

# corporate connections



## Welcome our newest national partner, Hospital Corporation of America!

### HCA

The March of Dimes is thrilled to announce a multi-year/multi-million dollar partnership with Hospital Corporation of America (HCA) to further our mission through NICU Family Support, March for Babies, employee engagement and Special Events. HCA has expanded upon existing local relationships with the Foundation to build a strategic national partnership activated throughout the entire HCA Women's and Children's Service Line nationwide, 89 hospitals in total.

"As the largest provider of pediatric services in the country, HCA is committed to ensuring the health and safety of all women and babies," says Amy Casseri, HCA's vice president of Women's and Children's Services. "With our national partnership, we will continue to ensure that all of our hospitals are champions in their communities and are advocating for and advancing the care of our youngest patients." The March of Dimes is excited to work with Hospital Corporation of America nationwide!

## Announcing our new President!

After a national search of more than 200 candidates, our Board of Trustees selected Stacey D. Stewart as the unanimous choice to lead the March of Dimes as the Foundation's fifth President.

A non-profit veteran with strong corporate experience, Ms. Stewart is deeply committed to modernizing the organization through expanded mission delivery and a more diversified portfolio of marketing and revenue strategies. As the first African-American woman to lead the March of Dimes, Ms. Stewart will also seek to raise awareness of prematurity and birth defects with diverse communities and connect our mission to those families that are most in need.



### Birth defects prevention month

January is Birth Defects Prevention Month. Some infections in mothers, before and during pregnancy, can cause birth defects and lifelong disabilities in their babies, including hearing loss and learning problems. All month, we are getting the word out to moms-to-be about reducing the risk of infection during pregnancy and protecting yourself and your baby. We're blogging, tweeting, answering questions and hosting Twitter chats at [marchofdimes.org](http://marchofdimes.org) on topics such as birth defects, prematurity prevention and healthy pregnancies for healthy babies.

Did you know that about half of all pregnancies in the U.S. are unplanned? Or that a multivitamin containing 400 micrograms of folic acid (a B vitamin) can help prevent birth defects of the brain and spine? To be effective, it must be taken before pregnancy and early in pregnancy, which is why all women of childbearing age need to know about folic acid. Visit our [News Moms Need](#) blog for the latest details on birth defects prevention, and join us on social media to spread the word with #prevent2protect.

### Did you know?

Our new partner, Mommy Nearest, is the go-to media company for parents of the twenty-first century. We're excited about their award-winning, geo-based mobile app for discovering family-friendly places nationwide and their support, which is making a difference for moms and babies.



With all your support, our fall initiative called *Give them tomorrow* was a great success! We set a goal of 380,000 actions to represent every baby born too soon each year. And we nearly doubled that, with 737,336 total actions. Thousands of social media posts, messages of hope sent to families in the NICU and donations made an impact with partners, audiences and families across the country. Check out [www.marchofdimes.org/tomorrow](http://www.marchofdimes.org/tomorrow) to learn more.



With a new President of the United States, a new Congress and new state legislatures starting work this month, significant changes could be in store for maternal and child health in 2017. The March of Dimes will continue to evaluate healthcare proposals in Congress and keep advocating for our most vulnerable citizens. Be one of the first to know about important developments by [signing up](#) to receive our emails now.