



VIRTUAL FUNDRAISING IDEAS



It's our Anniversary!
Reach out to at least 50 donors in honor of
March for Babies' 50th Anniversary.

Apps to socially connect:

1. **Marco Polo** marcopolo.me - A video app where you can have live video with family and friends or you can tape a video, deliver it, and receive a response back.
2. **Google Hangout** apps.apple.com/us/app/hangouts/id643496868 - Similar to Marco Polo.
3. **Facebook Live** facebook.com/facebookmedia/solutions/facebook-live - Interact with your followers through live video. They can post live questions for you to answer.
4. **Instagram Live** help.instagram.com/292478487812558 - Same as Facebook Live.
5. **Instagram Audio gram** headliner.app- Create audio files to share via IG stories.
6. **Zoom** zoom.us – Free video conferencing for up to 30 people.
7. **House Party** houseparty.com - Group video chat for friends to be “together” keeping a social distance.
8. **Netflix Party** netflixparty.com - Watch Netflix with your friends online and chat while doing so.
9. **Charity Miles** –Step Up! branded app to raise money by tracking your steps/miles. Follow the directions on your marchforbabies.org personal fundraising page.

Please be sure to direct all funds to your online fundraising page by using your marchforbabies.org personal page url.

Be creative and put the FUN in Fun(draising)!



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Ideas of how to use these platforms to fundraise:

1. Host a sing-a-thon and “charge” a fee (donation) to participate.
2. Host a Hula Hoop-a-thon. Have friends and family sponsor your flexible child(ren) as you time how long they can hula hoop (i.e. \$5/minute, \$10/minute).
3. If you yourself are flexible, stand on your head for as long as you can and have friends and family sponsor you by the minute.
4. Simply tell your personal story via social media and ask for donations to help support March of Dimes Moms and Babies.
5. Purchase a few small gift cards to auction off to the top 3 donors or the ones who donate \$50 first (amount up to you).
6. Create a Zoom account to host one of the above. Ask for a donation in order to be invited and share a link with those who have donated for a specific date and time.
7. Host a virtual “Cocktails for a Cause” party. Charge a donation fee.
8. Hold a movie party and ask for a small donation to be part of the fun.
9. Host a virtual raffle pull. Collect raffle items from local businesses. Share photos of the items and ask your network to purchase tickets. Set a date and livestream pulling the winners.
10. Host a virtual Trivia Night. Bring your friends and family together to play trivia. Ticket the event or ask for a donation from participants.
11. Host a virtual Fitness Event by doing an activity such as yoga or Zumba. Ticket the event or ask for donations.
12. Create a virtual cooking or mixology class. If you know a chef or someone that loves to cook you can host a cooking night with a simple step by step demonstration or host a fun and interactive mixology class. Participants can create their favorite cocktail or mocktail for the group. Ticket the event or ask for donations.
13. Create a Scavenger Hunt with items that people can find in their homes. Ticket the hunt.

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