



Prematurity Campaign Collaborative

Health Equity Workgroup

January 18, 2018

Health Equity Workgroup Co-Chairs



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General Housekeeping

Please note the following:

- All participants will be muted on entry
 - Use *6 or unmute icon to unmute yourself if you wish to speak
 - Be sure to mute yourself when you are not speaking
- Please do not place call on hold
- Use the chat box, or the question box if you would like a moderator to call on you or share your comments with the group

Agenda (1/18/18)

2:00 pm – Welcome

2:03 pm – Recap of Health Equity Workgroup

2:10 pm – Health Equity Documents Discussion

Consensus Statement Update

Guiding Principles/Glossary Final Draft

2:45 pm – Collaborative Updates and Announcements

2:55 pm – Wrap Up and Next Steps

3:00 pm – Adjourn

Meeting Objectives

At the conclusion of today's meeting, you should be able to:

1. Provide final comments on the Guiding Principles and Glossary document
2. Describe how the Health Equity Workgroup will promote the use and application of the Guiding Principles and Glossary among other workgroups
3. Describe current status of Equity and Preterm Birth Consensus Statement
4. Describe current plans for the Prematurity Prevention Summit in May

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Health Equity Workgroup Recap

Health Equity Workgroup 2017 Recap

Jan	
Feb	Health Equity workgroup launched
Mar	
Apr	1 st Health Equity workgroup convening. 3 subgroups formed.
May	Began compiling health equity resources
Jun	Continued compiling health equity resources
Jul	Full workgroup meeting & subgroup meeting #1
Aug	Began drafting subgroup products
Sep	Full workgroup meeting & subgroup meeting #2
Oct	
Nov	Full workgroup meeting #5
Dec	

Achieve equity and demonstrated improvements in preterm birth



- **Develop communications about health equity and prematurity**
- Identify research, policy and practice areas in need of development
- Identify and spread best and promising practices and policies
- Serve as expert resource to collaborative organizations and others
- Explore potential working group and/or collaborative wide projects
- Identify resources to achieve improvements in preterm birth and health equity

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1. Scientific Consensus Statement

Lead: Fleda Mask Jackson

Product: Equity and Preterm Birth Consensus statement

Timeline:

Jul 2017 – Subgroup Meeting #1

Sep. 2017- Subgroup Meeting #2

Dec. 2017 – *Input on Outline*

May 2018 – Final Statement completed

Achieve equity and demonstrated improvements in preterm birth

▪Develop communications about health equity and prematurity

- Identify research, policy and practice areas in need of development

- Identify and spread best and promising practices and policies

▪Serve as expert resource to collaborative organizations and others

- Explore potential working group and/or collaborative wide projects

- Identify resources to achieve improvements in preterm birth and health equity

2. Equity Guiding Principles and Glossary

Lead: Art James

Products: a) Guiding Principles and Glossary

Timeline:

Jul. 2017 – Subgroup Meeting #1

Sep. 2017 – Present initial DRAFT

Oct. 2017 – Update Full Collaborative

Nov. 2017 –Draft to HE Workgroup

Jan. 2018 - Final Draft

Prematurity Prevention Summit: *Building a Movement for Birth Equity*

Date: May 21–22, 2018

Location: Washington, DC area

Day 1: Plenary speakers, breakout sessions, social event

Day 2: Collaborative Workgroup meetings and plenary lunch

Prematurity Prevention Summit: *Building a Movement for Birth Equity*

Purpose

Convene thought leaders to advance policy and practice, mobilize community leadership, share and spread emerging ideas and promising practices, and energize stakeholders to achieve equity and reduce preterm birth.

Goals

- Present opportunities to take action; motivate participants to pursue them.
- Strengthen the Prematurity Campaign Collaborative, share early successes, and recruit more participants.

Potential Breakout Sessions

- Changing the narrative
 - Frameworks Institute
 - Ed Ehlinger/work with journalists
 - Collaborative guiding principles & consensus statements
- Spotlight on promising practices
 - Highlight promising efforts at national, tribal, state and community level
- Racism/stress and (perinatal) health
 - Researchers from social and biological sciences investigating this topic

Announcements



- Future updates to Collaborative website
- New Branding from the March of Dimes
- ACOG Committee Opinion on the Importance of Social Determinants of Health and Cultural Awareness in the Delivery of Reproductive Health Care
- Others?

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Summary of Next Steps



Next Steps

1. Take the survey (see chatbox) to inform our efforts.
2. Follow Up on Any Action Items from today's Workgroup
3. Participate in the Full Collaborative Meeting on February 28, 2018, 1:00 pm – 2:30 pm
4. Mark you calendars for the next Health Equity Workgroup – March 20, 2018, 2:00 pm – 3:30 pm
5. Mark your Calendars:
 - March of Dimes “Prematurity Prevention Summit: Building a Movement for Birth Equity”

May 21-22, 2018

Go to: marchofdimes.org/collaborative



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Prematurity Campaign Collaborative

The March of Dimes has created a new collaborative of 200 leading maternal and child health organizations and experts nationwide, including parents and community groups, to foster communities in which newborns, especially the most vulnerable, can get the healthiest start to life possible.

The March of Dimes Prematurity Campaign Collaborative aims to achieve equity and demonstrated improvements in the preterm birth rate. **Premature birth** (before 37 weeks of pregnancy) and its complications are the #1 cause of death of babies in the United States.

Collaborative participants have developed a **strategic map** which identifies five critical strategies that are now being pursued:

- Promoting health equity
- Improving clinical and public health practice
- Expanding research and translating findings to new forms of prevention and treatment
- Developing effective messaging to raise awareness about the urgent problem of prematurity and public policies to prevent it
- Seeking additional funding and resources

The group also agreed to three cross-cutting, important themes across these five priorities: 1) emphasizing the health of women and adolescents; 2) engaging families, communities and other strategic partners across sectors through a collaborative infrastructure; and 3) optimizing the use of data and evaluation to drive learning and success.



Professionals

Awards, scholarships & grants

Info for your patients

Medical resources

Prematurity Campaign Collaborative

Professional education

Prematurity Campaign Collaborative Newsletter



Find out what we're doing to achieve equity and improvements in preterm birth.

GO

Announcing our new President!



Stacey D. Stewart will be leading the March of Dimes, and we want to tell you all about her.