



GOLF FOR BABIES

SPONSORSHIP PROPOSAL

WHEN

June 2, 2020

WHERE

The Golf Club at Lansdowne



MARCH OF DIMES LEADS THE FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES.

We believe that every baby deserves the best possible start. Unfortunately, not all babies get one.

We are changing that. From advocacy to education to research, we're working to level the playing field so that all moms and babies are healthy. Because when a society supports every family, the future is brighter for us all. And when communities work together, even the toughest problems can be solved.

OUR ORGANIZATION DOES THIS BY:

- Supporting research toward solutions that ensure every baby is born healthy.
- Advocating for policies that prioritize the health of moms and babies.
- Providing resources and programs to help moms before, during and after pregnancy.
- Educating medical professionals on known solutions to improve the care that moms and babies receive.
- Uniting local communities across the nation through events and collaboratives.
- Partnering with organizations and companies committed to helping moms and their families.

EACH YEAR IN THE UNITED STATES:

- Nearly 4 million babies are born.
- Nearly half a million babies are born prematurely or with birth defects.
- More than 23,000 babies die before reaching their first birthday.
- In addition to the human toll, the societal cost of premature birth is more than \$26 billion per year.

IN THE LAST YEAR:

- We funded research grants totaling nearly \$16.7 million.
- We invested \$5.56 million in maternal and child health community grants.
- More than 80,000 families with a newborn in intensive care were offered comfort and information through NICU Family Support®.
- About 16,000 babies in the U.S. received life-saving surfactant therapy developed with funding from March of Dimes.



SPONSORSHIP OPPORTUNITIES

BIRDIE OR EXCLUSIVE SPONSOR- \$5,000

(FOURSOME) TAX DEDUCTIBLE AMOUNT- \$4,200

Event Day Exposure

- Logo included on email blast sent to participants
- Verbal recognition during Awards presentation
- Opportunity to distribute giveaway in golfer gift bag
- Logo in electronic event program (scrolling during cocktail reception)
- Display corporate banner (provided by sponsor)
- Preference on start hole
- Logo/ name recognition as Exclusive Sponsor on your choice of:
 - Entertainment Sponsor
 - Silent Auction Sponsor
 - Golfer Gift Sponsor
 - Cocktail Sponsor
 - Lunch sponsor
 - Registration Sponsor
 - Bag Drop Sponsor
 - Scoreboard Sponsor
 - Putting Green Sponsor
 - Shotgun Sponsor

*Exclusivity: Your choice is based on first confirmed, first choice of opportunity to sponsor.

SILVER SPONSOR- \$2,500 (TWO SOME)

TAX DEDUCTIBLE AMOUNT- \$2,100

Event Day Exposure

- Verbal recognition during Awards Presentation
- Opportunity to distribute giveaway
- Logo in electronic event program (scrolling during reception)



2020 SPONSORSHIP COMMITMENT

GOLF FOR BABIES

Company name/donor

Please indicate how you wish to be listed on printed materials

Primary contact

Address

City State ZIP code

Phone Fax Email

Alternate contact person Fax Email

☐ YES, we will support March of Dimes as a sponsor
in the amount of \$ _____ .

☐ I am unable to attend but I would like to make a 100% tax-deductible Tribute Gift
in the amount of \$ _____ .

Signature of primary contact Date
(My signature indicates authorization to make this commitment on behalf of my company.)

Payment options (payment is due no later than 30 days prior to event):

- ☐ Check enclosed (payable to March of Dimes)
☐ Credit card

Credit card number Expiration date Security code

Name as it appears on card

Billing address (if different from above)

Signature of card holder

Please send payment to our Centralize Accounts Team:

March of Dimes
Donation Processing Center
Attn: DC Market Golf for Babies
PO Box 18819
Atlanta, GA 31126

Questions or details about the event contact:

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