



CHARLESTON REAL ESTATE AWARD BREAKFAST

HONORING LS3P ASSOCIATES

WHEN

Thursday, October 10th, 2019

Conference Center at Trident Technical College

7:30 AM – Coffee and Networking

8:00 AM – Program



MARCH OF DIMES LEADS THE FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES.

We believe that every baby deserves the best possible start. Unfortunately, not all babies get one. **We are changing that.** From advocacy to education to research, we're working to level the playing field so that all moms and babies are healthy. Because when a society supports every family, the future is brighter for us all. And when communities work together, even the toughest problems can be solved.

OUR ORGANIZATION DOES THIS BY:

- Supporting research toward solutions that ensure every baby is born healthy.
- Advocating for policies that prioritize the health of moms and babies.
- Providing resources and programs to help moms before, during and after pregnancy.
- Educating medical professionals on known solutions to improve the care that moms and babies receive.
- Uniting local communities across the nation through events and collaboratives.
- Partnering with organizations and companies committed to helping moms and their families.

EACH YEAR IN THE UNITED STATES:

- Nearly 4 million babies are born.
- Nearly half a million babies are born prematurely or with birth defects.
- More than 23,000 babies die before reaching their first birthday.
- In addition to the human toll, the societal cost of premature birth is more than \$26 billion per year.

IN THE LAST YEAR:

- We funded research grants totaling nearly \$16.7 million.
- We invested \$5.56 million in maternal and child health community grants.
- More than 80,000 families with a newborn in intensive care were offered comfort and information through NICU Family Support®.
- About 16,000 babies in the U.S. received life-saving surfactant therapy developed with funding from March of Dimes.

Sources and Notes

Births and preterm births—National Center for Health Statistics (NCHS), final natality 2014. Birth defects—CDC estimate of the number of babies born with a birth defect. Infant mortality—NCHS, infant mortality, 2013. Societal cost—Institute of Medicine report, 2007.

ABOUT THE REAL ESTATE AWARD BREAKFAST

The March of Dimes premier fundraiser Real Estate Award Breakfast, pays tribute to a member of the real estate & economic development industry who has shown outstanding leadership, vision, & a long history of service to the community. A dynamic event of networking and entertainment with components that include a compelling appeal to support the mission of the March of Dimes.

The 2019 Real Estate Award Breakfast is honoring LS3P Associates.

Past Real Estate Award Recipients

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| 1998: The Beach Company | 2008: Mike Bennett and Hank Hofford |
| 1999: Max Hill, ReMax Realty Services, Inc. | 2009: Arthur Swanson, SC Bank and Trust |
| 2000: Grange Cuthbert, Prudential Carolina | 2010: Jody Tamsberg, Tamsberg Properties |
| 2001: Pat McKinney, Kiawah Island | 2011: Mayor Joseph Riley |
| 2002: John L. Knott, Jr., Noisette Company | 2012: Dr. Ray Greenberg, MUSC |
| 2003: Wally Seinsheimer, Dolphin Architects | 2013: Mayor Keith Summey |
| 2004: Vince Graham, Civitas | 2014: Senator Paul Campbell |
| 2005: Robert Clement | 2015: Neil Robinson, Nexsen Pruet |
| 2006: Anthony McAlister, McAlister Development | 2016: Ken Seeger, WestRock Land & Development |
| 2007: Charlie Carmody, CB Richard Ellis | 2017: John Holder, Holder Properties |
| | 2018: Marc Durlach, John Durlach, Durlach Associates |



We invite you to discuss the variety of options available for to help you reach an active and engaged audience. By working with your March of Dimes representative, you can create a program that meets your goals, objectives and target audience in your area, and even across the country. Together we can reach key audiences in your community.

National Demographic Appeal





SPONSORSHIP OPPORTUNITIES

As a sponsor of the Charleston Real Estate Award Breakfast, your company will receive the following benefits throughout the campaign:

PRESENTING SPONSOR - \$15,000

Pre-event

- All pre-event marketing pieces featuring “March of Dimes Real Estate Award Breakfast presented by [company name]”
- Recognition as a Presenting Sponsor in public relations and media efforts where appropriate
- Logo/name recognition as Presenting Sponsor featured on event promotional pieces, including but not limited to:
 - Event invitations
 - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
 - Geo-targeted event emails
 - Event website with link to company website
 - 3 quarter page ads in the Post & Courier
 - 1 email targeted to Post & Courier subscribers
- Use of marks and logo in mutually agreed co-branded custom promotion for the Real Estate Award Breakfast (March of Dimes final approval)
- Opportunity to sit on the Real Estate Award Breakfast Committee

Day of event

- Two (2) tables of 8 seats
- Name recognition as Presenting Sponsor in the event program
- 2 full-page ads (inside front and back cover) in the Real Estate Award Program (Ad 8.5” x 5.5”)
- Corporate Logo will be on the front of 300 Real Estate Award Programs
- Logo/name recognition as Presenting Sponsor on all event signage and media screens
- Opportunity to give a “welcome address” to guests at event from stage (or emcee can give a message for you). Limited time messaging to be approved by March of Dimes.
- Verbal recognition as Presenting Sponsor from stage at event
- CEO letter in program
- A representative from your company can introduce and present the 2019 Real Estate Award
- Additional tables can be purchased for \$1,500 each (\$1,000 discount)
- Opportunity to display and promote your company’s products and services, and network with nearly 300 peers representing more than 50 Charleston companies



PLATINUM SPONSOR - \$10,000

Pre-event

- Pre-event marketing pieces featuring your company as a Platinum Sponsor with logo/listing on:
 - Event invitations
 - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
 - Geo-targeted event emails
 - Event website with link to company website
 - 3 quarter page ads in the Post & Courier
 - 1 email targeted to Post & Courier subscribers
- Use of marks and logo in mutually agreed co-branded custom promotion for the Real Estate Breakfast
- Opportunity to sit on the Award Breakfast Committee

Day of event

- One (1) table of 8 seats
- Your choice of a full page ad on the inside back cover or one of the center pages in the event program. First come, first serve on ad placement. (Ad 8.5" x 5.5")
- Name recognition as Platinum Sponsor in event program
- Logo/name recognition featured on event signage and sponsor recognition slide
- Verbal recognition from stage at event
- Company name listed at your table
- Additional tables can be purchased for \$1,500 each (\$1,000 discount)
- Opportunity to sponsor the Registration Table (first come, first serve)
 - Company logo or individual name on signage at registration table
 - Company branded pens used at registration (provided by company)
 - Company branded table cloth at registration table (provided by company)
 - Company name to appear in program booklet as Registration Sponsor
- Opportunity to display and promote your company's products and services, and network with nearly 300 peers representing more than 50 Charleston companies

GOLD SPONSOR - \$7,500

Pre-event

- Pre-event marketing pieces featuring your company as a Gold Sponsor with listing on:
 - Event invitations
 - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
 - Geo-targeted event emails
 - 3 quarter page ads in the Post & Courier
 - 1 email targeted to Post & Courier subscribers
- Use of March of Dimes logo (with approval)
- Opportunity to sit on the event committee

Day of event

- One (1) table of 8 seats
- Half-page ad in the event program
- Logo/name recognition featured in event program
- Logo/name recognition featured on event signage and sponsor recognition slide
- Verbal recognition from stage at event
- Company name listed at your table
- Additional tables can be purchased for \$1,500 each (\$1,000 discount)
- Opportunity to network with nearly 300 peers representing more than 50 Charleston companies



SILVER SPONSOR - \$5,000

Pre-event

- Pre-event marketing pieces featuring your company as a Silver Sponsor with listing on:
 - Event invitations
 - Geo-targeted event social media announcements (i.e. Facebook and Twitter)
 - Geo-targeted event emails
 - 3 quarter page ads in the Post & Courier
 - 1 email targeted to Post & Courier subscribers
- Use of March of Dimes logo (with approval)

Day of event

- One (1) table of 8 seats
- Quarter-page ad in the event program
- Logo/name recognition featured in event program
- Logo/name recognition featured on event signage and sponsor recognition slide
- Company name listed at your table
- Additional tables can be purchased for \$1,500 each (\$1,000 discount)
- Opportunity to network with nearly 300 peers representing more than 50 Charleston companies

BRONZE SPONSOR - \$2,500

Pre-event

- Name recognition on event Save-the-Date email
- Name listed on event website
- 3 quarter page ads in the Post & Courier
- 1 email targeted to Post & Courier subscribers

Day of event benefits

- One (1) table of 8 seats
- Name recognition featured in program as a Bronze Sponsor
- Name recognition featured on event signage and logo on sponsor recognition slide
- Company Name listed at your table

TRIBUTE GIFT

- Tribute gifts are 100% tax-deductible gift made in honor of LS3P Associates
- Opportunity includes onscreen logo inclusion and verbal recognition from the stage.
- A special card will be sent sharing that a gift has been made in his or her name.



2019 SPONSORSHIP COMMITMENT

CHARLESTON REAL ESTATE AWARD – SC – CHARLESTON – SC SOUTHEAST

Companyname/donor

Please indicate how you wish to be listed on printed materials

Primary contact

Address

City State ZIP code

Phone Email

Alternate contact person Email

YES, we will support March of Dimes as a sponsor
in the amount of \$ _____ .

I am unable to attend but I would like to make a 100% tax-deductible Tribute Gift
in the amount of \$ _____ .

Signature of primary contact Date
(My signature indicates authorization to make this commitment on behalf of my company.)

Payment options (payment is due no later than 30 days prior to event):

- Credit card on event website: www.marchofdimes.org/charlestonrealestate
- Check enclosed (payable to March of Dimes)

**Please mail payment to our Centralized Accounts Team:
March of Dimes
Donation Processing Center
PO Box 18819
Atlanta, GA 31126**

**EMAIL FORM TO:
Laura Tregner
L.Tregner@marchofdimes.org
843.614.3358**