



New Jersey *Ambassadors of Health*

March of Dimes *Ambassadors of Health* Breakfast focuses on advancing efforts to lift up communities, ensuring all Moms to have access to care, protecting the health of families and creating health equity.

During the program, we will recognize outstanding public servants, community and corporate leaders for their contributions in making a visible difference in our communities now and for generations to come.

Our goal is make New Jersey a more equitable place and ensure that every mom and baby is healthy. Through this event, we will celebrate those who share this mission.

When:

November 17, 2022 – World Prematurity Day
8:30AM-10:30AM

Where:

Forsgate Country Club, Monroe Twp, NJ

Honoring:

Tammy Snyder Murphy

First Lady, State of New Jersey

Susan Nicholson

VP Women's Health, Johnson & Johnson



With your support, March of Dimes seeks to.....

- End preventable maternal health risks and death
- End preventable preterm birth and infant loss and
- End the health equity gap



New Jersey *Ambassadors of Health* *2022 Honorees*



Tammy Snyder Murphy has served as the First Lady of New Jersey since 2018 and has been an determined advocate for maternal infant health in New Jersey.

Nurture NJ, a statewide awareness campaign committed to reducing maternal and infant mortality and ensuring equitable care among women and children of all races and ethnicities. This campaign focuses on improving collaboration and programming between all departments, agencies, and stakeholders to make New Jersey the safest and most equitable place in the nation to give birth and raise a baby.



Dr. Susan Nicholson is responsible for a team of experts who are shaping women centered science-driven innovation to improve the health of women. A key priority is maternal health equity. J&J has a long history in mother and baby care dating back to the very early days of the company. While J&J has contributed to improving maternal and child health around the globe for more than 100 years, maternal morbidity and mortality is still too high with 50% or more of these events being preventable. Collectively, J&J with external partners are reimagining how we can develop and deliver science-based, effective and equitable solutions to mothers and healthcare workers to minimize preventable injury. Not only is this imperative for mothers, but impacts her infant child for life, her family and her community.

CLOSING THE HEALTH EQUITY GAP

**HEALTHY
MOMS.
STRONG
BABIES.**



Since 1938, March of Dimes fought against the pandemic of the time—polio—and won. **Building on a successful 80-year legacy** of impact and innovation, we lead the fight for the health of all moms and babies with a goal to end maternal and infant mortality.

We don't believe we can achieve this until we close the health equity gap.



Of all the forms of inequality, injustice in health care is the most shocking and inhumane.”

– Dr. Martin Luther King Jr.

We envision a world where every mom and baby is healthy, regardless of race, geography or income and health care is just and equal. We work collaboratively to confront social and structural determinants of health, identifying solutions that help alleviate the negative impact of inequities.



ELIMINATING HEALTH INEQUITY

March of Dimes is able to tackle these issues because we provide:



Solutions for maternal and infant health challenges on a national level



Research and dynamic approaches geared toward real impact



Commitment to community investment and national systemic policy reform

We are committed to leveling the playing field once and for all by:

- Advocating for policies promoting safe and healthy communities
- Engaging partners at the local and national levels
- Seeking answers through social science research
- Improving access to care in every community
- Training health care providers to tackle bias
- Rallying every American around a common goal... health equity for all





New Jersey *Ambassadors of Health*

November 17, 2022

Forsgate Country Club, Monroe Twp, NJ

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$25,000

- Two (2) tables of ten (10) guests with prime placement
- Branding as a Presenting Sponsor on all event collateral, including: on E-VITE, website, event journal, press releases, social media, and on signage at the event
- 2-3 Minute Speaking opportunity
- Full Screen Color E-Ad and company listed on sponsor page
- Acknowledgment from host

Platinum Sponsor: \$15,000

- One (1) table of ten (10) guests with preferred seating
- Branding as a Platinum Sponsor on all event collateral, including: on E-VITE, website, event journal, press releases, social media, and on signage at the event
- Full Screen Color E-Ad and company listed on sponsor page
- Acknowledgment from host

Gold Sponsor: \$10,000

- One (1) Table of ten (10) guests
- Branding as a Gold Sponsor on all event collateral, including: on E-VITE, website, event journal, press releases, social media, and on signage at the event
- Full Screen Black and White E-Ad and company listed on sponsor page
- Acknowledgment from host

Silver Sponsor: \$5,000

- Seating for (5) guests
- Half-screen Black and White E-Ad

E-JOURNAL OPPORTUNITIES

(Deadline: November 1, 2022)

Full Screen Color E-Ad	\$3,000
Half Screen Color E-Ad	\$2,000
Full Screen B&W E-Ad	\$2,500
Half Screen B&W E-Ad	\$1,500

E-Journal Specifications

Full Screen Dimensions: 13.33" wide x 7.5" height
Half Screen Dimensions: 6.66" wide x 7.5" height
Resolution: 300 DPI or higher

Seating placement determined by sponsorship level

To confirm availability, please contact JoAnn Bartoli, jbartoli@marchofdimes.org

RESERVATION FORM



New Jersey Ambassadors of Health

SPONSORSHIPS

- ☐ Presenting Sponsor \$25,000
- ☐ Platinum Sponsor \$15,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000

E-JOURNAL ADS

- ☐ Full Screen Color E-Ad \$3,000
- ☐ Half Screen Color E-Ad \$2,000
- ☐ Full Screen B&W E-Ad \$2,500
- ☐ Half Screen B&W E-Ad \$1,500

Please note sponsorship confirmation and payment due by October 15, 2022.
Deadline for E-journal ads: November 1, 2022

PLEASE SEND RESERVATION to JoAnn Bartoli at jbartoli@marchofdimes.org

Reservation Total \$ _____ In Honor of: _____

Name _____ Title _____

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Street _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Authorized Signature Required: _____

Checks made payable to: March of Dimes.

Mail to: March of Dimes/Donation Processing Center

PO Box 18819

Atlanta, GA 31126

☐ Invoice requested

Notes: No Refunds Permitted.

For questions, please contact JoAnn Bartoli at 973-296-8803 or jbartoli@marchofdimes.org.

Thank you for your support!