



36<sup>TH</sup> ANNUAL  
**SPORTS  
LUNCHEON**  
2019

December 3, 2019  
11:30 a.m.- 2:00 p.m.  
New York Hilton Midtown  
Grand Ballroom, NYC

HONORING:

**Sports Leadership Award: Steve Tisch, New York Football Giants**  
**Corporate Leadership Award: National Football League in honor of the 100<sup>th</sup> Season**  
**(Accepting: Commissioner Roger Goodell)**  
**Sportswoman of the Year Award: Lindsey Vonn, Olympic Gold Medalist**  
**Sportsman of the Year Award: CC Sabathia, New York Yankees**

## **RESERVATION FORM**

### **SPONSORSHIPS**

\_\_\_\_ Gold Sponsor: \$ 25,000

Prominent seating for one table of ten guests with VIP Reception access; Corporate logo included on the front cover of the event invitation, event journal and on all signage at the event; Two-page, four-color ad spread in the event journal (specs sent separately); Mention from podium during event; Corporate logo displayed throughout duration of luncheon; Acknowledgment on sponsor page in journal; Company name will appear on appropriate pre- and post-event materials; 30-second television spot on MSG Broadcast of Luncheon (*approved by MSG Networks*); Acknowledgement on Greater New York Facebook page.

\_\_\_\_ Center Court Sponsor: \$ 13,500

Seating for one table of ten guests; Company name listed on stage screen; Mention from podium during event; One full-page, four-color ad in the event journal; and Company name listed on sponsor page in event journal.

### **TABLE & TICKET**

\_\_\_\_ Behind Home Plate Table (10 seats): \$ 7,500

\_\_\_\_ Center Ice Seat (1 seat): \$ 750

### **JOURNAL**

\_\_\_\_ Full Page (four-color) \$ 5,000

\_\_\_\_ Full Page (black/white) \$ 3,500

#### **Journal Ad - Print Ready Specifications**

Publication Trim Size: 8 1/2" wide x 11" high

Full Page (non-bleed): 7.5" wide x 10" high

Bleed Negative: 8 3/4" wide x 11 1/4" high

Notes: Please supply electronic media files as press ready PDFs with bleeds and crop marks if necessary or Illustrator CS files with all linked art, including fonts, on a disk with a color proof. Special note: Print ready PDF with bleeds and crop marks preferred.

Deadline: November 8<sup>th</sup> to [jcarlo@marchofdimes.org](mailto:jcarlo@marchofdimes.org)

PLEASE SEND RESERVATION to Natasha Hirji at [nhirji@marchofdimes.org](mailto:nhirji@marchofdimes.org)

Reservation Total \$ \_\_\_\_\_ In Honor of: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_

\_\_\_\_ Check (Payable to: March of Dimes. Mail to: 515 Madison Avenue, 20th Floor, NY, NY 10022, ATT: Sports Luncheon)

\_\_\_\_ Credit Card No. \_\_\_\_\_ Exp. \_\_\_\_\_ Security: \_\_\_\_\_

Notes: No Refunds Permitted. Seating is based on level of support. For questions, please contact Natasha Hirji at 212-353-1012 or [nhirji@marchofdimes.org](mailto:nhirji@marchofdimes.org). Over 34 years, the Sports Luncheon has raised over \$15 million to support the March of Dimes mission. Thank you for your support!

[www.marchofdimes.org/events/nycsports](http://www.marchofdimes.org/events/nycsports)