

27th Annual Commercial & Industrial **REAL ESTATE AWARDS**

Lehigh Valley, Pennsylvania

REAL ESTATE INDIVIDUAL OF THE YEAR

♥ **ATTORNEY JOSEPH A. ZATOR II**

REAL ESTATE PROJECT OF THE YEAR

♥ **MAJESTIC BETHLEHEM CENTER**

Presented Virtually on

OCTOBER 30TH, 2020

(Time to be determined)



MAJESTIC REALTY CO.

E V E N T P A R T N E R



Dear March of Dimes Supporter,

For the past 27 years, leaders in the industry of commercial real estate have come together to create awareness and raise funds for the March of Dimes. The Commercial and Industrial Real Estate Awards is the largest social event for the March of Dimes. The event has raised hundreds of thousands of dollars to support local efforts here in the Lehigh Valley.

Every human being that ever dreams of having a baby and becoming a parent hopes for one singular thing...to have a healthy child. This hope is as natural as breathing. For too many families, this hope does not always become a reality. As difficult as it is to believe that this can happen in this day and age in the United States, one in ten babies is born too soon and fights an uphill battle for a healthy start to live. This experience not only alters the life of the newborn but changes the lives of the parents forever as well. It puts the family on a new course in uncharted territory that is frightening, overwhelming, and difficult to navigate.

The U.S. is facing a crisis in maternal and newborn health. This year 50,000 pregnant women will suffer life-threatening health challenges. One in ten U.S. babies will be born preterm.

Since the start of the COVID-19 pandemic the March of Dimes has been creating new and innovative programs. They established the Mom and Baby COVID-19 Intervention and Support Fund to support research for necessary interventions to prevent or treat COVID-19, advocate on behalf of moms and babies on this issue and educate the public about precautionary measures. The world has been put on pause during this unprecedented time, but the March of Dimes cannot and will not stop or even slow down! We are needed now more than ever!

These have been financially hard times for everyone here in the US. This event will be held virtually on October 30, 2020. We hope that you can join us along with our Event Partner Majestic Realty Co. and our two Platinum sponsors Zator Law and Commerce Construction Co., L.P. for this vital event.

March of Dimes leads the fight for all moms and babies. And they cannot fight for them alone. In every community where there is a need, March of Dimes brings to bear a comprehensive suite of solutions to advance their Mission. A world where every mom and baby is healthy regardless of wealth, race or geography.

Thank you for your interest in supporting us during these challenging times. Someone from the committee will be reaching out to you, shortly. Together we can help every baby get the best possible start. Their advancements are possible because of you.

With much thanks,

Steve Bowers

2020 MOD Chair Commercial & Industrial Real Estate Awards

27th Annual

COMMERCIAL & INDUSTRIAL REAL ESTATE AWARDS

This annual event honors an outstanding individual, company or entity whose work in Lehigh Valley real estate has made a contribution to the economic development and quality of life for the Lehigh Valley. The March of Dimes Awards Event is organized by a committee of volunteers, representing many disciplines of the commercial and industrial real estate business and allied professionals. The 27th Annual Commercial & Industrial Real Estate Awards will be presented virtually on October 30th at a time to be determined.

The Event Committee takes great pride in inviting you to join us in honoring this year's recipients:

- Attorney Joseph A. Zator II, Founder and Member of Zator Law
- Majestic Bethlehem Center

Previous Recipients:

Real Estate Individual/Organization of the Year

1994—The late Donald B. Stabler, Stabler Companies Inc.	2008—Richard Thulin, Arcadia Properties, LLC
1995—Lehigh Valley Industrial Park, Inc. (LVIP) and its Founders	2009—Jeffrey P. Feather, National Penn Bancshares, Inc.
1996—Jaindl Land Company	2010—Joseph A. Fitzpatrick, Jr., Fitzpatrick, Lentz & Bubba
1997—The late Willard G. Rouse III, Liberty Property Trust	2011—David M. Jaindl, Jaindl Land Company
1998—William S. Hecht, PPL Utilities, Inc.	2012—Donald D. Frederick, Principal Investments & The Frederick Group
1999—Lehigh Valley Planning Commission	2013—20th Anniversary, Honored past 20 years of Award Recipients
2000—Duane Dunham, Bethlehem Steel Corp.	2014—CREW Lehigh Valley, Commercial Real Estate Women Network
2001—The late Walter Dealtrey, LVIP	2015—Liberty Property Trust
2002—The late Grover H. Stainbrook, LVIP	2016—David Weinstein, Sunburst Property Management, Inc.
2003—The late Dr. Robert Kopecek, Northampton CC	2017—L. Charles Marcon, Duggan & Marcon Inc.
2004—Lee A. Butz, Alvin H. Butz, Inc.	2018—Frank Smith, NAI Summit
2005—Robert A. Spillman, Spillman Farmer Architects	2019—Scott Fainor -Former Bank Executive & Active Community Member
2006—Louis K. Pektor III, Ashley Development Corp.	
2007—Jim Petrucci, J.G. Petrucci Company, Inc.	

Real Estate Project of the Year

2002—Route 33 Extension Project	2011—SteelStacks - An Arts & Cultural Campus
2003—PPL Plaza	2012—St. Luke's University Health Network, Anderson Campus
2004—St. Luke's Union Station	2013—20th Anniversary, Honored past 20 years of Award Recipients
2005—Lehigh Valley Hospital Muhlenberg	2014—PPL Center
2006—Olympus America Headquarters	2015—Ocean Spray Cranberries, Lehigh Valley Bottling Facility
2007—Integrated Health Campus	2016—Charles Chrin Interchange
2008—Coca-Cola Park	2017—Hamilton Crossings
2009—Sands Casino Resort Bethlehem	2018—B. Braun, Crayola, Mack Trucks
2010—STEPS Building Lehigh University	2019—Gateway at Greenway Park and Madison Farms



2020 COMMITTEE CHAIR

Steve Bowers

Penn Community Bank

VICE-CHAIR

Joseph Correia

J.G. Petrucci Co, Inc.

2020 COMMITTEE

Caitlin English

Duke Realty

Liz Martin

LVEDC

William Erdman

Keystone Consulting Engineers, Inc.

Leslie Morrone

The Frederick Group Realtors & Appraisers

Bud Hackett

Development Planning Associates LLC

Pete Reinke

Univest Bank

Costas Hrousis

Veraxia Commercial Real Estate Solutions

Justin Ryan

LVIP, INC

Adam Jaindl

Jaindl Land Company

Erich Schock

Fitzpatrick, Lentz & Bubba PC

Christa Kraftician

Spillman Farmer Architects

Brett Showalter

St. Lukes University Health Network

Michael Jeitner

Bohler Engineering

Frank T. Smith

NAI Summit

Ana Martins

Van Cleef Engineering Associates, LLC

Laura Laudone Weiss

Laudone & Associates, Inc.

27th Annual

COMMERCIAL & INDUSTRIAL REAL ESTATE AWARDS

October 30, 2020

Virtual Event

March of Dimes is seeking support from individuals and corporations in sponsoring the 2020 Commercial & Industrial Real Estate Awards Event. Your sponsorship will help March of Dimes lead the fight for the health of all moms and babies. This is a unique opportunity to support a successful event that will be attended virtually by hundreds of individuals from the real estate industry and the corporate community.*

SPONSORSHIP LEVELS

EVENT PARTNER (SOLD OUT) - \$ 10,000



MAJESTIC REALTY CO.

PLATINUM SPONSOR (SOLD OUT) \$ 6,000



ZATOR LAW



COMMERCE CONSTRUCTION CO., L.P.

COMMERCIAL & INDUSTRIAL REAL ESTATE AWARDS

October 30, 2020

Virtual Event

SPONSORSHIP LEVELS CONTINUED

GOLD SPONSOR - (3 Remaining) \$ 4,000

Company logo listed under sponsor category in program booklets
Virtual attendees for 12
Company logo on scrolling slideshow during event
Company can utilize 1 full slide (full color) for networking slide show
Company logo on screen and name mention during program
Half page black & white ad (5"x4") in program books
Choice of one customized opportunity: Fund the Mission Sponsor, Raffle/Auction Sponsor
Company logo with reciprocal link on event webpage
Recognition in all news releases and publicity packets distributed to all local media
Opportunity for company to have a representative serve on the event committee

SILVER SPONSOR - \$ 2,000

Company name listed under sponsor category in program booklets
Virtual attendees for 10
Company logo on scrolling slideshow during event
Company logo on screen and name mention during program
Quarter page black & white ad (2.4"x4") in program books

BRONZE SPONSOR- \$ 1,000

Company name listed under sponsor category in program books
Virtual attendees for 8

COPPER SPONSOR- \$ 600

Company name listed under sponsor category in program books
Virtual attendees for 4

*subject to change due to government regulations related to the Covid 19 pandemic

"In Pennsylvania, the official registration and financial information of March of Dimes may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. In New Jersey, INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/ocp.htm#charity. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT."

Commercial & Industrial Real Estate Awards

Monday, October 30, 2020
Virtual Event

RESPONSE FORM

___ I/We are pleased to support the March of Dimes in its effort to improve the health of babies by becoming a Sponsor as indicated below:

___	SOLD OUT	EVENT PARTNER	\$10,000
___	SOLD OUT	PLATINUM SPONSOR	\$6,000
___		GOLD SPONSOR	\$4,000
___		SILVER SPONSOR	\$2,000
___		BRONZE SPONSOR	\$1,000
___		COPPER SPONSOR	\$ 600

___ I/We are unable to attend, but would like to make a 100% tax-deductible contribution of \$1,000 ___, \$750 ___, \$500 ___, \$250 ___, \$100 ___, \$50 ___ Other ___ to help fund the mission of the March of Dimes.

___ I/We would like to sponsor a raffle/auction Item (Company to be recognized)

Name of Respondent: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Bus. Phone: _____ Fax: _____

Email: _____

Commercial & Industrial Real Estate Awards

Attn: Rose Anema

P.O. Box 22134

Lehigh Valley, PA 18002-2134



Please send a copy of this form with payment. Checks should be made payable to the March of Dimes.

Deadline for Sponsorship Commitment is Requested by September 20th

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