

**WESTCHESTER REAL ESTATE AWARDS BREAKFAST****MARCH OF DIMES GREATER NEW YORK MARKET**

Thursday, Nov. 4, 2021 • The Opus Westchester • White Plains, NY

7:00-8:00AM Registration & Networking • 8:00-9:30AM Breakfast & Awards Program

The March of Dimes Greater New York Market and the Westchester Real Estate Awards Breakfast Committee invite you to sponsor the 34<sup>th</sup> Annual Westchester Real Estate Awards Breakfast. The breakfast is the premier networking event in commercial real estate. Your support of this important event helps fund critical research and education to lead the fight for the health of all moms and babies.

**2021 AWARD RECIPIENTS****THE MARCH OF DIMES  
REAL ESTATE AWARD**

Rella Fogliano  
President &  
Chief Executive  
Officer



The coveted March of Dimes Real Estate Award is bestowed to prominent individuals and/or companies whose developments have made significant impact to our real estate landscape by transforming our communities through outstanding vision, dedication and philanthropy.

**THE MARTIN S. BERGER AWARD  
FOR LIFETIME ACHIEVEMENT**

Louis R. Cappelli  
Founder &  
Managing  
Member



This distinguished and prestigious award acknowledges individuals for their outstanding accomplishments in both the commercial real estate industry and in service to the community during their careers and in their lifetime endeavors. Recipients exemplify the Berger legacy in business, family and charity.

**Help Us Build a Brighter Future for All Moms and Babies**

For additional information visit <http://marchofdimes.org/events/westchesterrealestate>  
or contact Annette Trotta at [atrotta@marchofdimes.org](mailto:atrotta@marchofdimes.org), 212-353-1397

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**MARCH OF DIMES  
REAL ESTATE AWARD****RELLA FOGLIANO****THE MARTIN S. BERGER AWARD  
FOR LIFETIME ACHIEVEMENT****LOUIS R. CAPPELLI**

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**SPONSORSHIP OPPORTUNITIES****TITLE SPONSOR \$25,000**

Premium seating for 10 guests. Corporate logo on EVITE cover, Event Journal cover and pre and post event distributions. Prominent placement of corporate name listed on EVITE and Event Journal sponsor pages. Two-page color spread in Journal. Acknowledgement from podium and during presentation. Acknowledgement in all press releases and media placements. Corporate logo on March of Dimes event website with direct link to company website.

**PLATINUM SPONSOR \$15,000**

Premium seating for 10 guests, corporate name listed on EVITE and Event Journal. Prominent full page color advertisement in Journal and on pre and post event distributions. Acknowledgement from podium and during presentation. Corporate acknowledgement in all press releases and media placements. Corporate logo on March of Dimes event website with direct link to your company website.

**GOLD SPONSOR \$10,000**

Preferred seating for 8 guests, corporate name listed on EVITE and Event Journal with Full-page color advertisement in Journal. Acknowledgement from the podium and during presentation. Corporate name listed on media placements.

**SILVER SPONSOR \$5,000**

Seating for 4 guests. Full page B&W advertisement in Event Journal, corporate name listed on EVITE and Event Journal. Corporate acknowledgement on Silver Sponsor list presented during event.

**JOURNAL OPPORTUNITIES**

Platinum Ad	\$5,000	Gold Ad	\$3,500
Silver Ad	\$2,500	Full B&W Ad	\$2,000

**AS WE MAY HAVE LIMITATIONS ON CAPACITY, WE ARE NOT OFFERING TICKETS AT THIS TIME. THE EVENT WILL BE HELD IN ACCORDANCE WITH PUBLIC HEALTH GUIDELINES SET IN PLACE BY NEW YORK STATE. SHOULD ANY CHANGES IN FORMAT BE MADE, REGISTRANTS WILL BE NOTIFIED IN ADVANCE.**

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**DEADLINE FOR SPONSOR NAME TO BE LISTED ON EVITE: SEPTEMBER 15, 2021****FOR MORE INFORMATION VISIT [WWW.MARCHOFDIMES.ORG/EVENTS/WESTCHESTERREALESTATE](http://WWW.MARCHOFDIMES.ORG/EVENTS/WESTCHESTERREALESTATE)  
OR CALL 212-353-1397**

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FOR LIFETIME ACHIEVEMENT****LOUIS R. CAPPELLI****REGISTRATION FORM****SPONSORSHIP**

\_\_\_\_ Title Sponsor \$25,000

\_\_\_\_ Platinum Sponsor \$15,000

\_\_\_\_ Gold Sponsor \$10,000

\_\_\_\_ Silver Sponsor \$ 5,000

**FUND THE MISSION**

\_\_\_\_ \$25,000      \_\_\_\_ \$10,000

\_\_\_\_ \$20,000      \_\_\_\_ \$ 5,000

\_\_\_\_ \$15,000      \_\_\_\_ OTHER

**JOURNAL OPPORTUNITIES**

\_\_\_\_ Platinum Ad \$5,000

\_\_\_\_ Gold Ad \$3,500

\_\_\_\_ Silver Ad \$2,500

\_\_\_\_ Full Page Ad (B&amp;W) \$2,000

**DEADLINE: OCTOBER 8, 2021****JOURNAL AD SPECIFICATIONS**

Full Page (non-bleed): 7" wide x 10" high

*Notes: Please supply electronic media files as press ready PDFs.***PLEASE SEND COMPLETED REGISTRATION FORM TO ANNETTE TROTTA AT: [ATROTTA@MARCHOFDIMES.ORG](mailto:ATROTTA@MARCHOFDIMES.ORG)**

Registration total \$ \_\_\_\_\_ In honor of: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**Credit Card Payments** visit [WWW.MARCHOFDIMES.ORG/EVENTS/WESTCHESTERREALESTATE](http://WWW.MARCHOFDIMES.ORG/EVENTS/WESTCHESTERREALESTATE)**Checks** Please make checks payable to March of Dimes and mail to:March of Dimes, ATTN: Annette Trotta, 515 Madison Avenue, 30<sup>th</sup> Floor, New York, NY 10022**DEADLINE FOR SPONSOR NAME TO BE LISTED ON EVITE: SEPTEMBER 15, 2021****FOR MORE INFORMATION VISIT [WWW.MARCHOFDIMES.ORG/EVENTS/WESTCHESTERREALESTATE](http://WWW.MARCHOFDIMES.ORG/EVENTS/WESTCHESTERREALESTATE)****OR CALL 212-353-1397**