

40TH ANNIVERSARY & TRANSPORTATION & CONSTRUCTION BREAKFAST

September 28, 2016 • New York Athletic Club • NYC

8:00AM-8:30AM: Registration & Networking Reception • 8:30AM-9:30AM Breakfast & Awards Program

REGISTRATION FORM

SPONSORSHIPS, TABLES & TICKETS

40th Anniversary Sponsor

\$40,000 *Exclusive*

Front row seating for two tables of ten guests; speaking opportunity for Executive on stage; company logo included on the invitation cover, front cover of event journal and on event signage; advertisement on inside front cover two-page spread in journal; logo display at breakfast; photo session with honorees; mention from podium during event; company name will appear on appropriate pre- and post- event materials; corporate logo will appear on March of Dimes New York State web site with direct link to your company web site.

Corporate Sponsor

\$25,000

Premium seating for two tables of ten guests; company logo included on the front cover of event journal; advertisement on two-page spread in journal; company name included on event signage; mention from podium during event; company name will appear on appropriate pre- and post- event materials; corporate logo will appear on March of Dimes New York State web site with direct link to your company web site.

Breakfast Sponsor

\$15,000

Preferred seating for one table of ten guests; full-page advertisement in event journal; company name listed on sponsor page in event journal; mention from podium during event.

Breakfast Table

\$7,500

One table of ten guests

Breakfast Ticket

\$750

One individual ticket

JOURNAL OPPORTUNITIES*

Outside Back Cover**	\$7,000
Inside Back Cover**	\$6,000
Full Page	\$5,000
Half Page	\$2,500

*Available on a first come basis.

** Exclusive opportunity.

Mechanical Requirements Web Offset

Publication Trim Size:	6" wide x 9" high
Full Page (non-bleed):	5" wide x 8" high
Half Page Horizontal:	5" wide x 3 ¹ / ₂ " high

Please supply electronic media files. These files must be submitted as either illustrator CS (including fonts and images) or press-ready PDFs.

All ads must be received no later August 15.

Ads and questions to Janice Carlo at jcarlo@marchofdimes.org

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REGISTRATION FORM

Sponsorships, Tables & Tickets

_____ 40th Anniversary Sponsor \$40,000

_____ Corporate Sponsor \$25,000

_____ Breakfast Sponsor \$15,000

_____ Breakfast Table \$ 7,500

_____ Breakfast Ticket \$ 750

_____ Charitable Donation \$ _____

I am unable to attend, but would like to make a

100% tax deductible donation in honor of _____.

Journal Opportunities*

_____ Outside Back Cover** \$7,000

_____ Inside Back Cover** \$6,000

_____ Full Page \$5,000

_____ Half Page \$2,500

*All ads must be received no later than August 15.

**Exclusive Opportunity.

**PLEASE SEND REGISTRATION FORM TO:
FAX 212-533-2437 OR SCAN/EMAIL TO JCARLO@MARCHOFDIMES.ORG**

Reservation/Donation Total \$ _____

Name _____ Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____ Phone/Fax _____

E-mail _____ Website address (if applicable) _____

_____ Check (Please make check payable to: March of Dimes. Mail to: 515 Madison Avenue, 20th Floor, New York, NY 10022)

_____ Credit Card

Card Number: _____ Exp. _____ Security Code _____

No Refunds Permitted.

For questions, Phone: 212-353-1143 Fax: 212-533-2437 E-mail: jcarlo@marchofdimes.org

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A FIGHTING CHANCE FOR EVERY BABY™