



*New Jersey*  
*Real Estate Awards Reception*

# 2023 PARTNERSHIP PROPOSAL





# *New Jersey* *Real Estate Awards Reception*

**An exclusive networking event bringing together more than 300 members of the New Jersey Real Estate Industry**

**Networking, Cocktails, Buffet Dinner,  
Silent Auction & Pynes Putting Challenge**

**2023 Honorees**

**The Cociello's**

***Advance Realty Investors***

**&**

**Lifetime Achievement Award**

**Geoffrey Schubert**

**Join Us**

**September 21, 2023**

**5pm-8:30pm**

**Ridgewood Country Ridgewood Country Club**

**96 W. Midland Ave. Paramus, NJ 07652**

**MARCHOFDIMES.ORG/EVENTS/NEWJERSEY**







## *New Jersey* *Real Estate Awards Reception*

### **2023 Honorees: The Coccoziellos**

**Peter Coccoziello - Founder and CEO**

**Peter Coccoziello, Jr. - Principal, Managing Director**

**Daniel Coccoziello - Principal, Chief Operating Officer**

**Alex Coccoziello - Principal, Chief Investment Officer**



Advance Realty Investors has grown rapidly ever since being launched in West Orange, NJ in 1979. Founder Peter J. Coccoziello quickly recognized that success depends on vision, creativity, adding value, and forging trusted, long-term relationships with the investment, broker, tenant, and local communities. Along with this growth came the evolution of a trusted, highly competent, agile in-house team of real estate experts who have become the pillars of our company and leaders in our industry. Through the leadership of Peter, Peter, Dan and Alex Advance is well positioned for continued growth in Industrial, Multi-Family, Life-Science, Retail and Office. With a robust pipeline the team is focused on executing key Developments, re-investing capital across it's key product types, and remaining a best in class owner, operator, and manager. Advance owns, manages, or has invested in a 15 million square foot portfolio of properties that is well diversified across all asset classes.

### **NEW! Lifetime Achievement Award**

**Geoffrey Schubert**



A 54-year industry veteran, Schubert has worked with clients including AT&T, CBS, the Georgetown Group, Hanover Real Estate, Merrill Lynch, Prudential Insurance Co., Rialto Capital Advisors, Transwestern Investment, the U.S. Postal Service and more. He is best known for specializing in office buildings and development, and transactions in the Hudson, Middlesex, Monmouth, Somerset, Morris and Bergen County markets.

Schubert previously served as senior vice president at CBRE, where he focused on agency and tenant representation, build-to-suit business and investment sales. During his time at CBRE, he was ranked in the top 10% of CBRE professionals nationally. Prior to joining CBRE, Schubert was SVP and Managing Director of Koll Management Services. He also held senior positions at Koll New Jersey, Bridgewood Properties Inc. and Vantage Cos., where he liquidated a \$450 million real estate portfolio of high-tech, industrial, land and office.

As a longtime supporter of the work of March of Dimes and it's mission, Geoff has served as a volunteer leader on the NJ Real Estate Awards Committee. We are honored to recognize Geoff for his dedication, generosity and relentless efforts to advance the mission to provide the very best outcomes for all Moms and babies.

## **MARCH OF DIMES IMAGINES A WORLD WHERE EVERY MOM AND BABY IS HEALTHY REGARDLESS OF WEALTH, RACE, GENDER OR GEOGRAPHY.**

**Our goal is to end preventable maternal risk and death, end preterm birth and infant death and close the health equity gap.**

### **OUR ORGANIZATION DOES THIS BY:**

- Supporting research to find solutions so every family gets the best possible start.
- Advocating for policies that prioritize the health of moms and babies.
- Providing resources and programs to help moms throughout their pregnancies.
- Educating health professionals to improve mom and baby care.
- Uniting local communities across the nation through events and collaborations.
- Partnering with organizations and companies committed to helping moms and their families.

### **IN THE UNITED STATES:**

- The U.S. remains among the most dangerous developed nations for childbirth, especially for families of color.
- Each year, one woman dies every 12 hours from pregnancy-related causes, and 1 in 10 babies is born too soon.
- Women of color are up to 50 percent more likely to give birth preterm and their children can face a 130 percent higher infant death rate.
- This year alone, more than 360,000 babies will be born preterm.
- A significant racial disparity in maternal death exists with Black women being 3 times more likely to die from pregnancy compared to White women.

### **IN NEW JERSEY:**

- Near 10,000 babies are born premature each year in New Jersey. Not all survive.
- 14.2% of Moms receive inadequate prenatal care. (Beginning in the fifth month or later or less than 50% of the appropriate number of visits for the infant's gestational age.)
- Currently, New Jersey is ranked 47th in the nation for maternal deaths and has one of the widest racial disparities for both maternal and infant mortality.
- A Black mother in New Jersey is seven times more likely than a white mother to die from maternity-related complications, and a Black baby is over three times more likely than a white baby to die before his or her first birthday.

### **IN THE LAST YEAR:**

- 4,000,000 babies benefited from our research, vaccines, education, advocacy and breakthroughs.
- More than 50,000 families were supported through our NICU Initiatives, including the NICU Family Support® program and the MY NICU Baby® and Mi Bebé en la NICU apps.
- Currently there are five NICU Family Support programs established in NY/NJ
- We offered training to 35,000 health care providers to educate them on mitigating bias, stigma and systemic racism in care settings and on best practices to improve maternal and infant outcomes.
- Our advocates helped pass 34 new pieces of legislation to support thousands of underserved women, including passage of the federal law, the American Rescue Plan Act of 2021.

# PARTNERSHIP OPPORTUNITIES

	Presenting Sponsorship \$25,000	Platinum Sponsorship 15,000	Gold Sponsorship \$10,000	Silver Sponsorship \$5,000	Bronze Sponsorship \$3500
Event speaking opportunity	X				
Acknowledgement from Emcee	X	X			
Brand inclusion: event website	Logo/link	Logo/link	Logo	Logo	
Brand inclusion: # social media posts	3- including: (2) Thank you, company highlight	2-including: Thank you, company highlight	Thank you	Thank you	Thank you
# guests	15	10	10	5	2
E-journal ad	Presenting Slide plus full screen color	Full screen color	Full screen b&w	Half screen color	Half screen b&w
Brand inclusion: presentation	logo	logo	logo	logo	name
Brand Inclusion—Save the dates—digital and/or printed	X	X			
Brand inclusion—invitations—digital and/or printed	X	X			
Brand inclusion—event emails	X	X	X		
Brand inclusion—event signage	X	X	X	X	X
Pynes Putting Team (2 players)	2	2	1	1	1

# PARTNER RECOGNITION

**As a partner of NJ Real Estate Awards your company will receive the following benefits throughout the campaign:**

## **PRESENTING—\$25,000**

### **Pre-event**

- Event will be referred to as March of Dimes New Jersey Real Estate Awards PRESENTED BY your company name.
- Recognition as a Presenting Sponsor in public relations and media efforts pertaining to the 2023 NJ Real Estate Awards where appropriate
- Use of March of Dimes logo (with approval)
- Pre-event marketing pieces featuring your company as a Presenting Sponsor with logo/listing on:
  - Event save the dates and invitations (digital and/or printed)
  - Event emails
  - Event website, logo/link
- 3 social media posts, including:
  - Company highlight
  - Thank you (pre/post event)
- Opportunity to serve on Real Estate Awards Committee

### **Day of event**

- Logo/name recognition as Presenting Sponsor in presentation
- One (1) full screen color ad in digital e-journal
- Acknowledgement as Presenting Sponsor by emcee
- Opportunity to give a “welcome address” guests at event. Time and messaging to be approved by March of Dimes.
- Company recognition on event sponsor board
- 15 guests inclusive of (2) Pynes Putting two person teams

### **Post-event**

- 1 social media post:
  - Thank you
- Logo on event follow-up emails

# PARTNER RECOGNITION

**As a partner of NJ Real Estate Awards your company will receive the following benefits throughout the campaign:**

## **PLATINUM—\$15,000**

### **Pre-event**

- Use of March of Dimes logo (with approval)
- Pre-event marketing pieces featuring your company as a Platinum Sponsor with logo/listing on:
  - Event save the dates and invitations (digital and/or printed)
  - Event emails
  - Event website, logo/link
- 1 social media post including:
  - Company highlight
- Opportunity to serve on Real Estate Awards Committee

### **Day of event**

- Logo/name recognition as Platinum Sponsor in presentation
- One (1) full screen color ad in digital e-journal
- Acknowledgement as Platinum Sponsor by emcee
- Company recognition on event sponsor board
- 10 guests inclusive of (2) Pynes Putting two person teams

### **Post-event**

- 1 social media post:
  - Thank you

# PARTNER RECOGNITION

**As a partner of NJ Real Estate Awards your company will receive the following benefits throughout the campaign:**

## **GOLD—\$10,000**

### **Pre-event**

- Use of March of Dimes logo (with approval)
- Pre-event marketing pieces featuring your company as a Gold Sponsor with logo/listing on:
  - Select Event emails
  - Event website, logo
- 1 social media post, including:
  - Thank you
- Opportunity to serve on Real Estate Awards Committee

### **Day of event**

- Logo/name recognition as Gold Sponsor in presentation
- One (1) full screen b&w ad in digital e-journal
- Acknowledgement as Gold Sponsor by emcee
- Company recognition on event sponsor board
- 10 guests inclusive of (1) Pynes Putting two person team



# PARTNER RECOGNITION

**As a partner of NJ Real Estate Awards your company will receive the following benefits throughout the campaign:**

## **Silver—\$5,000**

### **Pre-event**

- Use of March of Dimes logo (with approval)
- Pre-event marketing pieces featuring your company as a Silver Sponsor with logo/listing on:
  - Event website, logo
- 1 social media post, including:
  - Thank you
- Opportunity to serve on Real Estate Awards Committee

### **Day of event**

- Logo/name recognition in presentation
- One (1) half screen color ad in digital e-journal
- Company recognition on event sponsor board
- 5 guests inclusive of (1) Pynes Putting two person team

# PARTNER RECOGNITION

**As a partner of NJ Real Estate Awards your company will receive the following benefits throughout the campaign:**

## **Bronze—\$3,500**

### **Pre-event**

- Use of March of Dimes logo (with approval)
- 1 social media post, including:
  - Thank you
- Opportunity to serve on Real Estate Awards Committee

### **Day of event**

- Name recognition in presentation
- One (1) half screen b&w ad in digital e-journal
- Company recognition on event sponsor board
- 2 guests inclusive of (1) Pynes Putting two person team

# OTHER PARTNERSHIP OPPORTUNITIES

## FUND THE MISSION (FTM) GIFT

Gifts are 100 percent tax-deductible.

Verbal recognition at event for gifts over \$1,000

Donor name shown on-screen during FTM segment, if applicable

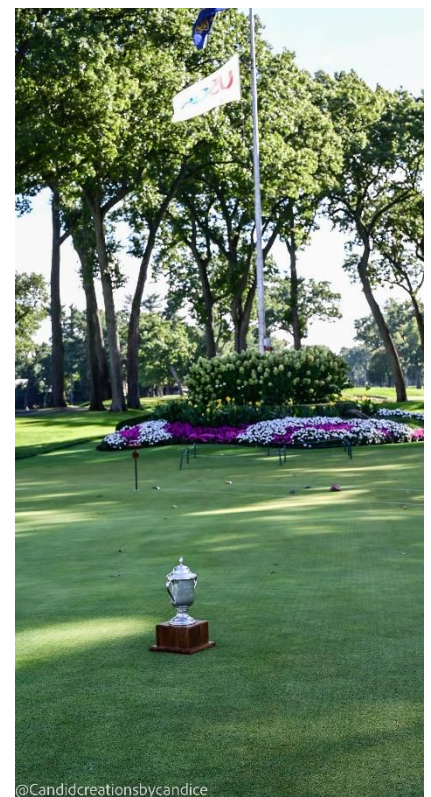


## MATCHING GIFT

- Matching gifts are 100 percent tax-deductible and will be used to match other donations made during the campaign.
- Opportunity includes onscreen logo inclusion and verbal recognition during FTM presentation.

## PYNES PUTTING \$2,000

- 2 guests inclusive of (1) Pynes Putting two person team
- Company recognition on event Thank You board



# OTHER PARTNERSHIP OPPORTUNITIES

## E-Journal Opportunities

**Full Screen Color Ad : \$3,000 - Half Screen Color Ad: \$2,000**

**Full Screen B&W Ad : \$2,500 - Half Screen B&W Ad: \$1,500**

## E-Journal Specifications:

**Full Screen Dimensions: 13.33" wide x 7.5" height**

**Half Screen Dimensions: 6.66" wide x 7.5" height**

**Resolution: 300 DPI or higher**

Examples:



# 2023 SPONSORSHIP COMMITMENT

## New Jersey Real Estate Awards Reception 2023

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Company name/donor

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Please indicate how you wish to be listed on printed materials

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Primary contact

---

Address

---

City

State

ZIP code

---

Phone

Fax

Email

---

Alternate contact person

Fax

Email

☐ YES, we will support March of Dimes as a sponsor  
in the amount of \$\_\_\_\_\_.

☐ I am unable to attend, but I would like to make a 100 percent tax-deductible  
gift in the amount of \$\_\_\_\_\_.

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Signature of primary contact

Date

*(My signature indicates authorization to make this commitment on behalf of my company.)*

### Payment options (payment is due no later than 30 days prior to event):

- ☐ Check enclosed (payable to March of Dimes)
- ☐ Credit card (to make a payment via credit card, please contact [AStone@marchofdimes.org](mailto:AStone@marchofdimes.org))
- ☐ Please send an invoice to the address above for our commitment.
- 

### Please send payment to our Centralized Accounts Team:

March of Dimes- 207  
1614 Union Valley Road  
STE O  
West Milford, NJ 07480

### Questions or details about the event contact:

[AStone@marchofdimes.org](mailto:AStone@marchofdimes.org)

**\*Please email a copy of this completed form to the  
email above.**