



SPONSORSHIP PROPOSAL

26TH ANNUAL



**TRANSPORTATION,
BUILDING &
CONSTRUCTION
AWARDS LUNCHEON**

WHEN

Wednesday, March 13, 2019

WHERE

Pennsylvania Convention Center



2019 AWARD HONOREES & PROJECTS

AWARD	HONOREE
Transportation, Building & Construction Leadership Award	Rochelle L. (Chellie) Cameron, CPA, C.M., CEO, City of Philadelphia International and Northeast Airports
PA Rail/Transit Transformative Project	SEPTA AMTRAK Paoli Station Accessibility Improvements
Philadelphia Highway Project	PennDOT/I-95 Section Betsy Ross Bridge (BR0)
Philadelphia Residential Building Award	500 Walnut
Regional Transportation Project	PA Turnpike/I-95 Interchange Project
NJ Commercial Building Project	Brandywine Realty- Subaru Headquarters
Service to Humanity Award	Michael Innocenzo, President & CEO, PECO
Service to Humanity Award	John Kane, Business Manager Plumbers Union Local 690
Special Recognition of Service	PA State Representatives John Taylor & Bill Keller



ABOUT TB&C

The Transportation, Building and Construction Awards Luncheon is a fundraiser that brings together executives, businesses and the local community to recognize those individuals and projects in the fields of transportation, building and construction that have had impact on the city of Philadelphia and the South Jersey area. These awards will be presented to the most outstanding project or individual within each category. This luncheon brings together over 220 companies and 1100 individuals for networking and raising important funds for the March of Dimes.

We invite you to discuss the variety of options available for TB&C sponsorship to help you reach an active and engaged audience. By working with your March of Dimes representative, you can create a program that meets your goals, objectives and target audience in your area, and even across the country. Together we can reach key audiences in your community.

ABOUT MARCH OF DIMES

We believe that every baby deserves the best possible start. Unfortunately, not all babies get one. **We are changing that.** From advocacy to education to research, we're working to level the playing field so that all moms and babies are healthy. Because when a society supports every family, the future is brighter for us all. And when communities work together, even the toughest problems can be solved.

OUR ORGANIZATION DOES THIS BY:

- Supporting research toward solutions that ensure every baby is born healthy.
- Advocating for policies that prioritize the health of moms and babies.
- Providing resources and programs to help moms before, during and after pregnancy.
- Educating medical professionals on known solutions to improve the care that moms and babies receive.
- Uniting local communities across the nation through events and collaboratives.
- Partnering with organizations and companies committed to helping moms and their families.

EACH YEAR IN THE UNITED STATES:

- Nearly 4 million babies are born.
- Nearly half a million babies are born prematurely or with birth defects.
- More than 23,000 babies die before reaching their first birthday.
- In addition to the human toll, the societal cost of premature birth is more than \$26 billion per year.

IN THE LAST YEAR:

- We funded research grants totaling nearly \$16.7 million.
- We invested \$5.56 million in maternal and child health community grants.
- More than 80,000 families with a newborn in intensive care were offered comfort and information through NICU Family Support®.
- About 16,000 babies in the U.S. received life-saving surfactant therapy developed with funding from March of Dimes.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR - \$15,000

As a **DIAMOND SPONSOR**, your support will be acknowledged in the following manner:

- Premium seating for two tables of ten, company logo displayed on your tables
- Company logo on See you next year Cards, Save the Date Cards (**print deadline 9/10/18**); and Invitations (**print deadline 11/1/18**)
- Company logo listed on the front cover of 1,200 program books
- Full page advertisement in the program book with prominent placement (**print deadline 2/18/19**) ****See ad details on the sponsorship form page.**
- Company Logo listed on the Sponsor Page of 1,200 program books
- Company supplied banner displayed at the event must be *(3 x 4) and can be horizontal or vertical*
- Company logo and photo placement (4 photos) in the PowerPoint presentation (**print deadline 2/18/19**)
- Company logo included in Luncheon Program Power Point
- Five invitations to the VIP Honoree Reception and Honoree Reception, **Fall 2018**
- Five tickets to the VIP Reception on the day of the luncheon.
- Prominent placement of a 3' x 6' display space during the Reception/Networking Hour
- Recognition as a Diamond Sponsor from the stage
- Recognition as a Diamond Sponsor in all media releases
- Recognition as a Diamond Sponsor on TB&C Event website
- Opportunity to give out favors during the Networking Reception. You will need to have staff place on table.
- 2 tickets to the Signature Chef's Auction November 2019

SPONSORSHIP OPPORTUNITIES

NETWORKING SPONSOR - \$10,000

As a NETWORKING SPONSOR, your support will be acknowledged in the following manner:

- Premium seating for two tables of ten, company name displayed on your tables
- Company logo on Save the Date Cards (**print deadline 9/10/18**); and Invitations (**print deadline 11/1/18**)
- Company logo listed on the front cover of 1,200 program books
- Full page advertisement in the program book with prominent placement (**print deadline 2/18/19**) ****See ad details on the sponsorship form page.**
- Company name listed on the Sponsor Page of 1,200 program books
- Company supplied banner displayed at the event in reception area must be (3 x 4) can be horizontal or vertical
- Company logo and photo placement (2 photos) in the PowerPoint presentation (**print deadline 2/18/19**)
- Company logo included in Luncheon Program Power Point
- Four tickets to the VIP Honoree Reception & Honoree Reception, **Fall 2018**
- Prominent placement of a 3' x 6' display space during the Reception/Networking Hour
- Recognition as a Networking Sponsor from the stage
- Recognition as a Networking Sponsor in all media releases
- Recognition as a Networking Sponsor on TB&C Event website
- Opportunity to give out favors during the Networking Reception. You will need to have staff place on table
- 2 tickets to Chefs

PLATINUM SPONSOR - \$7,500

As a PLATINUM SPONSOR, your support will be acknowledged in the following manner:

- One table of ten, company name displayed on your tables
- Company name on Save The Date Cards (**print deadline 9/10/18**); & 2,500 Invitations (**print deadline 11/1/18**)
- Company name on the front cover of 1,200 program books
- Full page advertisement in the event program book (**print deadline 2/18/19**) ****See ad details on the sponsorship form page.**
- Company name listed on the Sponsor Page of 1,200 program books
- Company supplied banner hung at the event must be (3 x 4) horizontal or vertical
- Prominent placement of 3' x 6' display space during the Reception/Networking Hour
- Company photo placement (1 photo) in the PowerPoint presentation (**print deadline 2/18/19**)
- Company name listed in Luncheon Program PowerPoint
- Two tickets to the VIP Honoree Reception and Honoree Reception **Fall 2018**
- Two tickets to the VIP Reception on the day of the luncheon.
- Recognition as a Platinum Sponsor in all media releases
- Recognition as a Platinum Sponsor on TB&C Event website



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$5,000

As a **GOLD SPONSOR**, your support will be acknowledged in the following manner:

- One table of ten, with company name displayed on your table
- Company photo placement (1 photo) in the Rolling PowerPoint presentation (networking hour) **(print deadline 2/18/19)**
- Company name listed on the Sponsor Page of 1,200 program books
- Company name included in luncheon PowerPoint
- Full page advertisement in the program book **(print deadline 2/18/19) **See ad details on the sponsorship form page.**
- Recognition as a Gold Sponsor in all media releases
- Recognition as a Gold Sponsor on March of Dimes TB&C Event website

SILVER SPONSOR - \$3,500

As a **SILVER SPONSOR**, your support will be acknowledged in the following manner:

- One table of ten with company name displayed on your table
- Company name listed on sponsor page of 1,200 program books
- Half page advertisement in the program book **(print deadline 2/18/19) **See ad details on the sponsorship form page.**
- Company name listed in Rolling PowerPoint presentation during networking hour
- Recognition as a Silver Sponsor in all media release
- Recognition as a Silver Sponsor on TB&C Event website

BRONZE SPONSOR - \$2,500

As a **BRONZE SPONSOR**, your support will be acknowledged in the following manner:

- Five tickets
- ½ page advertisement in 1,200 program books **(print deadline 2/18/19) **See ad details on the sponsorship form page.**
- Company name listed in networking rolling PowerPoint



2019 SPONSORSHIP COMMITMENT

Yes, I would like to participate in the 26th Annual Philadelphia Transportation, Building & Construction Awards Luncheon on March 13, 2019.

- \$15,000 DIAMOND SPONSOR
- \$10,000 NETWORKING SPONSOR
- \$7,500 PLATINUM SPONSOR
- \$5,000 GOLD SPONSOR
- \$3,500 SILVER SPONSOR
- \$2,500 BRONZE SPONSOR
- \$200 per ticket

***Please contact the March of Dimes for additional opportunities.
Please call Alexis Moyer 484-685-5847**

Yes, I am pleased to purchase an ad for placement in the program booklet.

- Full Spread (2 pages) \$1000
- Full Page \$750

AD COPY MUST BE RECEIVED BY FEBRUARY 18, 2019 TO BE INCLUDED IN THE BOOK
Full page ad (5 ½W by 8 1/2H) Half page ad (4 ½W by 3 ¾H) All ads are in black and white. All ads must be print ready and submitted electronically. Preferred format JPEG and or PDF. Please send your electronic ad to Alexis Dowhie Moyer at amoyer@marchofdimes.org

Enclosed is my check for \$ _____ ****Please make checks payable to the March of Dimes.**

Name & Title _____
 Company _____
 Address _____
 City/State/Zip _____
 Telephone _____ Email _____

Signature _____ (Please SIGN! Signature needed for ALL Sponsorships!!)

_____ I am unable to attend but would like to make a 100% tax deductible donation to Fund the Mission of the March of Dimes. Donation suggestions:

- \$1500
- \$1000
- \$750
- \$500
- \$250
- other amount

In Pennsylvania, the official registration and financial information of March of Dimes may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. In New Jersey, INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/ocp.htm#charity. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

Please send payment to our Centralize Accounts Team:

**March of Dimes Foundation
Donation Processing Center
PO Box 673667
Marietta, GA 30006**

Questions or details about the event contact:

Alexis Moyer
amoyer@marchofdimes.org
(484) 685-5847