

September 21, 2018

Bob Liodice, Chief Executive Office
Association of National Advertisers
708 Third Avenue - 33rd Floor
New York, NY 10017

Re: ANA's Support for Lead Paint Manufacturers

Dear Mr. Liodice,

The undersigned organizations recently learned that the Association of National Advertisers (ANA) supports The Sherwin Williams Company's attempt to overturn an important California Court of Appeals decision that would protect children from lead paint. There is no safe level of lead exposure. Lead is likely to impact children's normal brain development, contributing to learning and behavioral problems and lower IQs. Lead-based paint and lead contaminated dust are major sources of lead exposure for children across the country with elevated blood lead levels and lead poisoning.

As organizations committed to protecting public health, we are writing to inform you of our decision to terminate our membership with the ANA effective immediately. We cannot be members of an association that has taken such an adverse stance against children's health on a critical public health issue.

Thank you for your attention,

Environmental Defense Fund

Food & Water Watch

League of Conservation Voters

March of Dimes

Native American Rights Fund