

RESERVATION FORM

Tuesday, November 28, 2017, 11:30AM-2:00PM
New York Hilton Midtown, Grand Ballroom, NYC

HONORING:

Corporate Leadership Award

Dawn Hudson, EVP and Chief Marketing Officer, National Football League

Sports Leadership Award

David Baker, President & CEO, Pro Football Hall of Fame

Sportswoman of the Year Award

Simone Biles, 4x Olympic Gold Medalist, Gymnastics, Rio 2016 Olympic Games

Sports Legend Award

Ron Darling, Baseball Analyst, SNY / Turner Sports / MLB Network

march of dimes[®]

A FIGHTING CHANCE FOR EVERY BABY[™]

34th Annual Sports Luncheon

Presented by



SPONSORSHIPS

_____ Gold Sponsor: \$ 25,000

Prominent seating for one table of ten guests with VIP Reception access; Corporate logo included on the front cover of the event journal and on all signage at the event; Two-page, four-color ad spread in the event journal; Mention from podium during event; Corporate logo displayed throughout duration of luncheon; Acknowledgment on sponsor page in journal; Company name will appear on appropriate pre- and post-event materials; 30-second television spot on MSG Broadcast of Luncheon*; Acknowledgement on Greater New York Facebook page.

_____ Center Court Sponsor: \$ 13,500

Seating for one table of ten guests; Company name listed on stage screen; Mention from podium during event; One full-page, four-color ad in the event journal; and Company name listed on sponsor page in event journal.

TABLE & TICKET

_____ Behind Home Plate Table (10 seats): \$ 7,500

_____ Center Ice Seat (1 seat): \$ 750

JOURNAL

_____ Full Page (four-color) \$ 5,000

_____ Full Page (black/white) \$ 3,500

Deadline: October 25 to jcarlo@marchofdimes.org

*Note: MSG Network to pre-approve all broadcast spots.

Journal Ad - Print Ready Specifications

Publication Trim Size: 8 1/2" wide x 11" high

Full Page (non-bleed): 7.5" wide x 10" high

Bleed Negative: 8 3/4" wide x 11 1/4" high

Notes: Please supply electronic media files as press ready PDFs with bleeds and crop marks if necessary or Illustrator CS files with all linked art, including fonts, on a disk with a color proof. Special note: Print ready PDF with bleeds and crop marks preferred.

PLEASE E-MAIL RESERVATION FORM TO NHIRJI@MARCHOFDIMES.ORG

Reservation Total \$ _____ In Honor of: _____

Name _____ Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____

___ **Check** Checks payable to: March of Dimes. Mail to: 515 Madison Avenue, 20th Floor, NY, NY 10022, ATT: Sports Luncheon

___ **Credit Card** Card Number: _____ Exp. _____ Security: _____

Notes: No Refunds Permitted. For questions, please contact Natasha Hirji at 212-353-1012 or nhirji@marchofdimes.org

March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. More than 4 million babies were born in the United States last year and March of Dimes helped each and every one through research, education, vaccines and breakthroughs. Over 33 years, the Sports Luncheon has raised over \$13 million to support the March of Dimes mission.