



**Corporate Leadership Award: George Pyne, Bruin Sports Capital**  
**Sports Leadership Award: Peter B. Bevacqua, PGA of America**  
**Sportswoman of the Year Award: Swin Cash, WNBA**

## **REGISTRATION FORM**

**Luncheon Sponsorship** *EXCLUSIVE*

**\$ 50,000**

Front row seating for one table of ten guests in front row with VIP Reception access; Opportunity to select one Celebrity guest to be seated at table; corporate logo included on front cover of invitation, front cover of event journal, printed sponsor signage at event, stage screen throughout duration of luncheon, March of Dimes Sports Luncheon print advertisement to run in *SportsBusiness Journal*; Mention from podium as Luncheon Sponsor during event, Photo opportunity with honorees in Press Room; Two page, four-color ad spread in event journal and company name listed on Sponsor thank you page; 30-second TV spot on MSG Broadcast of Luncheon; Acknowledgement in pre- and post-event Press Releases and Media Alerts, on March of Dimes Greater New York web site with hyperlink; Corporate logo and acknowledgment on March of Dimes Greater New York Facebook and Twitter.

**Gold Sponsorship**

**\$ 25,000**

Prominent seating for one table of ten guests with VIP Reception access; Corporate logo included on the front cover of the event journal and on all signage at the event; Two-page, four-color ad spread in the luncheon journal; Mention from podium during event; Corporate logo displayed throughout duration of luncheon; Acknowledgment on sponsor page in journal; Company name will appear on appropriate pre- and post-event materials; 30-second television spot on MSG Broadcast of Luncheon; Acknowledgement on Greater New York Facebook page.

**Center Court Sponsorship**

**\$ 13,500**

Seating for one table of ten guests; One full-page, four-color ad in the luncheon journal; Acknowledgment on sponsor page in event journal.

**TABLE & TICKET**

**Behind Home Plate** (table of 10 guests)

**\$ 7,500**

**Center Ice Seat** (1 ticket)

**\$ 750**

**JOURNAL**

**Full Page (four-color)** **\$6,500**

**Full Page (black/white)** **\$5,000**

**Half Page (black/white)** **\$3,500**

All ads must be received no later than October 24<sup>th</sup>.

**Print Ready Specifications**

Publication Trim Size: 8 ½" wide x 11" high

Full Page (non-bleed): 7.5" wide x 10" high

Half Page Horizontal: 7" wide x 5" high

Bleed Negative: 8 ¾" wide x 11 ¼" high

Please supply electronic media files as press ready PDFs with bleeds and crop marks if necessary or Illustrator CS files with all linked art, including fonts, on a disk with a color proof. **Of special note: Print ready PDF with bleeds and crop marks preferred.**



**Wednesday, November 30, 2016**

**Waldorf Astoria New York**

11:30AM Reception / 12:15PM Luncheon & Awards

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**Sports Leadership Award: Peter B. Bevacqua, PGA of America**

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**REGISTRATION FORM**

**Reservation**

_____ Luncheon Sponsorship	\$ 50,000
_____ Gold Sponsorship	\$ 25,000
_____ Center Court Sponsorship	\$ 13,500
_____ Behind Home Plate Table	\$ 7,500
_____ Center Ice Seat	\$ 750

**Journal**

_____ Full Page (four-color)	\$ 6,500
_____ Full-Page (black/white)	\$ 5,000
_____ Half-Page (black/white)	\$ 3,500

**Charitable Donation**

\_\_\_\_\_ I am unable to attend, but I am pleased to make a 100% tax deductible donation in honor of \_\_\_\_\_.

**PLEASE SCAN AND E-MAIL RESERVATION TO [NHIRJI@MARCHOFDIMES.ORG](mailto:NHIRJI@MARCHOFDIMES.ORG)**

Reservation/Donation Total \$ \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Website address (if applicable) \_\_\_\_\_

\_\_\_ Check (Please make checks payable to MARCH OF DIMES and mail to: March of Dimes, 515 Madison Avenue, 20th Floor, NY, NY 10022, Attention: Sports Luncheon)

\_\_\_ Credit Card

Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_ Security: \_\_\_\_\_

*Please note: Table seating will be based on the level of sponsorship. No Refunds Permitted.*

**For questions, please contact Natasha Hirji, March of Dimes, Phone: 212-353-1012 / E-mail: [nhirji@marchofdimes.org](mailto:nhirji@marchofdimes.org)**

March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. More than 4 million babies were born in the United States last year and March of Dimes helped each and every one through research, education, vaccines and breakthroughs. Over 32 years, the Sports Luncheon has raised over \$12 million to support the March of Dimes mission.