



CALL FOR POSTER ABSTRACT SUBMISSION

March of Dimes 17th Annual Birth Conference: Improving Maternal and Neonatal Outcomes will be held **on March 13 & 14, 2017** at the Hilton Orange County/Costa Mesa in Costa Mesa, California. This poster session will feature programs, strategies and other activities that promote the prevention of preterm birth and/or improve maternal and neonatal outcomes at the patient, provider, hospital, community or state-wide level. Topics should fit into at least one of the following categories: **Quality Improvement, Best Practices, Evidence-Based Practice/Research, Policies/Protocols, Access to Care or Advocacy**. Topics should be of interest to health care providers and/or public health professionals including nurses, nurse midwives, physicians, social workers and others working in maternal and infant health.

Abstracts may not exceed 300 words (headings/title do not count in word count). Organize the abstract with the following headings:

- **Background:** State the problem and provide relevance
- **Methods:** Explain the design of the study/program and how it was implemented
- **Results:** Provide quantitative/qualitative data to date. Note when final results are expected
- **Discussion:** Summarize relevant findings, cost/staff implications, lessons learned and barriers. Specify the practice change that occurred as a result of the project and/or how the findings apply to the category selected.

If work is ongoing and data is not finalized, it is acceptable to submit an abstract without final data. However, **final data must be ready in time for the poster session**. If institutional approval of the abstract is required, please allow sufficient time prior to submission. Posters previously presented at another conference are permitted, but will not be eligible for judging and prize consideration.

Deadline to submit an abstract is Wednesday, February 1, 2017.
Abstracts received after this deadline will be returned without review.

Abstracts must be submitted using this online form: surveymonkey.com/r/Q9XZGFZ

If you have questions, please email mgeorges@marchofdimes.org or call (415) 217-6387.

Criteria for selection include:

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| • Organization and clarity of abstract | • Topic relevant to conference attendees |
| • Clarity of program/study design & methods | • Clear explanation of data/results |
| • Strength of lessons learned/impact | • Ability to replicate at another facility |

Notification of acceptance will be made to the primary author via email by Monday, February 13, 2017. The Committee reserves the right to refuse any abstract/poster. If your abstract is accepted, you will receive detailed instructions about creating your poster. If accepted, **at least one author must register for and attend the full conference**. Poster sessions will take place on both Monday, March 13th and Tuesday, March 14th. The author will be asked to present their poster at both sessions to answer questions. A prize will be awarded to a poster of outstanding merit.

If registration by the presenting author is not received by Monday, February 27, 2017, presentation of that poster will not be allowed. All expenses associated with the conference, travel, and presentation preparation are the presenter's responsibility. Conference website and registration information can be accessed at: regonline.com/marchofdimes