Premature birth is the #1 KILLER OF BABIES

2014: OUR CAMPAIGN TO END PREMATURE BIRTH

At 4 Prematurity Research Centers
scientists teamed up to uncover the causes of premature birth

$198.8 million was raised and donated
to fund lifesaving research, programs and services

117,000 women received prenatal care
and other services through community programs,
including Healthy Babies are Worth the Wait®

93,000 families with a premature baby
were helped through NICU Family Support®

115,000 moms-to-be
tracked their pregnancies with the CineMama® app

100 countries observed World Prematurity Day

92 local and federal legislative wins means babies’ health
will be better protected

WE’RE MAKING AN IMPACT

11.4% U.S. preterm birth rate declined for 7th year

231,000 fewer babies were born prematurely

$11.9 billion saved for companies and families

More highlights and financials on marchofdimes.org/annualreport

© 2015 March of Dimes Foundation