



**MARCH
FOR BABIES**

**2021 VIRTUAL
MARCH FOR BABIES
EXPERIENCE**

RECORDING TIPS

- Find a place that you're comfortable filming in, such as - around your neighborhood, workplace (if allowed), or home.
- We'd love it if you would briefly tell us who you are walking for, and why, in your 30 second video.
- Be natural – don't feel like you have to be perfect when you tell us who you are walking for, and why.

VIDEO SPECIFICATIONS & DELIVERY

- Use your mobile phone or tablet to record – do not use a video camera.
- Film holding your device horizontally.
- While filming yourself talking, put camera in selfie mode.
- Length of video should be no more than 30 seconds.
- Upload video and Video Release Waiver to the following OneDrive folder-
https://modimes-my.sharepoint.com/:f:/g/personal/jcarlo_marchofdimes_org/EICrlqQ1lylAgPVfF012qKIBhT2UvPuR7NH9kmYJw4-_g
- Alternatively, you may send via your preferred file transfer service (DropBox, WeTransfer, etc) to jcarlo@marchofdimes.org

