



A FIGHTING CHANCE FOR EVERY BABY™

Council Member Contact Information

Name: _____

Phone Number: _____

Date of Visit: _____



Chain Reaction Youth Council

Prom Fashion Show

Partnership opportunities

The March of Dimes CARES

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth and infant mortality. We carry out this mission in a variety of ways.



COMMUNITY

Our programs help moms-to-be in the United States have full-term pregnancies and healthy babies.



ADVOCACY

We advocate for legislation, services and programs that help moms in the United States get care and services to improve their health and the health of their babies.



RESEARCH

We research the serious problems that threaten our babies and work on treating and preventing them.



EDUCATION

From preconception health classes for families-to-be to continuing education for nurses, in every conceivable media, the March of Dimes provides resources to improve maternal and child health.



SUPPORT

Through our online community and in hospitals in the United States, we offer comfort and information to families with a newborn in intensive care.

You can play a vital role in helping us find solutions to combat prematurity and birth defects. We're making breakthroughs to improve the health of moms and babies, and together, we can save billions of dollars and tens of thousands of lives.

Annually in the United States:

- Nearly 4 million babies are born, and about 380,000 of those are preterm.
- 120,000 babies come into this world with a birth defect.
- Almost 23,500 babies die before reaching their first birthday.
- The societal cost of premature birth is \$26.2 billion.

In the last year:

- We funded research grants totaling nearly \$24 million.
- We invested \$5.56 million in maternal and child health community grants.
- More than 90,000 families with a newborn in intensive care were offered comfort and information through NICU Family Support®.
- 15,700 babies received lifesaving surfactant therapy, developed by March of Dimes researchers.

Sources and Notes

Births and preterm births—National Center for Health Statistics (NCHS), final natality 2014.

Birth defects—CDC estimate of the number of babies born with a birth defect. Infant mortality—NCHS, infant mortality, 2013. Societal cost—Institute of Medicine report, 2007.

MOD investment—research and community grants funded in 2015.

2018 Sponsorship commitment form

Chain Reaction Youth Council Prom Fashion Show

Company name/donor

Primary contact

Address

City

State

ZIP Code

Phone

Fax

Email

Alternate contact person

Fax

Email

☐ YES, we will support the March of Dimes, as a sponsor in the amount of \$ _____.

Signature of primary contact

Date

(My signature indicates authorization to make this commitment on behalf of my company.)

☐ YES, you may list my/our name in press releases, annual reports, and/or internal publications as a contributor. Please publish my/our name as:

☐ NO, I/we prefer the support remains anonymous. Please do not publish the name.

Payment options (payment is due no later than 30 days prior to event):

☐ Check enclosed (payable to March of Dimes)

☐ Credit card

Credit card number

Expiration date

CSC

Circle one:

Visa

Mastercard

American Express

Discover

Name as it appears on card

Signature

Please mail original form to:

March of Dimes Donation Processing Center • P.O. Box 673667 • Marietta, GA • 30006

Phone (870) 316-7482 • Email sblackwell@marchofdimes.org

CRYC Member signature

Date

Authorized March of Dimes signature

Date

2018 Chain Reaction sponsorship offerings

As a sponsor of Prom Fashion Show—the only event in Northeast Arkansas catering to this unique audience of 1,200+ high school age models, parents, families, and attendees—your company will receive the following benefits throughout the campaign:

Presenting sponsor \$3,000

- Recognition as Presenting Sponsor in all press, media, social media, digital and press releases, etc.
- Customizable social media campaign leading up to and at the event
- 3 advertisement slides during event in PowerPoint Presentation with onstage mentions by Emcee
- 1 minute video commercial space before event and during intermission
- Company banner placement at venue in prime location
- 6 complimentary tickets to the event
- Opportunity for customizable reciprocal package contingent on approval of all parties involved

Gold sponsor \$1,500

- Recognition in all press, media, social media, digital and press releases, etc
- Customizable social media campaign leading up to the event
- 2 advertisement slides during event in PowerPoint Presentation with onstage mentions by Emcee
- 4 complimentary tickets to the event

Silver sponsor \$750

- 1 advertisement slide during event in PowerPoint Presentation with onstage mentions by Emcee
- 2 complimentary tickets to the event

Bronze sponsor \$300

- 1/2 advertisement slide during event in PowerPoint Presentation with onstage mentions by Emcee
- 2 complimentary tickets to the event

Tickets may be purchased from CRYC Members or Prom Fashion Show Models for \$10 each before the event and the night of. All donations at any amount help us give every baby a fighting chance.

Thank you!