



23rd Annual Real Estate & Economic Development Award



Honoring: Lisa Shelnutt, United Community Bank

Sponsorship Opportunities

Tuesday, November 17, 4pm

In light of Covid-19 we are moving to a virtual platform.

More details to follow.

We lead the fight for the health of all moms and babies by:



Supporting Moms and families through every stage of their pregnancy journey



Funding clinical and social science research on the causes of maternal morbidity, preterm birth, and maternal and infant death.



Advocating for policies that prioritize the health of moms and babies.



Educating medical professionals with best practices and programs to better serve moms and families

Moms and babies are facing an urgent health crisis.

- 1 in 9 babies are born prematurely in South Carolina.
- 2 babies die every hour in the US. Premature birth and its complications are the largest contributing factor to infant death.
- 2 women die every day from pregnancy-related causes in the US.
- In the US, black women have maternal death rates over three times higher than women of other ethnicities.
- The societal cost of premature birth in South Carolina is \$330 million/yr. and \$25.2 billion in the US.

In the last year:

- We created a Virtual NICU family support program, a virtual Supportive Pregnancy Care Program, and weekly Facebook Live events with medical and maternal/child health experts to educate and support families during COVID-19.
- We have joined national coalition partners advocating for policies and funding to support moms, babies, and families in the COVID-19 response.
- We funded 5 studies investigating how social policies impact birth outcomes
- We discovered [electromyometrial imaging](#) to “see” contractions as they happen
- We supported over 50,000 premature babies with NICU Family Support at 69 hospitals
- We advocated on 150+ State Legislative bills and helped advance [the Newborn Screening Saves Lives Reauthorization Act of 2019](#)
- We created community for 1,236 families to share their stories of pregnancy, parenting, loss, and challenge the “You’ll be Fine” mentality when too often, [#itsnotfine](#)

You can play a vital role in helping us fight for every mom and baby. Together we can discover new solutions and improve the health of moms and babies.

About the Real Estate & Economic Development Award

The March of Dimes Real Estate Award Luncheon pays tribute to a leader from the real estate & economic development industry who has shown outstanding leadership, vision, & a long history of service to the community. Each year's honoree is chosen for their impact on the community and is selected by a committee of past honorees.

The 90-minute luncheon provides a unique opportunity to network with over 300 business associates and gain community exposure for your organization. This year marks the 23rd annual Real Estate Award in Greenville.

Real Estate Award Recipients

Charleston

1998: The Beach Company
1999: Max Hill, ReMax Realty Services, Inc.
2000: Grange Cuthbert, Prudential Carolina
2001: Pat McKinney, Kiawah Island
2002: John L. Knott, Jr., Noisette Company
2003: Wally Seinsheimer, Dolphin Architects
2004: Vince Graham, Civitas
2005: Robert Clement
2006: Anthony McAlister
2007: Charlie Carmody, CB Richard Ellis
2008: Mike Bennett and Hank Hofford
2009: Arthur Swanson, SC Bank and Trust
2010: Jody Tamsberg, Tamsberg Properties
2011: Mayor Joseph Riley
2012: Dr. Ray Greenberg, MUSC
2013: Mayor Summey, City of North Charleston
2014: Senator Paul Campbell
2015: Neil Robinson, Nexsen Pruitt
2016: Ken Seeger, West Rock Land and Dev.
2017: John Holder, Holder Properties
2018: Marc Durlach and John Durlach
2019: LS3P
2020: Stuart Whiteside, Seamon Whiteside

Greenville

1998: Bob Hughes, Hughes Development
1999: Champ Covington, Windsor-Aughtry
2000: T. Walter Brashier
2001: Douglas Harper, Harper Corporation
2002: C. Dan Joyner, Prudential
2003:
2004: Frank Halter, Coldwell Banker Caine
2005: Mike McNicholas, Carolina Holdings
2006: Tommy Thomason, Professional Mortgage
2007: Nancy Whitworth, City of Greenville
2008: Jim Anthony, The Cliffs Communities
2009: Stewart Spinks, Spinx Company
2010: Jim Terry & Buck Welling
2011: David Glenn & Jackson Hughes
2012: Mike Riordan, Greenville Hospital System
2013: Craig Brown, Greenville DRIVE
2014: Vivian Wong, ReBound Health
2015: DJ Rama, JHM Hotels
2016: Tom Croft, The Croft Company
2017: Bryson Thomason, First Horizon Comm. Mortgage
2018: Robert Benedict, Clemson University – MRED
2019: Joe Pazdan, McMillan Pazdan Smith
2020: Lisa Shelnutt, United Community Bank



2020 Sponsorship Opportunities

In light of Covid-19 we are moving to a virtual format for 2020. We will broadcast the award event electronically and invite you to host a small gathering at your office or location of choice to watch the event with close friends and colleagues.

Yes, I want to fight for the health of moms & babies in South Carolina!

☐ **Presenting Sponsor - \$15,000**

Presenting sponsor billing on all PR, media and event materials. Logo placement and verbal mentions during virtual event. Opportunity to congratulate honoree in video aired during virtual event. High-end catered food and beverage for 20 people for your event viewing party. Four (4) invites to 2021 exclusive pre-event party.

☐ **Platinum Sponsor - \$10,000**

Prominent Recognition in all PR, media and event materials with opportunity to sponsor an exclusive category. Logo placement and verbal mentions during virtual event. Opportunity to congratulate honoree in video aired during virtual event. High-end catered food and beverage for 15 people for your event viewing party. Four (4) invites to 2021 exclusive pre-event party.

☐ **Silver Sponsor - \$5,000**

Silver Sponsor billing in all PR, media and event materials. Logo placement and verbal mentions during virtual event. Opportunity to congratulate honoree in video aired during virtual event. Catered food and beverages for 10 people for your event viewing party. Four (4) invites to 2021 exclusive pre-event party.

☐ **Bronze Sponsor - \$3,000**

Bronze sponsor billing in all event materials. Verbal mention during virtual event. Opportunity to congratulate honor in video aired during virtual event. Appetizers and beverages for 10 people for your event viewing party.

Two (2) invites to 2021 exclusive pre-event party.

☐ **Corporate Sponsor - \$1,500**

Name recognition in event materials. Snacks and beverages for 10 people for your event viewing party. Two (2) invites to 2021 exclusive pre-event party.

☐ **Fund the Mission Gift - \$500+**

One (1) invitation to 2021 exclusive pre-event party.

2020 Sponsorship Commitment Form

Real Estate & Economic Development Award Luncheon

Company name

Please indicate how you wish to be listed on printed materials

Primary contact

Address

City

State

ZIP Code

Phone

Email

Alternate contact person

Email

☐ YES, we will support the March of Dimes, as a _____ sponsor in the amount of \$ _____.

☐ We cannot participate as a sponsor but would like to make a 100% tax deductible *Fund the Mission* Gift in the amount of \$ _____.

Signature of primary contact

Date

(My signature indicates authorization to make this commitment on behalf of my company.)

Payment options (payment is due no later than 30 days prior to event):

- ☐ Email me an Invoice
☐ Credit card

Credit card number

Credit Card Expiration date

3 or 4 Digit Security Code

Name as it appears on card

Billing Address (if different from above)

Signature of cardholder

Please email sponsorship forms to mgibson@marchofdimes.org or mail to: March of Dimes
3 Jervy Ave.
Greenville, SC 29607