

A photograph of a woman with dark curly hair, seen from the side, kissing a young child on the cheek. The child is looking towards the camera with a slight smile. The background is a bright, indoor setting with a window and some toys visible.

# 25<sup>th</sup> Annual Construction & Transportation Awards

## **SPONSORSHIP PROPOSAL**

### **WHEN**

May 3, 2019

### **WHERE**

Palmer House Hilton- Chicago, IL



# MARCH OF DIMES LEADS THE FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES.

We believe that every baby deserves the best possible start. Unfortunately, not all babies get one. **We are changing that.** From advocacy to education to research, we're working to level the playing field so that all moms and babies are healthy. Because when a society supports every family, the future is brighter for us all. And when communities work together, even the toughest problems can be solved.

## OUR ORGANIZATION DOES THIS BY:

- Supporting research toward solutions that ensure every baby is born healthy.
- Advocating for policies that prioritize the health of moms and babies.
- Providing resources and programs to help moms before, during and after pregnancy.
- Educating medical professionals on known solutions to improve the care that moms and babies receive.
- Uniting local communities across the nation through events and collaboratives.
- Partnering with organizations and companies committed to helping moms and their families.

## EACH YEAR IN THE UNITED STATES:

- Nearly 4 million babies are born.
- Nearly half a million babies are born prematurely or with birth defects.
- More than 23,000 babies die before reaching their first birthday.
- In addition to the human toll, the societal cost of premature birth is more than \$26 billion per year.

## IN THE LAST YEAR:

- We funded research grants totaling nearly \$16.7 million.
- We invested \$5.56 million in maternal and child health community grants.
- More than 80,000 families with a newborn in intensive care were offered comfort and information through NICU Family Support®.
- About 16,000 babies in the U.S. received life-saving surfactant therapy developed with funding from March of Dimes.

### Sources and Notes

Births and preterm births—National Center for Health Statistics (NCHS), final natality 2014. Birth defects—CDC estimate of the number of babies born with a birth defect. Infant mortality—NCHS, infant mortality, 2013. Societal cost—Institute of Medicine report, 2007.

# ABOUT CONSTRUCTION & TRANSPORTATION AWARDS

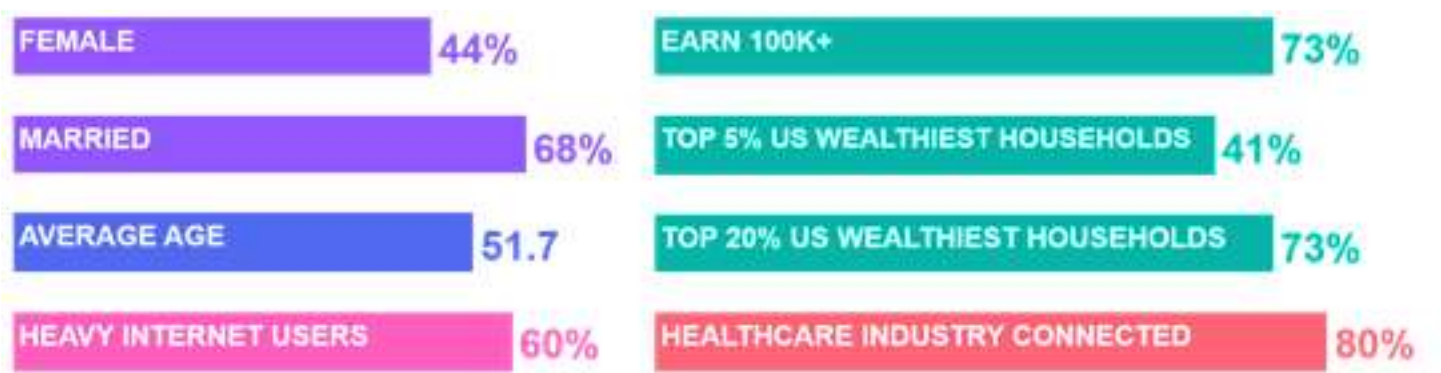
The annual Construction & Transportation Awards recognizes companies, organizations and individuals for their excellence in the construction and transportation industries. Honoree categories include Construction, Transportation, Professional Services, Leadership in the Private Sector, Leadership in the Public Sector and the Rufus Taylor Award. Honorees are nominated and reviewed by a committee of industry leaders.



Images from the 2018 Construction & Transportation Awards event.

We invite you to discuss the variety of options available for sponsorship to help you reach an active and engaged audience. By working with your March of Dimes representative, you can create a program that meets your goals, objectives and target audience in your area, and even across the country. Together we can reach key audiences in your community.

# NATIONAL DEMOGRAPHIC APPEAL





## 2019 C&T AWARDS COMMITTEE

### **Kendra Dinkins, Taylor Electric Company- Chair**

John Adams- GMA Construction Group  
Mike Carlson- Cable Communications, Inc.  
Eileen Chin- R.M Chin & Associates  
Joe Cushing- Cushing  
Fred d'Escoto- d'Escoto, Inc.  
Dan Divane  
Dina Frigo- Kenny Construction Co.  
Kevin Fuhr- Lochmueller Group  
Jack Hartman- SDI  
Stephanie Hickman- Trice Construction Co.  
Melissa Hurley- Cable Communications, Inc.  
Susan Hurley- Cable Communications, Inc.  
Rashod Johnson- Ardmore Roderick

Tom Johnson- Better Business Bureau  
Ron Kaminski- HBK Engineering, LLC  
Ryan Kennedy- Joel Kennedy Constructing  
Jon Leach- Chico & Nunes, P.C.  
Rozmene Makhani- SQN Associates, LLC  
Timothy Martin- Jacobs  
Dawn Milhouse- Milhouse  
Larry Mix- F.H. Paschen, S.N. Nielsen  
Tara Szwabowski- John Burns Construction Company  
Cherryl Thomas- Ardmore Roderick  
Alan Weber- People's Gas & North Shore Gas  
Anne Bigane Wilson- Bigane Paving Co.

## 2019 C&T AWARDS HONOREES

### **Keynote Speaker- Jamie Rhee**

Commissioner, Chicago Department of Aviation

### **2019 Construction Award:**

Leopardo  
Tao Chicago

### **2019 Transportation Award:**

Austin Powers Partners  
O'Hare Multi-Modal Facility

### **2019 Professional Services Award:**

Sara Knight  
President, Strata Earth Services

### **2019 Leadership in the Private Sector Award**

Don Biernacki  
SVP of Construction, Related Midwest

### **2019 Leadership in the Public Sector Award**

Alderman Walter Burnett, Jr.  
Chicago's 27<sup>th</sup> Ward

### **2019 Rufus Taylor Award**

Kelly Powers Baria  
Vice President, Powers & Sons  
Construction Company, Inc.



# SPONSORSHIP OPPORTUNITIES

As a sponsor of the Construction & Transportation Awards, your company will receive the following benefits throughout the campaign:

## PRESENTING SPONSOR—\$25,000

### Pre-event

- All pre-event marketing pieces featuring “March of Dimes Construction & Transportation Awards”, presented by [company name]”
- Recognition as a Presenting Sponsor in public relations and media efforts pertaining to the 2019 Construction & Transportation Awards where appropriate
- Logo/name recognition as Presenting Sponsor featured on event promotional pieces, including but not limited to:
  - Event save the date and invitations
  - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
  - Geo-targeted event emails
  - Event website with link to company website
- Use of marks and logo in mutually agreed co-branded custom promotion for Construction & Transportation Awards (March of Dimes final approval)

### Day of event

- Two (2) tables of 10 seats with prime placement
- Full-page ad in event program (inside front or back cover)
- Logo recognition as Presenting Sponsor in the event program book
- Logo recognition as Presenting Sponsor on all event signage and media screens
- Opportunity to give a “welcome address” to guests at event from stage (or emcee can give a message for you). Limited time, messaging to be approved by March of Dimes.
- Verbal recognition as Presenting Sponsor from stage at event
- CEO letter in program
- Opportunity to distribute branded materials or collateral to attendees

### Award category

- Opportunity to sponsor an award category
  - Opportunity for company representative to present award on stage
  - Logo/name to appear on award as sponsor of a specific award category
  - Company name mentioned as category sponsor by presenter
  - Company name to appear in event program as sponsor of a specific category



## PLATINUM SPONSOR—\$15,000

### Pre-event

- Pre-event marketing pieces featuring your company as a Platinum Sponsor with logo/listing on:
  - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
  - Geo-targeted event emails
  - Event website with link to company website
- Recognition in event releases and media alerts
- Use of marks and logo in mutually agreed co-branded custom promotion for Construction & Transportation Awards (March of Dimes final approval)

### Day of event

- Two (2) tables of 10 seats with prime placement
- Full-page ad in the event program
- Logo recognition featured in event program book
- Logo recognition featured on event media screen
- Verbal recognition from stage at event
- Opportunity to distribute branded materials or collateral to attendees

### Award category

- Opportunity to sponsor an award category
  - Opportunity for company representative to present award on stage
  - Company name mentioned as category sponsor by presenter
  - Company name to appear in program booklet as sponsor of a specific category

## GOLD SPONSOR—\$10,000

### Pre-event

- Pre-event marketing pieces featuring your company as a Gold Sponsor with listing on:
  - Event invitations
  - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
  - Geo-targeted event emails
- Recognition in event releases and media alerts
- Use of March of Dimes logo (with approval)

### Day of event

- Two (2) tables of 10 seats with prime placement
- Half-page ad in the event attendee program
- Logo recognition featured in event program
- Logo recognition featured on event media screen
- Verbal recognition from stage at event
- Opportunity to distribute branded materials or collateral to attendees



## **SILVER SPONSOR—\$5,000**

### **Pre-Event**

- Logo recognition on event website with link to company website
- Recognition in event news releases and media alerts

### **Day of event**

- One (1) table of 10 seats
- Half-page ad in the event attendee program
- Name recognition featured in event program
- Name recognition featured on event media screen

## **BRONZE SPONSOR—\$3,000**

### **Pre-Event**

- Name recognition on event website with link to company website

### **Event benefits**

- One (1) table of 10 seats
- Name recognition featured in event program
- Name recognition featured on event media screen

## **FUND THE MISSION**

In addition to, or in lieu of a sponsorship contribution, a 100% tax deductible donation can be made to support the work of March of Dimes. With a donation, you join March of Dimes in the fight for the health of all moms and babies.





# 2019 SPONSORSHIP COMMITMENT

CONSTRUCTION AND TRANSPORTATION AWARDS—CHICAGO, IL

**SECURE YOUR CREDIT CARD PAYMENT ONLINE VIA OUR EVENT WEBSITE:**  
**[MARCHOFDIMES.ORG/EVENTS/CONSTRUCTIONANDTRANSPORTATION](http://MARCHOFDIMES.ORG/EVENTS/CONSTRUCTIONANDTRANSPORTATION)**.

**PLEASE RETURN THIS FORM TO SONYA DAVIS AT [SWDAVIS@MARCHOFDIMES.ORG](mailto:SWDAVIS@MARCHOFDIMES.ORG)**

\_\_\_\_\_  
Company name/donor

\_\_\_\_\_  
Please indicate how you wish to be listed on printed materials

\_\_\_\_\_  
Primary contact

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
ZIP code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Alternate contact person

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

☐ YES, we will support March of Dimes as a sponsor in the amount of \$ \_\_\_\_\_.

☐ I am unable to attend but I would like to make a 100% tax-deductible Fund the Mission gift in the amount of \$ \_\_\_\_\_.

\_\_\_\_\_  
Signature of primary contact

\_\_\_\_\_  
Date

*(My signature indicates authorization to make this commitment on behalf of my company.)*

**Payment options (payment is due no later than 30 days prior to event):**

- ☐ Check enclosed (payable to March of Dimes)  
☐ Credit card

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
Security code

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Billing address (if different from above)

\_\_\_\_\_  
Signature of card holder

**Please mail checks to:**

March of Dimes Chicago  
Attn: Sonya Davis  
141 W. Jackson Blvd, Suite 1875  
Chicago, IL 60604

**Questions or details about the event contact:**

Sonya Davis  
[swdavis@marchofdimes.org](mailto:swdavis@marchofdimes.org)  
312-596-4721