

MARCH OF DIMES®
33rd ANNUAL
SPORTS
LUNCHEON



Wednesday, November 30, 2016
Waldorf Astoria New York

SPONSORSHIP OPPORTUNITIES

Luncheon Sponsorship *EXCLUSIVE*

\$ 50,000

- Front row seating for one table of ten guests in front row with VIP Reception access
- Opportunity to select one Celebrity guest to be seated at table
- Corporate logo included on front cover of event invitation, front cover of luncheon journal, printed sponsor signage at event, stage screen throughout duration of luncheon
- March of Dimes Sports Luncheon print advertisement to run in *SportsBusiness Journal**
- Mention from podium as Luncheon Sponsor during event
- Photo opportunity with honorees in Press Room
- Two page, four-color ad spread in commemorative luncheon journal and company name listed on Sponsor thank you page
- 30-second TV spot on MSG Broadcast of Luncheon
- Acknowledgement in pre- and post-event Press Releases and Media Alerts, on March of Dimes Greater New York web site with hyperlink
- Corporate logo and acknowledgment on March of Dimes Greater New York Facebook and Twitter

Gold Sponsorship

\$ 25,000

- Prominent seating for one table of ten guests with VIP Reception access
- Corporate logo included on the front cover of the commemorative luncheon journal and on all signage at the event
- Two-page, four-color ad spread in the luncheon journal
- Mention from podium during event
- Corporate logo displayed throughout duration of luncheon
- Acknowledgment on sponsor page in luncheon journal
- Company name will appear on appropriate pre- and post-event materials
- 30-second television spot on MSG Broadcast of Luncheon
- Acknowledgement on Greater New York Facebook page

Center Court Sponsorship

\$ 13,500

- Seating for one table of ten guests
- One full-page, four-color ad in the luncheon journal
- Acknowledgment on sponsor page in luncheon journal

**To be confirmed by March of Dimes.*

For more information, please contact hgolden@marchofdimes.org.