NEW YORK’S PREMIER PERINATAL CONFERENCE

Improving Pregnancy and Birth Outcomes: Working Smarter, Reaching Farther

June 17 & 18, 2010
Crowne Plaza, Albany, NY

New York State Perinatal Association
457 State Street  Binghamton, New York 13901
(877) 268-5072  nyspa@nysperinatal.org
Improving Pregnancy and Birth Outcomes: 
Working Smarter, Reaching Farther 
June 17 & 18, 2010, Crowne Plaza Hotel, Albany, New York

New York State Perinatal Association
Co-Providers
Our Lady of Lourdes Memorial Hospital, Binghamton, New York
Association of Perinatal Networks of New York
Association of Regional Perinatal Programs and Networks
March of Dimes, New York State Chapter

About the conference
- Learn how the New York State Department of Health plans to meet the challenges of Healthy People 2020.
- What H1N1 has taught health care providers and facilities about preparing for a pandemic.
- Conducting a risk assessment for exposure to environmental and occupational agents.
- Building community support networks for bereaved families.
- Understand how to help families manage the special problems caused by prematurity.
- How we can succeed in promoting oral health during pregnancy and early childhood.
- Exercises that parents can use to help their NICU graduates grow and develop.
- Why a comprehensive, coordinated approach to medical care matters.

Plenary and workshop speakers will discuss these and other best practices that help improve pregnancy and birth outcomes. All sessions will include Q&A.

Who should attend?
- Medical practitioners and midwives.
- Hospital, private practice and public health nurses; lactation counselors and social workers.
- Community agency staff, public health workers, home visiting staff, and WIC providers.
- Pregnant women—and their families—who are concerned about their baby’s well-being.

Continuing Education Credits
This activity has been planned and implemented in accordance with the Essentials and Standards of the Medical Society of the State of New York through the sponsorship of Lourdes Hospital. Lourdes Hospital is accredited by the Medical Society of the State of New York to provide continuing medical education for physicians. All faculty participating in continuing medical education activities and programs sponsored by Lourdes Hospital are expected to disclose to the program audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

Our Lady of Lourdes Memorial Hospital, Inc. is an approved provider of continuing nursing education by the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Conference Location and Accommodations
Crowne Plaza Hotel, Albany, NY. Phone: 800-227-6963. For reservations made through May 17, single or double room rate for conference attendees is $109.

NYSPA Annual Membership Meeting
Everyone is welcome.
Find out what NYSPA accomplished this year and help set priorities for 2010-11.

Welcoming Reception
Attend the Welcoming Reception Thursday, 5:00 – 6:30 pm. Network with colleagues, meet new ones.
Light food and refreshments.

Silent Auction
Help raise funds to further NYSPA’s work. Held during the Welcoming Reception. (Donations are tax-deductible).
To donate an item to be auctioned, call Enid Jones at 877-268-5072 or email nysperinatal@mothersandbabies.org
THURSDAY, JUNE 17, 2010

7:30 - 8:30 AM  Registration, Continental Breakfast, Poster Sessions, Exhibits, Networking

8:30 – 8:45 Welcome and Introductions
—NYSPA President Janet N. Press, RNC, BSN, CT

8:45 – 10:15  KEYNOTE
Healthy People 2020: Setting the agenda for the healthiest state.
—Michael Medvesky, MPH, Principal Investigator, Director Public Information Health Group, Center for Community Health, NYSDOH

10:15 - 10:45  Poster Sessions, Exhibits, Break, Networking

10:45 - 2:15  PLENARY
Learning from H1N1: Using best practices when planning for a pandemic.
▪ Edmund F. La Gamma, MD, Chief, Division of Newborn Medicine, Maria Fareri Children’s Hospital Westchester Medical Center-New York Medical College;
▪ Guthrie S. Birkhead, MD, MPH, Associate Professor Epidemiology, SUNY Albany;
▪ Dr John Folk, Associate Professor, Divisions of Maternal Fetal Medicine and Pulmonary Critical Care, SUNY Upstate Medical University;
▪ Garrett T. Doering, MS, CEM, MEP, Director Emergency Management, Westchester Medical Center

12:15 – 1:30  L. Stanley James Award Luncheon, Poster Sessions, Exhibits, Networking

1:30 – 3:00  PLENARY
Environmental and occupational exposures during pregnancy.
—Richard K. Miller, PhD, Professor Obstetrics/Gynecology, Pathology and Environmental Medicine, University of Rochester School of Medicine and Dentistry

3:00 – 4:00  Workshops 1 – 4
1. Creating and sustaining community support networks for bereaved families.
   ▪ Marie Chandick, LMSW, Director, NYS Center for Sudden Infant Death (SIDS);
   ▪ Jan Walkden, RN, BSN, MSN and Mary Whittredge, LCSW, Regional Coordinators, all with NYS Center for Sudden Infant Death (SIDS);
   ▪ Janet Press, RNC, BSN, CT, Perinatal/Obstetrical Coordinator, Central New York Region Regional Perinatal Program; Perinatal Bereavement Services Coordinator, Crouse Hospital;
   ▪ Peggy Regensburg, PhD, LMSW, Program Manager, SIDS Information and Counseling Center, Public Health Solutions, Inc.

2. Teaching parents proper positioning and developmental exercises for their NICU graduates.
   ▪ Susan L. Ronan, PT, MA, DPT, PCS, Department of Physical Therapy, New York Medical College

3. Fetal Alcohol Spectrum Disorder: reducing secondary effects.
   ▪ Deborah J. Fox, MPH, NYSDOH Congenital Malformations Registry;
   ▪ Luther K. Robinson, MD, Division of Genetics, Women and Children’s Hospital of Buffalo

4. Patient navigation: a program to reduce negative birth outcomes of women in court-mandated drug programs.
   ▪ Susan Holsapple, PhD, Adjunct Professor Sociology, Boston University

4:00 – 5:00  PLENARY
NYS DOH updates: Accomplishments, challenges and visions for 2010 - 2011
—Barbara McTague, Director, Division of Family Health, NYS Department of Health

5:00 – 6:30  Poster Sessions, Exhibits, Networking Reception, Silent Auction

6:30 – 9:00  Dinner Meeting, Members, Association of Regional Perinatal Programs and Networks.
FRIDAY, JUNE 18, 2010

7:30–8:30 AM
Continental Breakfast, Networking

8:30 – 10:00
PLENARY
—V. Frances Tait, MD, FAAP, Director, Department of Community and Specialty Pediatrics, AAP

10:00 –10:15
Poster Sessions, Break, Networking

10:15 –11:15
Workshops 5 – 8
   • Sandra McCalla, MD, Co-chair Safe Motherhood Initiative, Albert Einstein College of Medicine

6. HUG your baby: helping parents understand and respond to their newborn.
   • Jan Tedder, BSN, CS, FNP, Department of Family Medicine, University of North Carolina

7. HealthyTransitionsNY.org: A web-based resource for youth with developmental disabilities, families and adult healthcare and reproductive service providers.
   • Nienka Dosa, MD, MPH, Associate Professor Pediatrics, and panel, NYS Institute for Health Transition Training, SUNY Upstate Medical University

   • Patricia M. Garrett, RD, NYSDOH WIC Program

Workshops 9 – 12
   • Erin White, MPA, Program Coordinator, Association of Perinatal Networks

10. Knowing the "quality" of the quality improvement data: a NYSDOH perspective on the Statewide Perinatal Data System.
   • Eileen Shields, Research Scientist, Statewide Perinatal Data System (SPDS) Data Coordinator, Division of Family Health, NYS Department of Health

   • Anne Varcasi, RDH, MA, NYSDOH

12. STDs among young people in New York State: a public health problem.
   • Kristine Mesler, RN, MPA, Associate Director, NYS Department of Health, Bureau of Child and Adolescent Health;
   • Alison Muse, MPH, Research Scientist, NYS Department of Health, Bureau of STD Control

12:15 – 1:45
Wrap-Up: Challenges and action steps for 2010-2011.
—Sharon Chesna, MPA, Executive Director, Mothers & Babies Perinatal Network
NEW YORK STATE PERINATAL ASSOCIATION (NYSPA)
NYSPA is a statewide alliance of health and human service professionals and consumers who are concerned with perinatal health issues from preconception through early childhood. NYSPA members advocate for optimal perinatal care and parenting by promoting education and research, influencing state priorities, and encouraging a multicultural and multi-disciplinary approach to maternal and child health.

If you care about these issues, you should belong to NYSPA!

Your activity as a NYSPA member will:
- help expand the statewide alliance of concerned individuals who want to improve maternal and child health;
- connect you with other perinatal health professionals from a variety of disciplines;
- keep you up-to-date on emerging issues and legislation affecting women and infants;
- encourage and promote multi-disciplinary communication and practice in the field of perinatal care;
- and may help make a difference in the lives of moms and babies in NYS!

Use the application form on the next page to join now and take advantage of the member’s conference registration discount.

CONFERENCE CO-PROVIDERS

OUR LADY OF LOURDES MEMORIAL HOSPITAL, BINGHAMTON, NEW YORK
Our Lady of Lourdes Memorial Hospital, Inc., in Binghamton, is committed to caring for and improving the lives of those within the Southern Tier. Lourdes is fully accredited by The Joint Commission; was designated in 2007 as a Magnet facility for Nursing Excellence and has been named as “Consumers Choice” by the National Research Corporation for the last seven years. Lourdes has achieved New York State Stroke Designation; its Regional Cancer Center received three-year approval with commendation from the Commission on Cancer of the American College of Surgeons; and was recognized in 2006 as a CareScience Select Practice National Quality Leader in the category of Heart Failure.

ASSOCIATION OF PERINATAL NETWORKS OF NEW YORK (APN)
The Association of Perinatal Networks of New York (APN) is a not-for-profit organization comprising the 18 Perinatal Networks that serve New York State. The APN was established to bring to the entire state the maternal-child health benefits that have been achieved in many NYS communities as a result of the work of the Perinatal Networks.

ASSOCIATION OF REGIONAL PERINATAL PROGRAMS AND NETWORKS (ARPPN)
The ARPPN is the statewide association representing the perinatal concerns of the 18 New York State-designated Regional Perinatal Centers (RPC). Each RPC provides critical perinatal services, including high-risk obstetrical and neonatal care, consultation, referral, research, data support, quality assurance oversight, and education-outreach services to affiliate hospitals, as well as to perinatal programs throughout the local community.

MARCH OF DIMES, NEW YORK STATE CHAPTER
The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies, the March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality.
TO JOIN NYSPA, send a completed application and your payment of $50 to NYSPA, 457 State Street, Binghamton, NY 13901. Also see the conference registration form on page 7.

Name, Title, Degree ____________________________________________________________________________________________________________________________________________

Address __________________________________________________________________________________________________________________________________________________________________________________________________________

City __________________ County __________________ State ______ Zip _____________

Phone __________________ Fax __________________ E-mail __________________

Profession __________________________________________________________________________________________________________________________________________________________________________________________________________

Employer __________________________________________________________________________________________________________________________________________________________________________________________________________

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— Conference brochure design by Terri Thal, Consultant
Registration Form

Name, Title, Degree

Agency

Address

City  County  State  Zip

Phone  Fax  E-mail

Check if you are vegetarian

Registration Fee

3 or more from one agency: 10% discount if paid by 5/31 with one check, credit card or agency voucher; 5% if paid by 6/4.
5 or more from one agency: 20% discount if paid by 5/31 with one check, credit card or agency voucher; 10% if paid by 6/4.

Join NYSPA and take advantage of the members’ conference discount. Membership form on page 6.

NYSPA Members

Thursday and Friday

Early Discount if Received

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<th>Before 5/31/10</th>
<th>6/1 - 6/16</th>
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Non-NYSPA Members

Thursday and Friday

Early Discount if Received

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Students  $100. ____ (Must submit copy of student ID)

To Pay by Credit Card
Card Number  Charge Amount  $__________________________
Exp. Date  Signature  _________________________________

Select Workshops by Number

Thursday 3:00 - 4:00 PM  |  Friday 10:15 - 11:15 AM  |  Friday 11:15 AM – 12:15 PM

Workshop  (Choose from # 1 - 4)

Workshop  (Choose from # 5 - 8)

Workshop  (Choose from # 9-12)

Return Registration Form to:
NYSPA c/o Perinatal Network
457 State Street
Binghamton, New York 13901

Refund and Cancellation Policy
A full refund will be issued, less $15.00 per person, if a written request is received by 5/31/2010. No refunds will be issued after that date.

Accommodations information on page 2.

Questions? Call (877) 268-5072; fax (607) 772-0468; e-mail nysperinatal@mothersandbabies.org
REGISTER NOW

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