fight for health equity and ensure that every family is healthy.



## ADVOCATES WHO RAISED THEIR VOICES

**HELPED PASS 34 NEW PIECES OF STATE LEGISLATION**

to support **thousands of underserved women**, including passage of the federal law, the American Rescue Plan Act of 2021.



**INSPIRED 11K NEW ADVOCATES**

to join our advocacy network with **more than**

**47K ACTIONS TAKEN**

**PARTNERED** with national and local organizations using Collective Impact, supporting

**19 SITES FOR DOULA CARE**

and local training with **15 digital events** and **14 webinars.**

## RESEARCH FUNDED TO SAVE LIVES

**WE INVESTED \$6.5M IN 26 ACTIVE GRANTS**

to speed our research to end prematurity; and **published 74 publications** about the multi-faceted mom and baby health crisis.



**WE INFORMED** with our **scientific reports**, such as the state of preterm birth and maternity care deserts, which garnered

**208K WEBPAGE VIEWS**

## CONTINUED RESPONSE TO THE COVID-19 PANDEMIC

With critical information and medical supplies for families, including:

**9,190+**

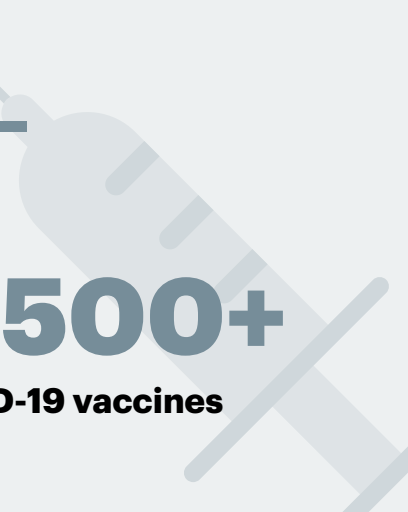
**NICU bags with essential supplies**

**6,249+**

**meals for frontline workers and NICU families**

**4,500+**

**COVID-19 vaccines**



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