



Criteria, Suggested Tips and FAQ's For Heroines of Washington Nominations

For Questions regarding Nominations please contact Kate Leib at 571-257-2309 or kleib@marchofdimes.org

Frequently Asked Questions:

- 1. What industries are included now that the event is called Heroines of Washington?** Women must exemplify superb volunteer service above and beyond their employment requirements in the following industries: Healthcare, Professional Services, Public Sector, Real Estate and Technology. Please see below for biographies from previous award winners.
- 2. What types of jobs would fit under the Professional Services Category?** Professional Services can include Accounting, Communications, Legal, Finance, Banking, Consulting, Marketing, Public Relations, Radio, Transportation, Retail, Associations, etc.
- 3. I'd like to nominate someone that lives in Baltimore, does she qualify for this award?** Yes. Nominees must be located in Maryland, Washington, D.C. and Northern Virginia (Alexandria, Arlington Co, Falls Church, City of Fairfax, Fairfax Co., Loudoun Co., Manassas, Manassas Park and Prince William Co.).
- 4. When do nominations close?** July 15, 2016.
- 5. What should I include in the nomination form?** Please include as much information about the nominee's volunteer work as you can. The more information you can provide about how engaged she is with the organizations she supports the better. The Selections Committee wants to hear about the nominee's passion and commitment to volunteerism and community service.
- 6. Who chooses the winners?** The Selections Committee is comprised of former Heroine Award winners from previous years.
- 7. When will winners be announced?** At the Heroines of Washington Gala on November 15, 2016.
- 8. On your website it says there is a Lifetime Heroine Award and a Rising Heroine Award, may I nominate someone for those categories?** No, you must submit the nomination for the industry the nominee works for. The Selections Committee will determine if she should be considered for the Lifetime or Rising Category.
- 9. How do you define the Rising Category?** This award is presented to a woman in any of the five industry categories who is under the age of 40.
- 10. When will the nominee be notified if she is a finalist?** The Selections Committee will contact Finalists in late August.



Tips when completing a Nomination:

1. It is encouraged that you conduct an interview with your nominee when completing their nomination (should take no more than 10 minutes to complete). We often find that nominators do not know the depth of someone's volunteer work, or that they may not be aware of other volunteer activities that they are involved in. The Selections committee is looking for the depth of work, along with the impact that the nominee has made, and interviewing a nominee will help pull this information out.

Objective:

Objective: To honor women for their dedication to community service and work in the healthcare, real estate, professional services, public sector and technology industries. Awards will be presented for the following categories:

- Healthcare Heroine Award
- Professional Services Heroine Award
- Public Sector Heroine Award sponsored by TSI
- Real Estate Heroine Award sponsored
- Technology Heroine Award sponsored
- Rising Heroine Award
- Lifetime Heroine Award

Key Dates

August 2016 - Finalists will be selected by the Selections Committee comprised of Former Heroines based off of the information provided within the Nomination Form. During the selection process, the nominees' names, titles and companies will be removed from the nomination form, thus making it a BLIND nomination.

September 2016 - Interviews Conducted. Winners selected by the Selections Committee based on the filmed interview and from the Nomination Form.

November 15, 2016 - Heroines of Washington Gala Presentation Night (Winners will be announced)

Nominations Criteria & Process:

* Women must exemplify superb volunteer service above and beyond their employment requirements in the following industries.

- Healthcare: Physicians, Hospital Administrators, Nurses, Medical office employees, Health Insurance, etc.
- Real Estate: Residential, Commercial, Construction, Design/Build, Architecture, etc.
- Professional Services: Accounting, Communications, Legal, Finance, Banking, Consulting, Marketing, Public Relations, Radio, Transportation, Associations, etc.
- Public Sector: Educators, Government employees, Teachers, Military, etc.
- Technology: Information Technology, STEM, Software Engineering, Computer Science, etc.

* The initial review of all nominees by the Selections Committee will be blind and thus, the Selections Committee will not know the name of the individuals or the companies they work for. Please keep this in mind when completing this nomination form so that it is as comprehensive as possible.



* All nominees will have the opportunity to review their nomination form once it has been received by the March of Dimes to include any additional information about their volunteerism and community service. **We strongly encourage each nominee to review their nomination and add specific details about the impact that have made on the organizations that they have supported.**

* All nominees must be located in Maryland, Washington, D.C. and Northern Virginia (Alexandria, Arlington Co, Falls Church, City of Fairfax, Fairfax Co., Loudoun Co., Manassas, Manassas Park and Prince William Co.),

* Nominees must demonstrate achievement in spreading the mission and enhancing the success of the volunteer organizations with which she is involved.

* Nominations should be based on the woman's personal commitment to community service, not on volunteer work they participate in solely as a part of their job responsibilities or for their own professional development.

* All nominees will be contacted and told if they have been selected as a finalist or not.

* If selected as a finalist, nominee **MUST** be available for the filmed interview (two available dates in late September). Video will be presented at the event.

* All finalists must be available to attend the Awards Gala on Tuesday, November 15, 2016.

* Nominees must be amenable to press coverage and other marketing efforts.

Heroines will be selected based upon their leadership, impact, innovation and inspiration with the organizations in which she is involved by a committee comprised of former Heroines.