



Breakfast with a Champion

Presented by



Featuring

Drew Pearson, NFL Legend
Mike Doocy, FOX 4 Sports Anchor

2020 PARTNERSHIP PROPOSAL

FUNDING THE CRITICAL MISSION OF MARCH OF DIMES

March of Dimes was born out of a national health pandemic, and today there's no organization better positioned to meet people where they are right now. The focus of our work has evolved over the last 80 years—from finding a polio vaccine to our current fight for healthy moms, strong babies and health equity—the need for our vital work remains a constant.

As we find our nation in the midst of COVID-19, the relevance and importance of what we do is more critical than ever. It all starts—literally—with moms. Today, we're meeting families where they are by advocating for policies to protect moms and babies, working to radically improve the health care they receive, pioneering research to find solutions and empowering families with knowledge and tools to have healthy pregnancies.

We invite you to join us in fight for the health of moms, babies and their families. Consider making a meaningful investment in March of Dimes by partnering with us for Breakfast with a Champion. This sponsorship will empower us to further level the playing field and create equitable health for every mom and every baby.

ABOUT BREAKFAST WITH A CHAMPION

We are following CDC guidelines to avoid mass gatherings and have prepared an exciting [Virtual Webinar](#) on [Thursday, December 10, 2020](#) that will feature a lively conversation with our guest champion, Drew Pearson and Fox 4's Mike Doocy. We also feature a very special mission moment from our 2020 Ambassador Family! And because we can't meet in person for breakfast, each sponsorship opportunity allows you to provide [Breakfast for Champions](#) (families and staff in the Neonatal Intensive Care Unit (NICU) at a DFW Hospital). Available sponsorships are enclosed for your review.

To pledge your support and make an investment for healthy moms and strong babies, today please contact: Kimberly Brady — (972) 232-1376 or kbrady@marchofdimes.org



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LIVE VIRTUAL WEBINAR

Thursday, December 10, 2020

PARTNERSHIP OPPORTUNITIES

GOLD SPONSOR

\$10,000

- Link to the Live Virtual Webinar
- **Breakfast for Champions:** 40 meals to families and staff in the Neonatal Intensive Care Unit (NICU) at a DFW Hospital
- Four (4) invitations to the Private-virtual Meet and Greet with our champion
- Four (4) souvenirs autographed by our champion
- Name or Logo* Placement as Platinum Sponsor featured in event marketing and recognition during virtual presentation

SILVER SPONSOR

\$5,000

- Link to the Live Virtual Webinar
- **Breakfast for Champions:** 30 meals to families and staff in the Neonatal Intensive Care Unit (NICU) at a DFW Hospital
- Three (3) invitations to the Private-virtual Meet and Greet with our champion
- Three (3) souvenirs autographed by our champion
- Name or Logo* Placement as Silver Sponsor featured in event marketing and recognition during virtual presentation

BRONZE SPONSOR

\$3,500

- Link to the Live Virtual Webinar
- **Breakfast for Champions:** 20 meals to families and staff in the Neonatal Intensive Care Unit (NICU) at a DFW Hospital
- Two (2) invitations to the Virtual Meet and Greet with our champion
- Two (2) souvenir autographed by our champion
- Name or Logo* Placement as Bronze Sponsor featured in event marketing and recognition during virtual presentation

SPORTS SPONSOR

\$2,000

- Link to the Live Virtual Webinar
- **Breakfast for Champions:** 10 meals to families and staff in the the Neonatal Intensive Care Unit (NICU) at a DFW Hospital
- One (1) invitation to the Private-virtual Meet and Greet with our champion
- One (1) souvenir autographed by our champion
- Name or Logo* Placement as Table Sponsor featured in event marketing and recognition during virtual presentation

GAME DAY FAN

\$500

- Link to the Live Virtual Webinar
- One (1) invitation to the Private-virtual Meet and Greet with our champion

***Due to March of Dimes' Alcohol Policy, we cannot provide logo recognition to spirits, beer and wine sponsors.**

www.marchofdimes.org/events/breakfastdallas



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2020 COMMITMENT FORM

Print your name or your company's name **exactly** as it should appear on all print material.

Company Name _____

Contact Name: _____ Email Address: _____

Address: _____

City: _____ State: _____ ZIP Code: _____ Phone #: _____

PLEASE RESERVE:

___ \$10,000 Gold Sponsor

___ \$5,000 Silver Sponsor

___ \$3,500 Bronze Sponsor

___ \$2,000 Sports Sponsor

___ \$500 Game Day Fan

___ I would like to make a 100% tax-deductible Fund the Mission gift in the amount of \$ _____

Payment options (payment is due no later than November 6, 2020):

- ☐ Send invoice
- ☐ Check enclosed (payable to March of Dimes)
- ☐ Pay online at www.marchofdimes.org/events/breakfastdallas

Please remit check payments to:

March of Dimes
555 Hemphill Street
Suite 202
Fort Worth, TX 76104

Questions, contact:

Kimberly Brady
Development Manager
kbrady@marchofdimes.org
[972-232-1376](tel:972-232-1376)

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